



avery shell

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education

Bachelor of Fine Arts in Graphic Design
Arkansas State University
Graduation May 2024

organizations

August 2020 - February 2024
Arkansas State Track and Field

skills

Adobe Creative Suite
Illustration
Painting
Ceramics
Drawing
Typography
Creative Problem Solving
Ideation

awards

2021-2023 A-State Chancellor's List
May 2022 Second Team All-SBC
February 2022 T+F Honorable Mention
2020-2022 A-state Dean's List
2020-2021 T+F Newcomer of the Year

service

November 2021, 2022, 202023
Little Bit of Christmas Fundraiser
Present Wrapper

references

Available upon request.

professional experience

January 2024- Present

Graphic Designer
Bell Athletics, Jonesboro, AR

- Create various marketing materials such as pole vault bags, camp dates, and t-shirts.
- Edit and update website.
- Manage social media page by adding posts and stories.
- Film and edit videos.

August 2022- Present

Customer Service Specialist, Graphic Designer
Wellnesse, Remote

- Utilize Adobe Creative Suite to review and edit company graphics.
- Design postcards and booklets for dental offices seeking samples and wholesale partnerships with Wellnesse products.
- Responsible for maintaining social media presence that fosters company-to-customer relations.
- Guide prospective and current customers through subscription modifications and product overview via emails, social media, and phone calls.

October 2019- Present

Commissioned Artist
Jonesboro, AR

- Demonstrate proficiency in handling watercolor, acrylic, and oil paint mediums.
- Utilize advanced techniques such as washes, glazing, and blending to achieve desired textures and colors in commissioned artwork.
- Negotiate pricing, accounting for factors such as materials, size, and delivery requirements.

October 2019- September 2022

Bakery Clerk
Bliss Cupcake Cafe, Jonesboro, AR

- Assisted in decorating cupcakes and cakes. Mixed and created custom colors for cake decorations.
- Monitored incoming staff, restocked inventory, and cleaned.
- Handled cash and provided excellent customer service to ensure positive experience.