



Education

Bachelor of Fine Arts

Graphic Design

Arkansas State University

Magna Cum Laude

Associate of Arts

Arkansas State University

Awards

2017-2021 Chancellor's List

2021 AAF Silver Student District Addy

Fujifilm Camera Advertisement

2021 AAF Silver Student District Addy

Alldaysoff Clothing Co. Lookbook

2020-2021 A-State Art +Design Portfolio Award

2020-2021 Arkansas State Athletic Award

2020-2021 A-State Art + Design Scholarship

2017-2021 Arkansas Challenge Scholarship

2017-2021 A-State Pride Scholarship

Organizations

2019-2021 American Advertising

Federation of Northeast Arkansas

Student Member

Service

2019 Susan G. Komen Race for the Cure

2018 + 2019 Heart and Sole Race

Volunteer (crowd control, direct runners)

Skills

- Adobe Creative Suite
- Microsoft Office
- Photography
- Advertising
- Print + Publication
- Identity Design + Branding
- Social Media + Networking
- UI/UX Design

Certifications

2020 Google Ads Display

2020 Google Ads App

2020 Stukent Mimic Pro Simulation

References

Available upon request.

Professional Experience

Aug 2020-Present | **Social Media Manager + Content Creator**

A-State Women's Bowling, Jonesboro, AR

Update Instagram account and upload content regularly, design and create visual content such as graphics, videos, and captions.

Dec 2019-Present | **Graphic Designer**

The Burlap Daisy, North Little Rock, AR

Design logo, business card, brand collateral and create other content for social media.

Nov 2019-Present | **Freelance Painter**

Various Clients, Central Arkansas

Paint murals and canvases for commission.

Aug 2015-Present | **Photographer**

Various Clients, Central Arkansas

Capture portrait photography for special occasions, including senior pictures, photo shoots, and holiday cards.

Jul 2020 + Feb 2021 | **T-Shirt Designer**

Amboy Neighborhood & St. Joseph's Farm Stand, North Little Rock, AR

Designed t-shirts for neighborhood and community garden fundraiser.

Sep 2019 + Dec 2020 | **Designer + Photographer**

Alldaysoff Clothing Co., Central Arkansas

Designed lookbook and took professional photos of products.

Jun-Aug 2020 | **Graphic Design Intern**

Chemtrade Agri & Turf, Jonesboro, AR

Designed new logo, business cards, banners, and signage.

Created visual content for Facebook.

Jun-Aug 2020 | **Graphic Design Intern**

4 Seasons Freight & Warehouse, Jonesboro, AR

Designed business card, signage, billboard.

Organized information for customers through infographics, customer packet, bill of lading, and customer profile letter.

Jul 2020 | **Logo Designer**

Ignite Bowling, Central Arkansas

Re-designed new logo for merchandise.

Mar-Apr 2020 | **Advertising Designer + Social Media Content Creator**

Foundation of Arts, Jonesboro, AR

Conceptualized and designed advertising campaign while establishing call-to-action to donate through print advertisements, social media content, and merchandise.

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