



FRESH
BONES

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HUNTINGTON SQUARE CAMPAIGN

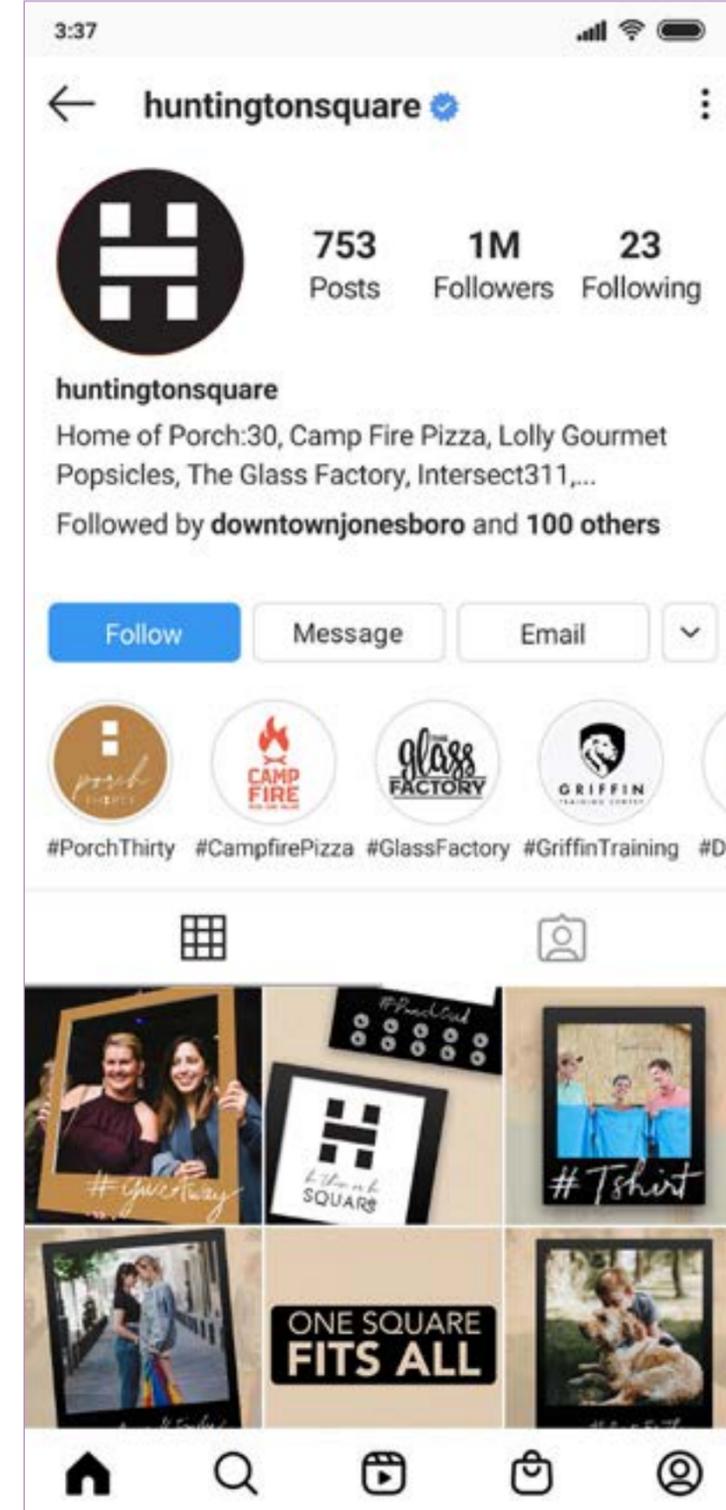
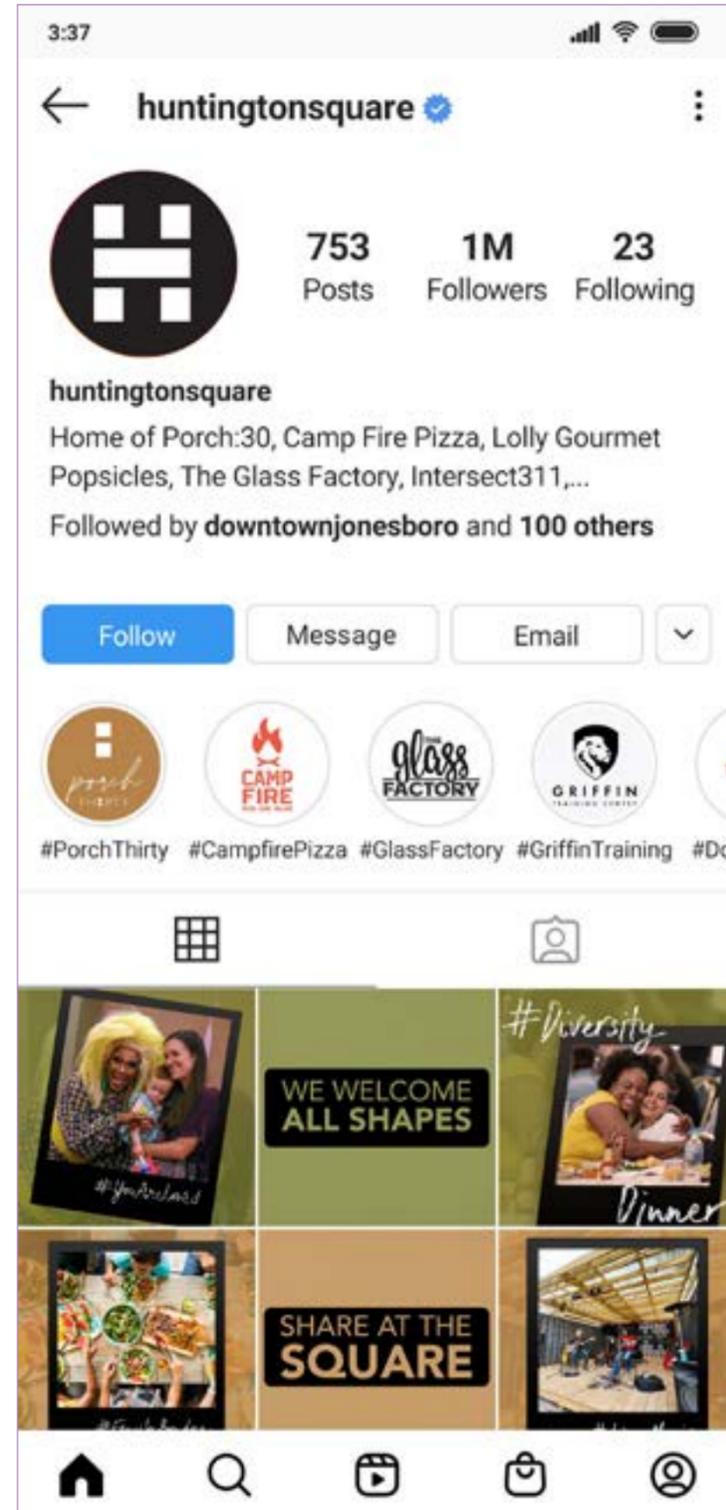
This was a group project created for Huntington Square in Jonesboro, Arkansas. The goal was to create an entire campaign consisting of three print ads, ten social media posts, and other collateral that would be useful to the client. My team consisted of Larkin Gardiner, Linh Phan, and myself. We researched, conceptualized, designed, and pitched to the actual client in a short turnaround. We pitched against two other teams, and the client chose ours in the end. This campaign received an American Advertising Federation of Northeast Arkansas (AAF-NEA) Judges Choice Chapter Student ADDY and a Gold Chapter Student ADDY.

Access the full leave-behind [here](#).















LEGACY INSURANCE GROUP

These printed materials were designed for Legacy Insurance Group, one of The Polish Agency's clients. The goal was to create informational printed materials that Legacy could hand out to potential customers. I was given a brief overview of each assignment and retrieved the client's necessary information from their website. I was provided with their brand guidelines and creative freedom in designing these cohesive assets.





LEGACY
INSURANCE

1803 W Kingshighway • Paragould, AR 72450 • 870-237-2298
1701 E Nettleton • Jonesboro, AR 72401 • 870-930-7554

What is renter's insurance?

Renters insurance is an insurance policy that can cover theft, water backup damage, certain natural disasters, bodily injuries and more in a rented property.



Basic Coverages

 <p>LOSS OF USE</p> <p>Provides reimbursement for additional expenses when a covered loss prevents you from living in your home.</p>	 <p>CONTENTS</p> <p>Protect your furniture, clothing & other items from covered losses.</p>	 <p>PERSONAL LIABILITY</p> <p>Get help paying for covered damage or bodily injury caused by an accident that occurs in your home.</p>
 <p>CREDIT CARD COVERAGE</p> <p>Pays up to your selected limit for unauthorized transactions on your credit cards and bank debit/ATM card.</p>	 <p>BUILDING ADDITIONS & ALTERATIONS</p> <p>Pays for covered damages to additions, alterations, fixtures, improvements or installations.</p>	 <p>MEDICAL PAYMENTS TO OTHERS</p> <p>May help pay for medical or funeral expenses for someone who is injured on your property.</p>

Optional Coverages

| VALUABLES PLUS | THEFT EXTENSION | WATER BACKUP | EARTHQUAKE

legacyinsurancear.com 



SEAMLESS PATTERNS

I created three various seamless patterns to challenge my illustration skills. I wanted each to be vastly different to showcase my range of styles. These patterns can be placed on many materials, such as t-shirts, pillows, and fabrics!





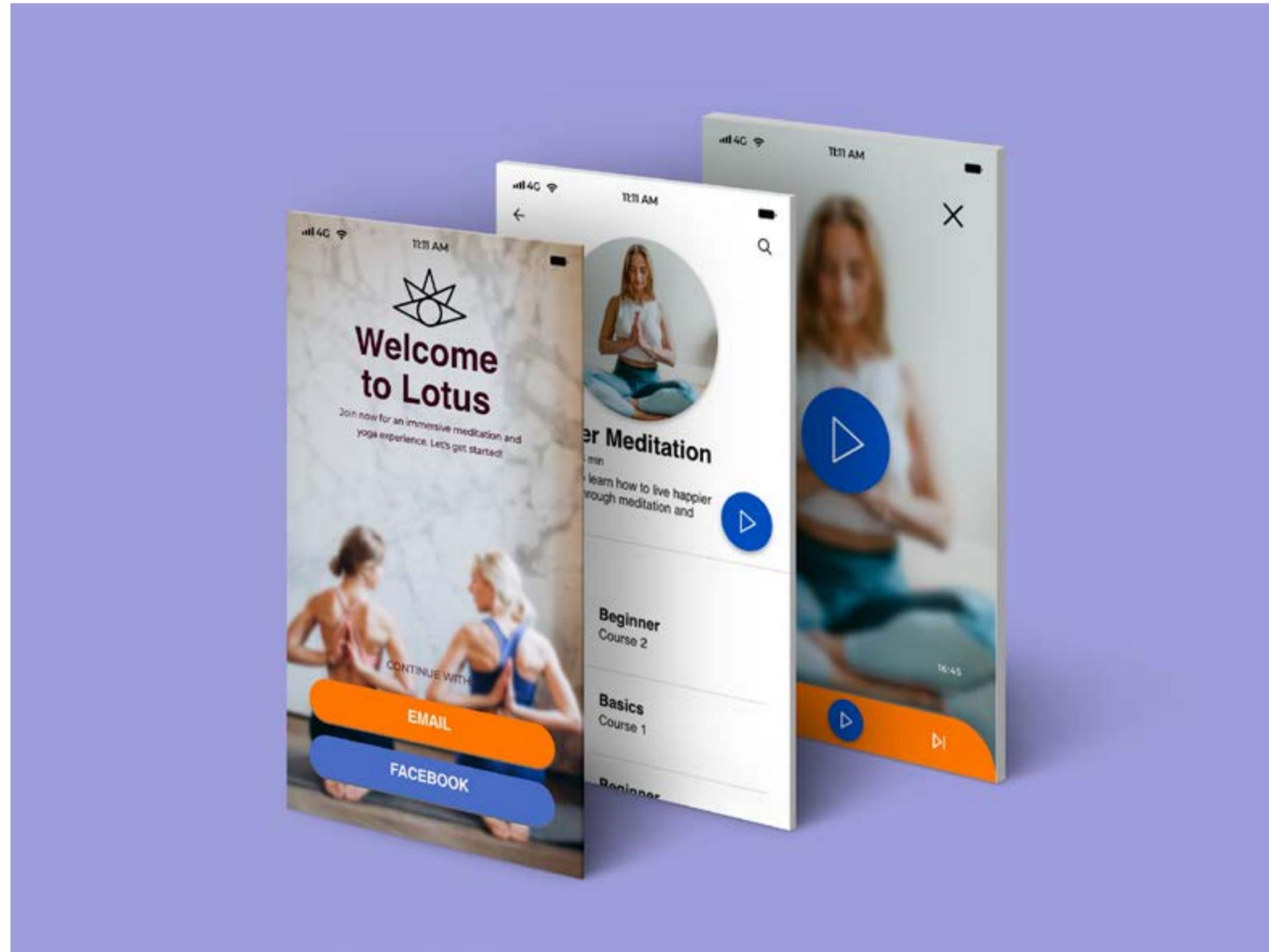


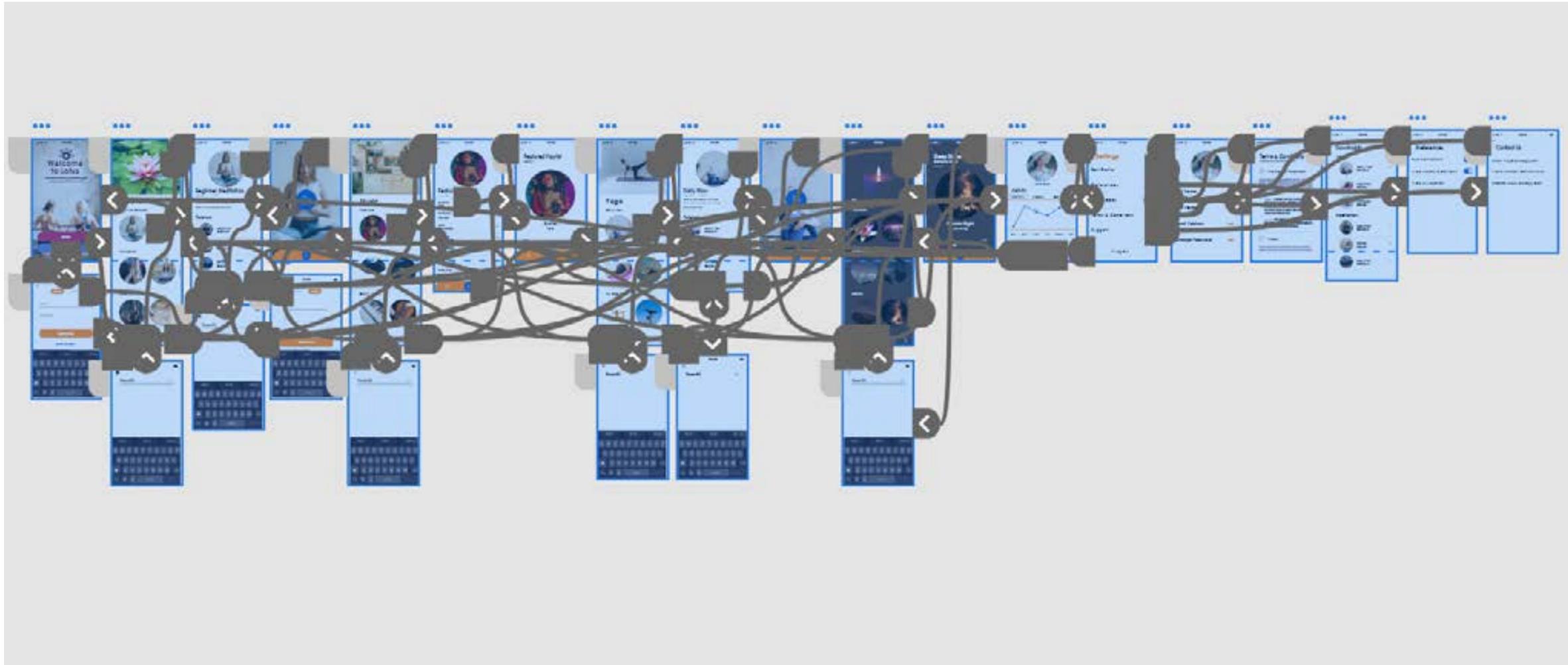


LOTUS APP

This UI/UX design was an assignment for Interaction Design. Our task was to find a problem and solve it with an app. Anxiety and stress are a constant in many people's lives, and yoga and meditation have been proven to relieve them. Yoga is one of my passions, so I wanted to create a clean and vibrant app that users could easily access to integrate into their daily lives. Along with yoga and meditation, users have access to music and ways to help them sleep. Throughout creating the app, I had to conceptualize, research, create wireframes, user test, and design and prototype the app using Adobe XD.

Access the prototype [here](#).







SELF-ESTEEM ZINE

Brainwave was a class project where each student had a topic under the theme 'struggles'. My objective was to take the subject of self-esteem, research it, take information from various articles, and turn it into a functioning and easy-flowing zine. Other classmates created the Brainwave logo, and the pictures used were sourced from Pexels.

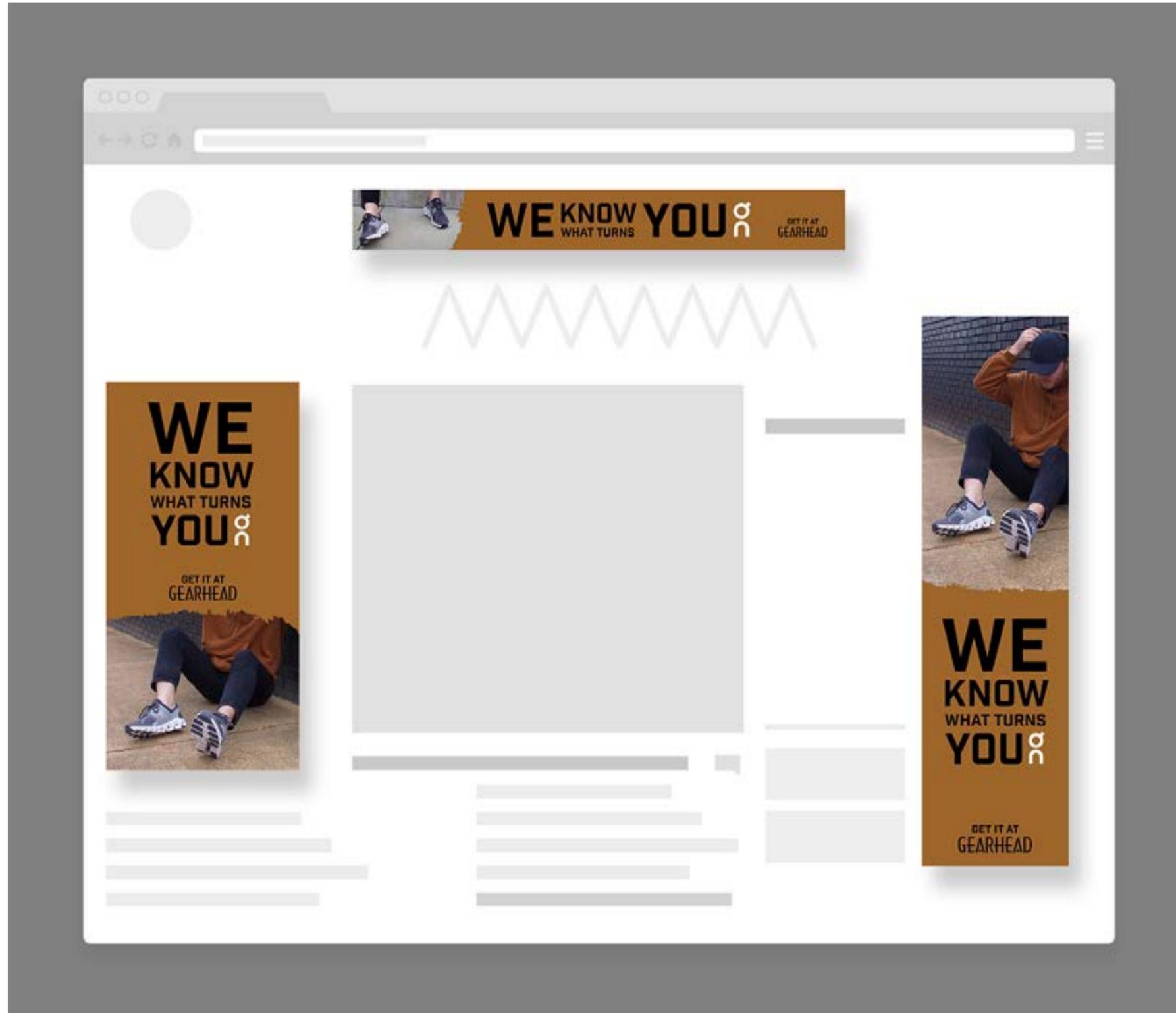
Access the full zine [here](#).

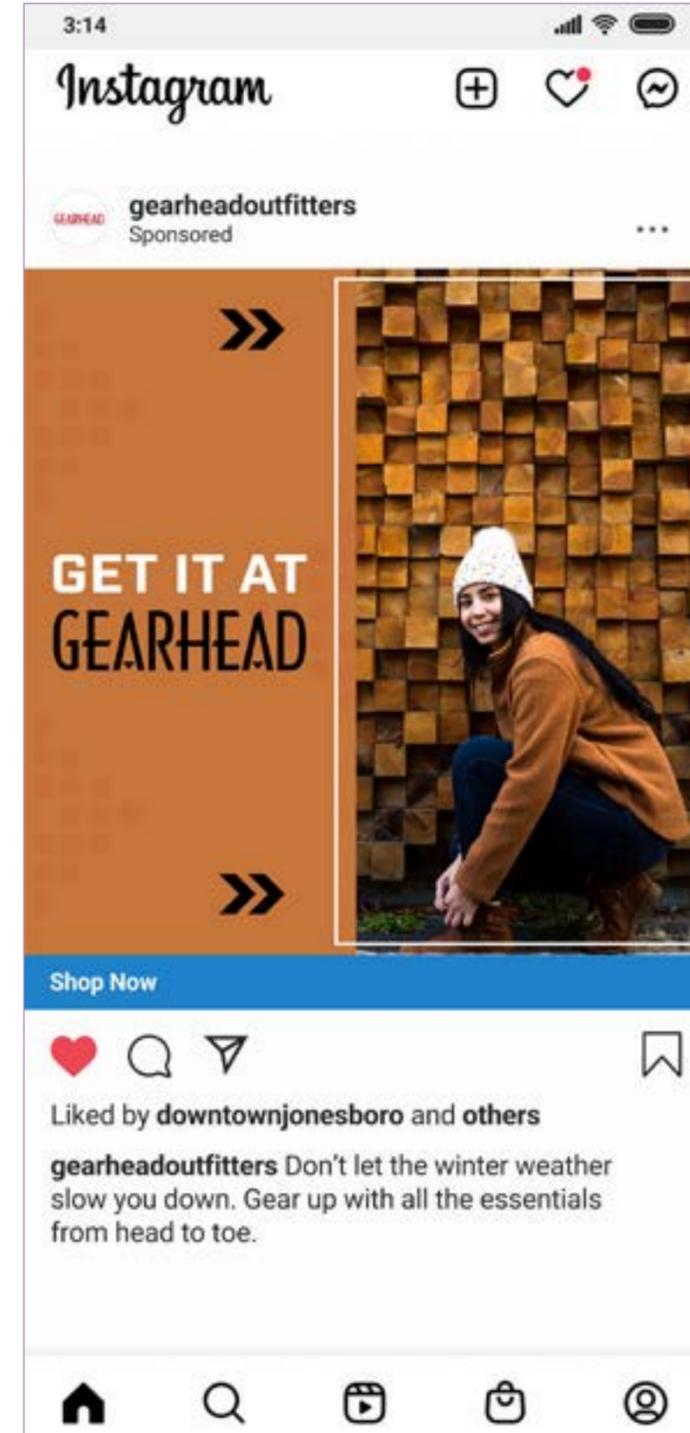
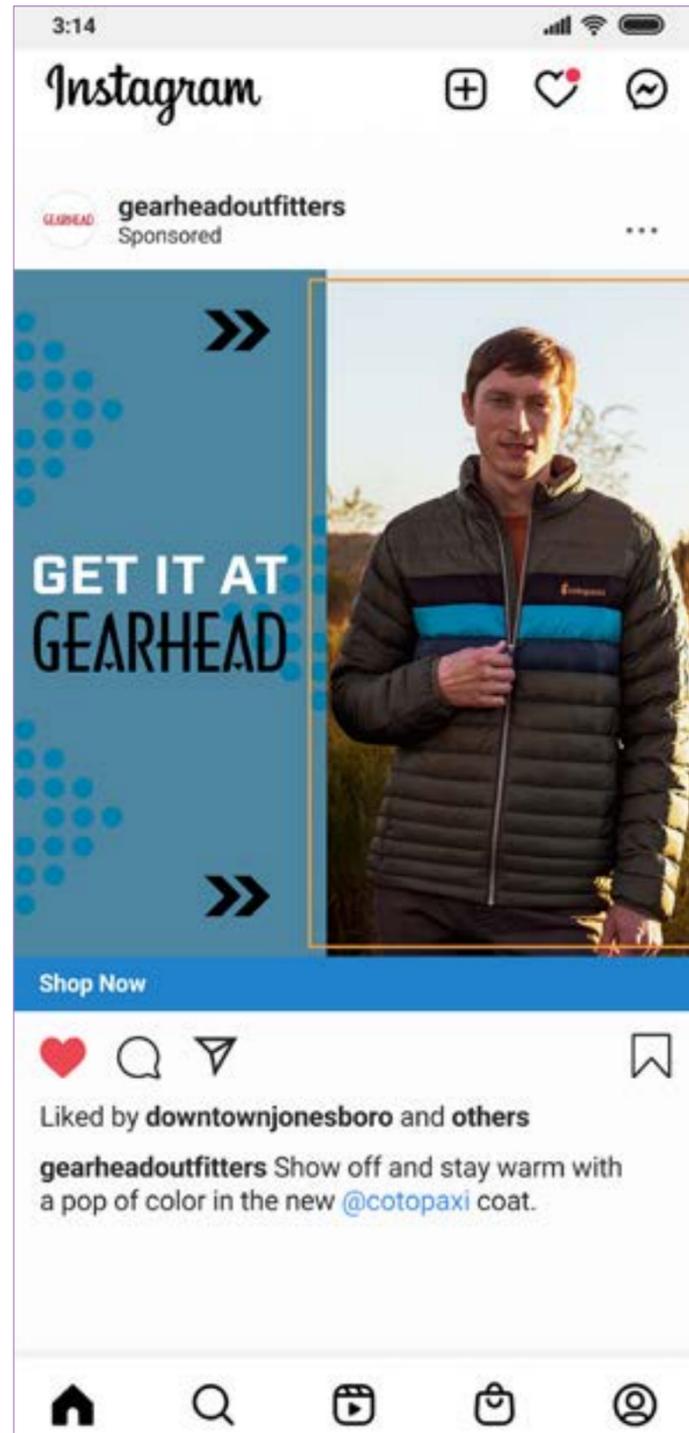


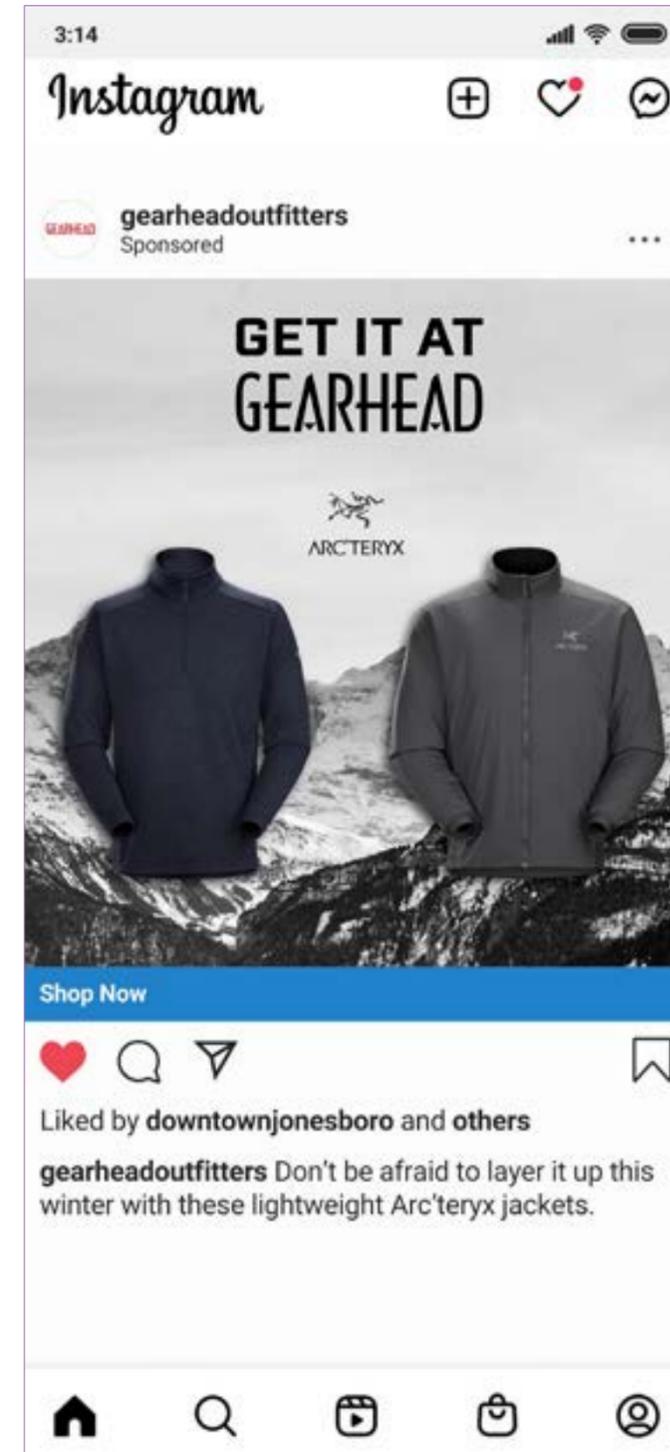


GEARHEAD DIGITAL ADS

While working as the junior graphic designer at The Polish Agency, I created numerous digital ads for their client Gearhead Outfitters, which provides an array of outdoor gear and clothing. The goal of these ads was to showcase the various brands Gearhead offers. Each advertisement was a part of their campaign, "Get it at Gearhead."









NUT FESTIVAL

One of our clients, Huntington Square, brought us the idea of hosting an annual nut festival. This festival had various events, like a dessert contest, live music, and even a dog costume contest where they dressed up in their best squirrel attire. Each of the food vendors had pecan-inspired dishes to add to the nuttiness. As the junior graphic designer at The Polish Agency, my role was to create a logo they could continue using for future festivals and Instagram square templates the social media team could use. The client wanted the year, as well as their phrase, "Will our nuts drop?" in reference to the pecan nuts falling from the tree (which we thought was hilarious).





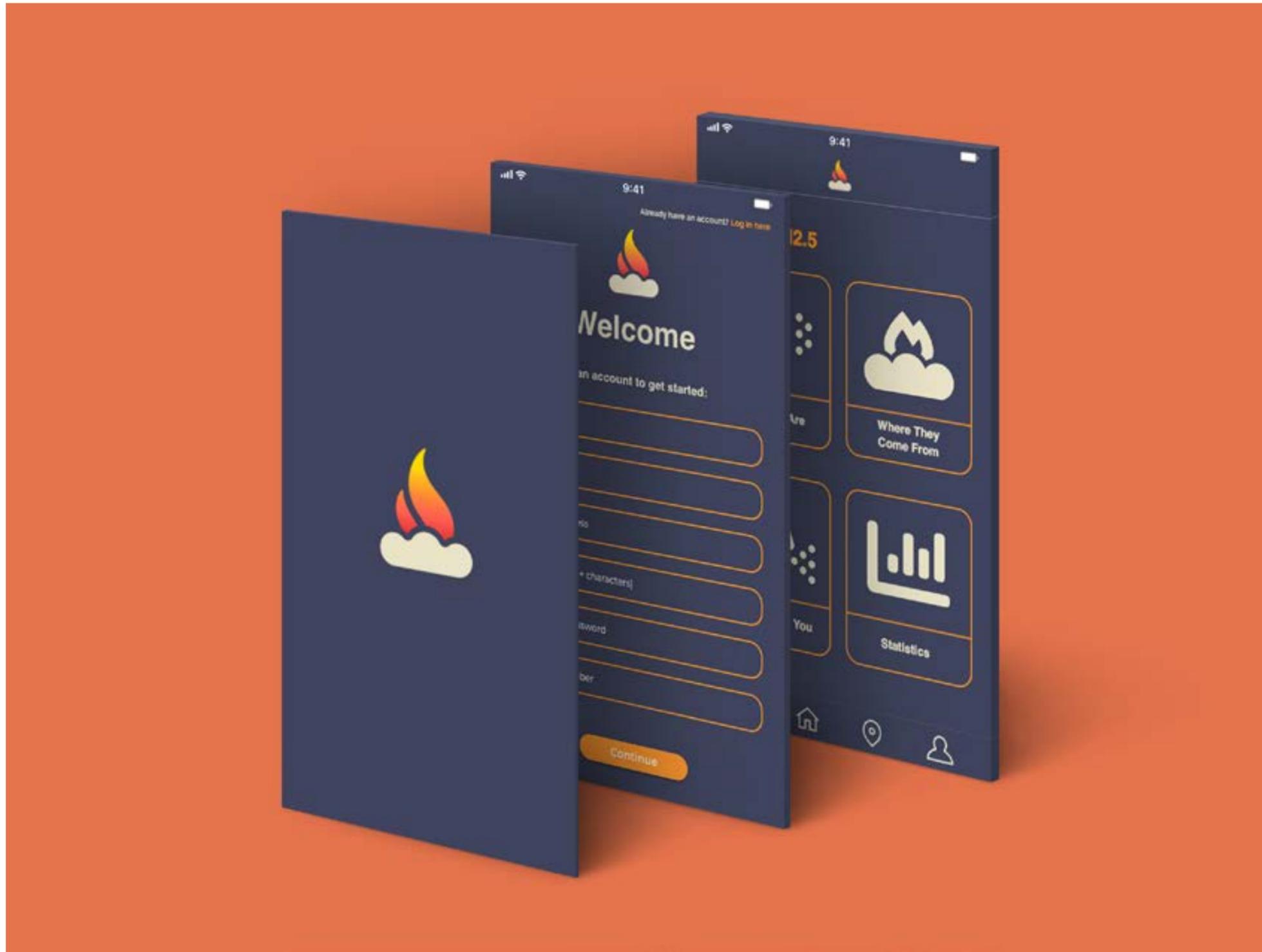


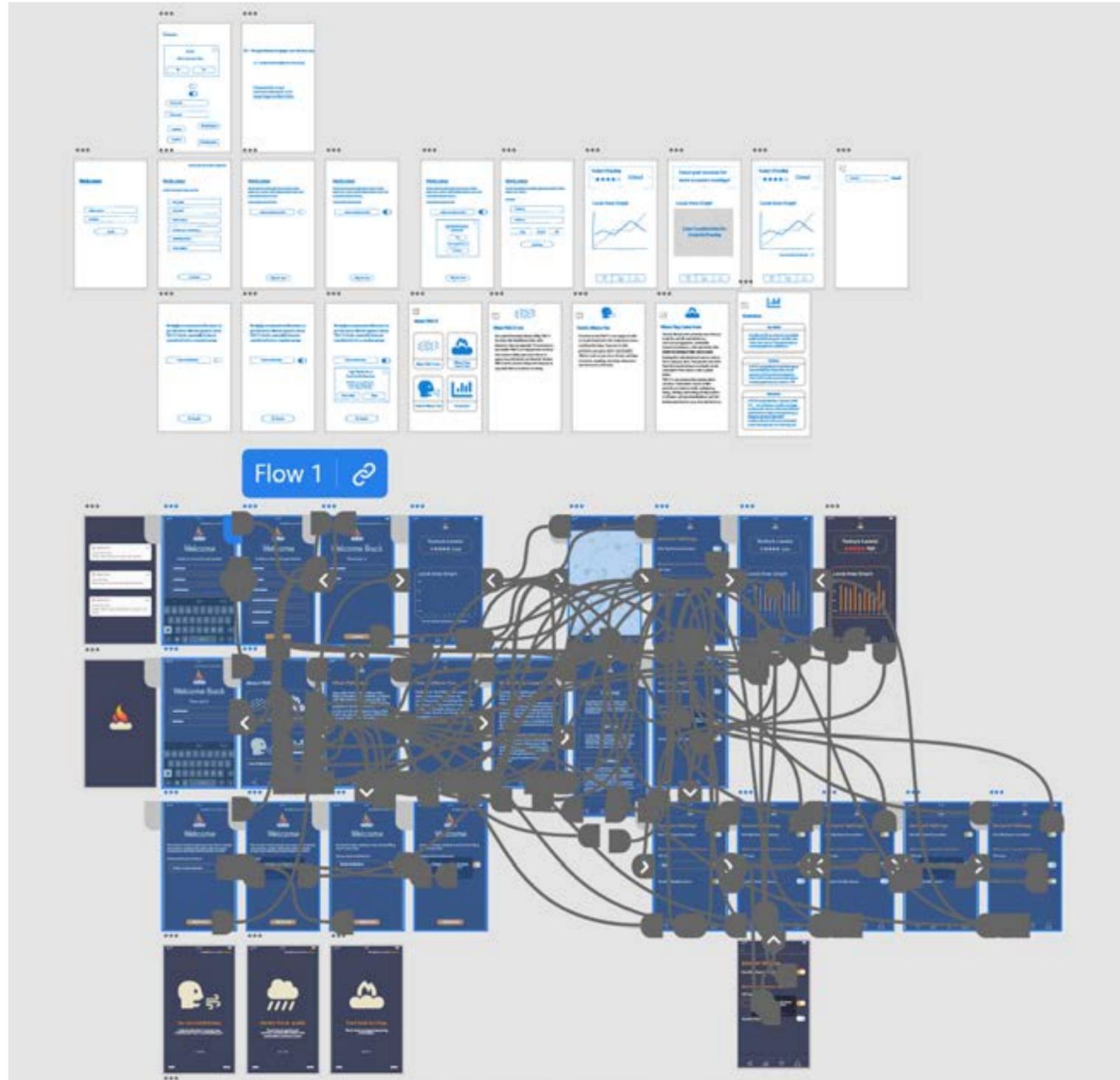


BREATHE EASY APP

The goal of the Breathe Easy app is to inform users of PM2.5 levels in the Jonesboro, Arkansas, area due to farmers burning their crops. PM2.5 are tiny particles in the air that can embed in people's lungs, causing health concerns, especially for those susceptible to respiratory problems. While working with my professor and another design student in my Advanced Digital Studio class, I developed wireframes for the overall structure of the app, applied the design, and finalized the essential prototyping from start to finish using Adobe XD. While updating the app on my own, I reached out to my professor and founder of Ford and Camarata Research Group, Joe Ford. I am now working as the UI/UX designer alongside him and a team of mobile app developers. We continue to update and improve the app as we prepare to launch it.

Access the working prototype [here](#).







NORTHEAST ARKANSAS CASA

I created this collection of materials for CASA of Northeast Arkansas, whose mission is to advocate for abused and neglected children in the foster care system. As the junior graphic designer at The Polish Agency, I was tasked with various assignments for NEA CASA, the largest one being their 2021 impact report. I was given the necessary information, pictures, and brand guidelines and had creative reign over each assignment. The content creators on my team also charged me with designing social media squares with the graphics I created from the report. The impact report and social media squares received a Silver Chapter Student ADDY.

Access the full 2021 impact report [here](#).



**STANDING
TALL
THROUGH
IT ALL**

**CASA OF NORTHEAST ARKANSAS
2021 IMPACT REPORT**

BY THE NUMBERS

313 CHILDREN SERVED

30 ADOPTIONS

31 GUARDIANSHIPS

42 REUNIFICATIONS

5 AGED-OUT

CHILDREN DEMOGRAPHICS

GENDER

MALE: 52%

FEMALE: 48%

AGE

0-5: 42%

6-11: 33%

12-17: 23%

18+: 2%

ETHNICITY

CAUCASIAN: 62%

AFRICAN AMERICAN: 23%

MULTI-RACIAL: 9%

HISPANIC: 6%

COUNTY OF ORIGIN

CLAY: 2

GREENE: 67

CRAIGHEAD: 139

PONSETT: 61

MISSISSIPPI: 44

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BY THE NUMBERS

313 CHILDREN SERVED

30 ADOPTIONS **31** GUARDIANSHIPS

42 REUNIFICATIONS **5** AGED-OUT

Liked by beccagraceprice and others

neacasa As we end out the year, check out this informational graphic on the children served from 2020-2021. 🍌

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CHILDREN WHO ARE ASSIGNED A CASA

ARE MORE LIKELY TO FIND A PERMANENT HOME

EXIT FOSTER CARE 4 MONTHS EARLIER ON AVG

6 TIMES LESS LIKELY TO COMMIT CRIME

85% LESS LIKELY TO RE-ENTER FOSTER CARE

Liked by ktspen and others

neacasa Here's a look into some local statistics about children who are assigned a CASA! 🍌

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VOLUNTEER DEMOGRAPHICS

GENDER

- FEMALE: 82%
- MALE: 18%

EMPLOYMENT

- FULL-TIME: 60%
- PART-TIME: 12%
- RETIRED/UNEMPLOYED: 27%

AGE

- 21-39: 22%
- 40-59: 52%
- 60+: 26%

ETHNICITY

- CAUCASIAN: 80%
- AFRICAN AMERICAN: 12%
- Hispanic: 2%
- OTHER: 2%

109 VOLUNTEERS

2,626 TOTAL HOURS

83% VOLUNTEERS REMAINED UNTIL THE CASE CLOSED

Liked by thepolishagency and others

neacasa Check out some recent volunteer statistics concerning CASA of the 2nd Judicial District! We are currently looking for more volunteers who are fluent in Spanish, as well as those located within Greene County. If that's you, consider clicking the link in our bio for more





PLANNED GIVING

Change a Child's Story.

children by leaving a legacy



CONTACT FOR MORE INFORMATION

XXX-XXX-XXXX

info@email.com

OR speak with your financial advisor or attorney about the many ways you can donate

LEAVE A LEGACY.



VERVE NERVE COFFEE

I created Verve Nerve as concept work because I recently found a love for coffee. This newly acquired taste led me to want to design concept work for coffee packaging. Verve Nerve is a fun, vibrant coffee brand that targets the 20-30-year-old age group with disposable income. The definition of verve is "vigor and spirit or enthusiasm", so Verve Nerve literally means "enthusiastic or energetic nerve". I wanted to portray that with the dynamic, hyper-doodles on the packaging. I researched various coffee brands to accurately design and label the packaging.



