



HEAVEN COOPER

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EDUCATION

**Bachelors of Fine Arts in Graphic Design
Minor in General Business**
Arkansas State University

RELEVANT COURSES

Art Direction for Advertising
Photography
Digital Illustration
Design Entrepreneurship
Web Design
Marketing
Organizational Behavior
Professional Practice for Design
Senior Capstone

SCHOLARSHIPS & AWARDS

2024 AAF NEA Student Chapter
Gold Award-Blueberry Stamp Series
2023 Chancellor's List
2020-2023 Dean's List
2020-2021 First of the Pack Scholarship
2020-2022 Incentive Scholarship

SKILLS

Adobe Illustrator
Procreate
Adobe Photoshop
HTML & CSS
Adobe Fresco
InDesign
Prototyping

ORGANIZATIONS

February 2024-Present
Zeta Phi Beta Sorority Inc.
March 2021-Present
Alpha Lambda Delta Honor Society

PROFESSIONAL EXPERIENCE

August 2022 - Present | **The Home Depot** | Jonesboro, AR
Sales Associate

- Demonstrate exceptional customer service skills, resolving customer complaints efficiently and courteously.
- Collaborate with team members to achieve sales targets and ensure a positive shopping experience for customers.

January 2020- Present | **WorkRide Staffing** | Memphis, TN
Recruiter Coordinator

- Conduct phone screens to evaluate candidate fit and qualifications for open positions. Maintain database.
- Assist in development of job descriptions and recruitment materials to attract qualifying candidates for companies.

August 2023-Present | **Heavenly Creations** | Jonesboro, AR
Designer/Owner

- Successfully market and sell freelance products/services at pop-up shops, generating revenue and building brand awareness.

August 2023-December 2023 | **Jonesboro Public Library** | Jonesboro, AR
Repositioning Strategist

- Contributed to Jonesboro Public Library's redevelopment by identifying potential repositioning opportunities and pitching services to towards young stay-at-home mothers.
- Evaluated the impact of repositioning efforts with a team and further adjusted strategies as needed to optimize results.

SERVICE

April 2021-Present | **West Memphis School District** | West Memphis, AR
Teacher Assistant

- Provide tutoring programs based on each student's needs and interests

March 2019-June 2021 | **Memphis Public Library** | Memphis, TN
Library Student Assistant

- Organized special events, including book talks and author visits.

REFERENCE

Available upon request.