



KHANSA
DESIGN

**SEAMLESS PATTERN
PROCESS BOOK**

TABLE OF CONTENTS

IDEATION.....03

Concept
Preliminary Sketches
Refined Sketches

REVISIONS.....06

Computer Renders
Color Selection
Stylization

FINALIZING.....09

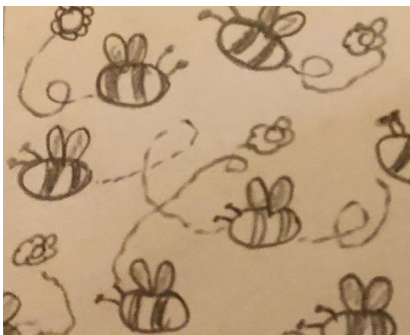
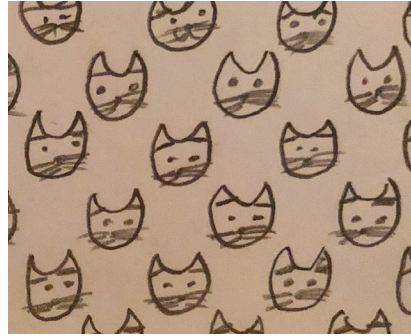
Final Pattern
Merchandise

IDEATION



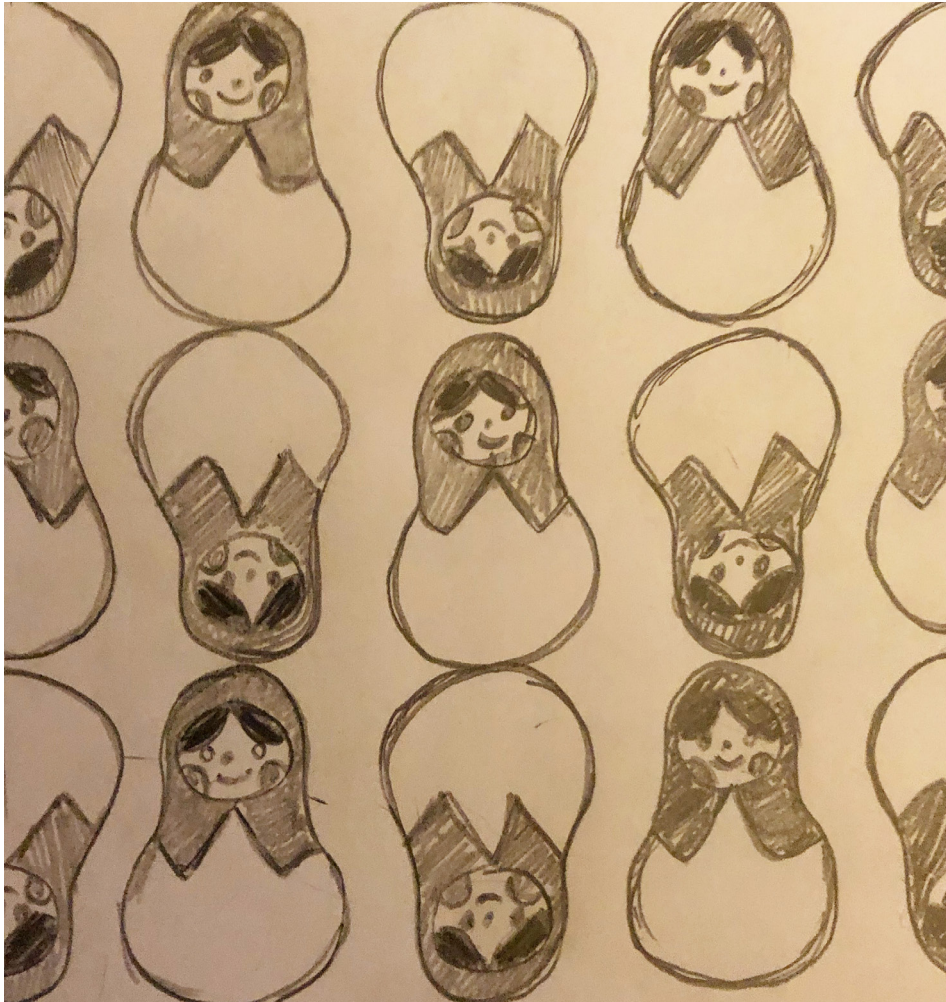
CONCEPT

A seamless pattern is an image or texture that can be duplicated and placed side-by-side, without distinct borders or separations. These patterns enable a single image to be endlessly repeated to create unique backgrounds using geometric shapes or iconography. This means a tile should be constructed in such a way that elements on its right border perfectly match ones on its left border, and top and bottom borders match as well.



PRELIMINARY SKETCHES

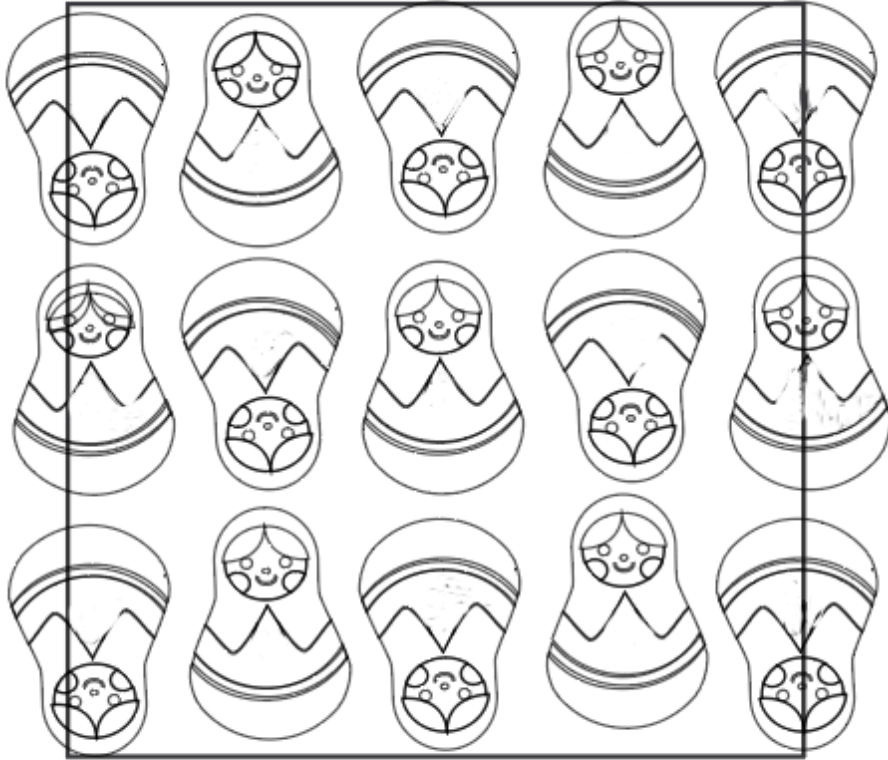
I knew from the beginning that I wanted to create a playful characters theme that works for little girls. So, I started creating sketches that explored different characters such as animals, dolls, cartoons and so on. I thought those themes would be a good idea to start and I began my process.



REFINED SKETCH

I enjoyed the Matryoshka Russian doll theme and It was chosen based on my daughter's order. As I said earlier, this project was from the beginning created to be a gift for my little girl. After that, I began to do my refined sketches to be larger and show more details.

REVISIONS



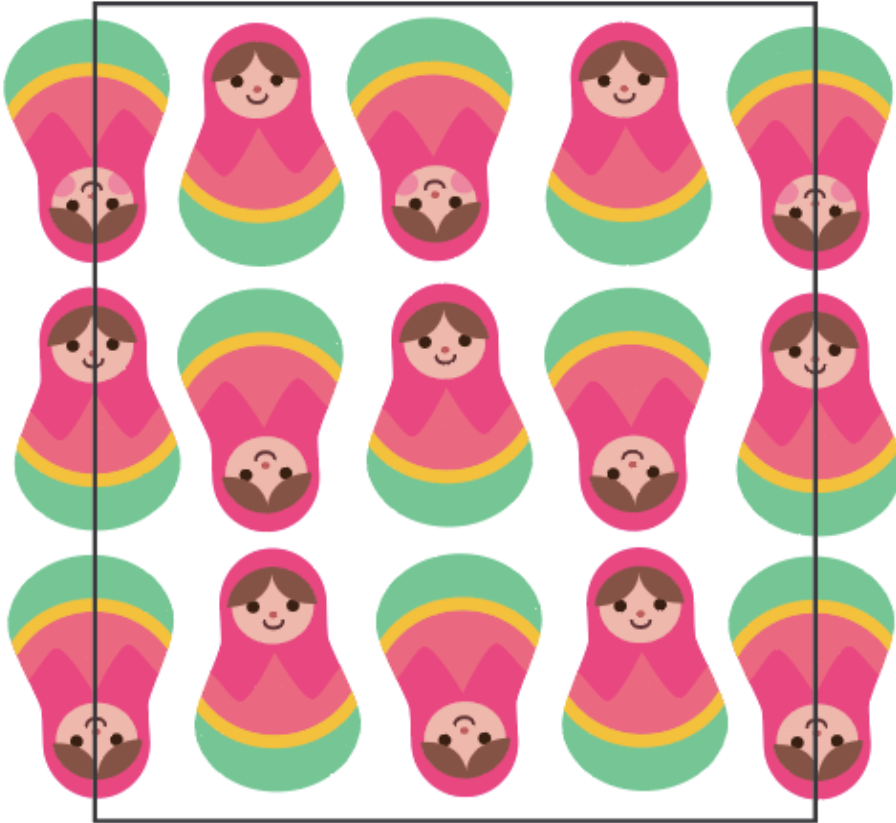
COMPUTER RENDERS

My refined sketch was the main reference to my seamless pattern. I scanned it and increased the contrast and brightness to make the lines darker and the background clean and white. Then I vectorized my dolls and added details and colors.



COLOR SELECTION

The Russian dolls are full of joyful colors and the colors usually draw children's attention. I decided to choose a variety of colors for this theme. Finally I settled on magenta, green, yellow and light blue.





STYLIZATION

I felt this pattern needed some details that would give life to these dolls. I decided to add decorations to the clothes, give a pink color to the dolls' cheeks. I also applied background for the pattern, which can be viewed on the next page.

FINALIZING



FINAL PATTERN

This project was challenging for me, but at the same time, shows my creativity and how to use my imagination to create the pattern.

My final works consisted of a series of three seamless patterns. They are Russian Dolls, Cute Llamas, Smiley Crabs.









MERCHANDISE

Once the pattern was done, I saw that it could easily be transformed into merchandise for children. These patterns can be used in many children's items such as bags, pillows, blankets and clothes.



