



DAKOTAH MARTINEZ

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An experienced and self-motivated artist, proficient in graphic design, illustration, and photography. Strong critical-thinking, collaboration, and communication skills.

EDUCATION

Bachelor of Fine Arts

Graphic Design

Arkansas State University

Relevant Classes

Photography | Advertising Design | Interaction Design
Identity Design | Type & Layout | Digital Illustration
Design Entrepreneurship | Mural Painting
Advanced Drawing | Printmaking | Macroeconomics

SKILLS

Adobe Dimension | Adobe Illustrator | Adobe InDesign
Adobe Photoshop | Adobe Premiere | Adobe XD
Coding HTML | Coding CSS | Procreate

SERVICE

INDEPENDENT ARTIST OCT 2017-2019

Highland Drive Baptist Church • Jonesboro, AR

Caricature and portrait illustration for annual harvest festival.

SANITARY VOLUNTEER APR 2019

Highway Cleanup • Jonesboro, AR

Volunteer highway cleanup and sanitation management for city.

DESIGNER, VOLUNTEER NOV 2015-2017

Veterans Day Luncheon • Jonesboro, AR

Poster design, public speaking, and food service volunteer work for Veterans Day celebration.

REFERENCES

Available upon request.

PROFESSIONAL EXPERIENCE

DESIGNER APR 2021-PRESENT

His Presence Church • Tucson, AZ

Complete rebrand and pro bono social media content creation for church.

DESIGNER JUL 2020-PRESENT

Haag Brown Commercial • Jonesboro, AR

In-house social media management and creation for multi-million dollar real estate company.

DESIGNER NOV 2020

African American Feminists Group • Jonesboro, AR

Award-winning poster construction for independent gallery show.

DESIGNER FREELANCE AUG-DEC 2019

Rashad Kirksey • Jonesboro, AR

Logo, marketing, and campaign work for A-State student office candidate.

PAINTER OCT-DEC 2019

A-State • Jonesboro, AR

Collaborative project for multiple murals in A-State's Fine Arts Center.

DESIGN INTERN SEP 2019

Stone Ward • Little Rock, AR

Week-long internship studying real-world application of design and marketing principles.

DESIGNER PRO BONO FEB-APR 2019

Reagan Hill Farms • Jonesboro, AR

Independent redesign of logo for local farmer's market vendor.

PAINTER FREELANCE MAY-JUL 2018

Sherrod Chiropractic • Jonesboro, AR

Multiple paintings commissioned for local medical office.