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SARA DOERFLER

EDUCATION

Bachelor of Fine Arts

Graphic Design

Writing Studies Minor

Arkansas State University

In Honors

PROFESSIONAL EXPERIENCE

2020 - Present

Marketing Intern | *Ritter Communications - Jonesboro, AR*

Assisted with technical writing, design of marketing collateral, and creation of event logos and PowerPoint templates.

Aug. 2017 - Present

Assistant Store Manager / Department Lead | *Shoe Carnival - Jonesboro, AR*

Performed opening/closing store procedures; upheld accurate till and safe balances; followed daily and weekly budgets; maintained proper product placement in designated department; kept current product knowledge.

Summer 2020

Graphic Design Intern | *American Cancer Society - Jonesboro, AR*

Produced event logos and promotional material to be used in multiple formats and media.

April 2020

Video Editor | *The Church of God - Batesville, AR*

Assembled and edited video and sound for virtual Youth Convention.

April 2020

Art Director | *Foundation of Arts - Jonesboro, AR*

Worked with student team to strategize ad campaign and accompanying collateral to reach target audience and increase donations for non-profit.

October 2019

Logo Designer | *Elmore Family Farms - Jonesboro, AR*

Built company icon, wordmark, and logo for family-owned pumpkin farm

October 2019

Illustrator / Cover Designer | *Shannon Shuler - Mountain View, AR*

Ideated, designed, and illustrated cover for client's e-book.

March 2019 - January 2020

Illustrator | *The Church of God, International Offices - Cleveland, TN*

Illustrated cover of international newsletter.

SERVICE

April 2020 - Present

Presenter / Teacher | TCOG

Assist with bringing lessons for youth events.

October 2020 - Present

Extension Dept. Member | TCOG

Visitation and aid to those that are homebound in community.

SKILLS

Creative & Technical Writing
Illustration & Drawing

SOFTWARE

Adobe Creative Suite
Microsoft Office
Procreate
HTML & CSS

REFERENCES

Available upon request.

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