



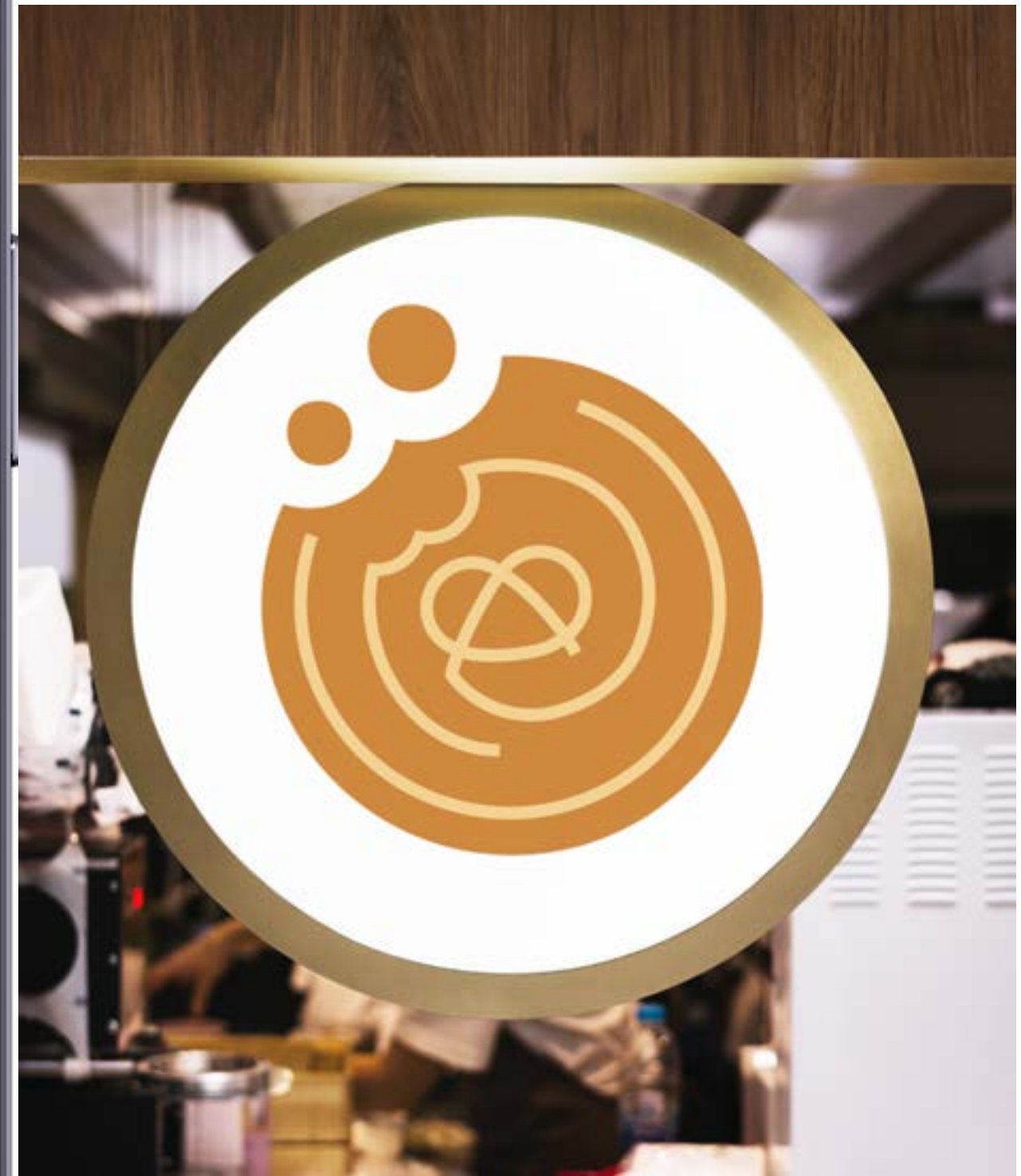
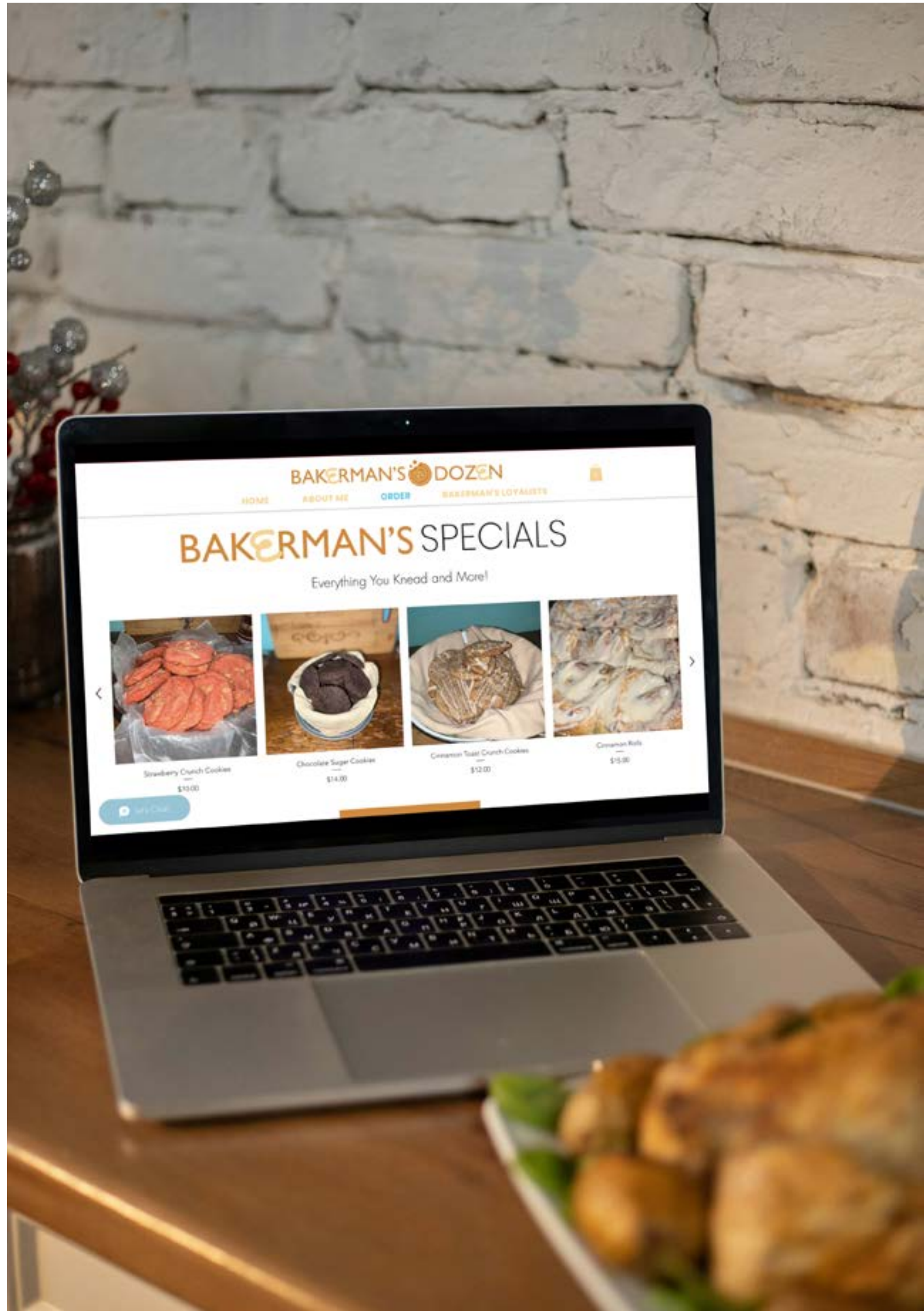
TRINITY SIMMONS

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BAKERMAN'S DOZEN

Bakerman's Dozen represents a commissioned project where I crafted a cohesive brand identity and a fully functional website layout for an order-based bakery. My role included designing not only the logo, but also curating an inviting and comforting aesthetic throughout the brand. This warmth translated into the website's layout, prioritizing intuitive navigation for users to explore the array of baked delights and seamlessly place orders.

<https://www.bakermansdozen.com/>



INPATIENT/ OUTPATIENT CD COVER

During my internship I was tasked with redesigning a CD Cover for one of the many medical departments at NEA Baptist Memorial Hospital.

Aiming to modernize its layout while sticking to the overall brand identity.

In doing this I was able to provide a design that promised longevity and usability for the department.





IMAGING

NEA BAPTIST 

Inpatient/Outpatient Imaging

870-936-1097

 **PACS** - Viewing instructions

1. Insert the CD into the CD-ROM drive. It will launch automatically
2. Click on Advanced Viewer in the upper right.
3. A security pop-up will appear at the top of your screen. Click on this tool bar and then click on "allow blocked content"
4. There are then two tabs in the upper left (Documents and Images).
5. Once Images have been loaded, you can single right-click with the mouse to bring up the images manipulation menu (zoom, pan, window, level, etc.)

 **CUBE** - Viewing instructions:

1. Insert the CD into the CD-ROM drive
2. Go to My Computer
3. Double-click: D Drive
4. Double-click EFILMT
5. Double-click EFILMT.EXE
Click "YES" if the User Account Controls box pops up.
6. The application will load and provide further viewing instructions



Patient Name _____

Exam Type _____

Exam Date _____

FOOD TRUCK FESTIVAL HERO ILLUSTRATION AND CONCEPT

These hand-rendered illustrations were crafted for a local food truck festival in which both a Team and I created the idea of “Food Truck Gyros”. Each Character shown was developed based on personas I created based on their food themed powers and their individual personalities. I choose this route in order to make the illustrations more relatable in preparation for this family friend event.

[ORIGINAL CONCEPT](#)







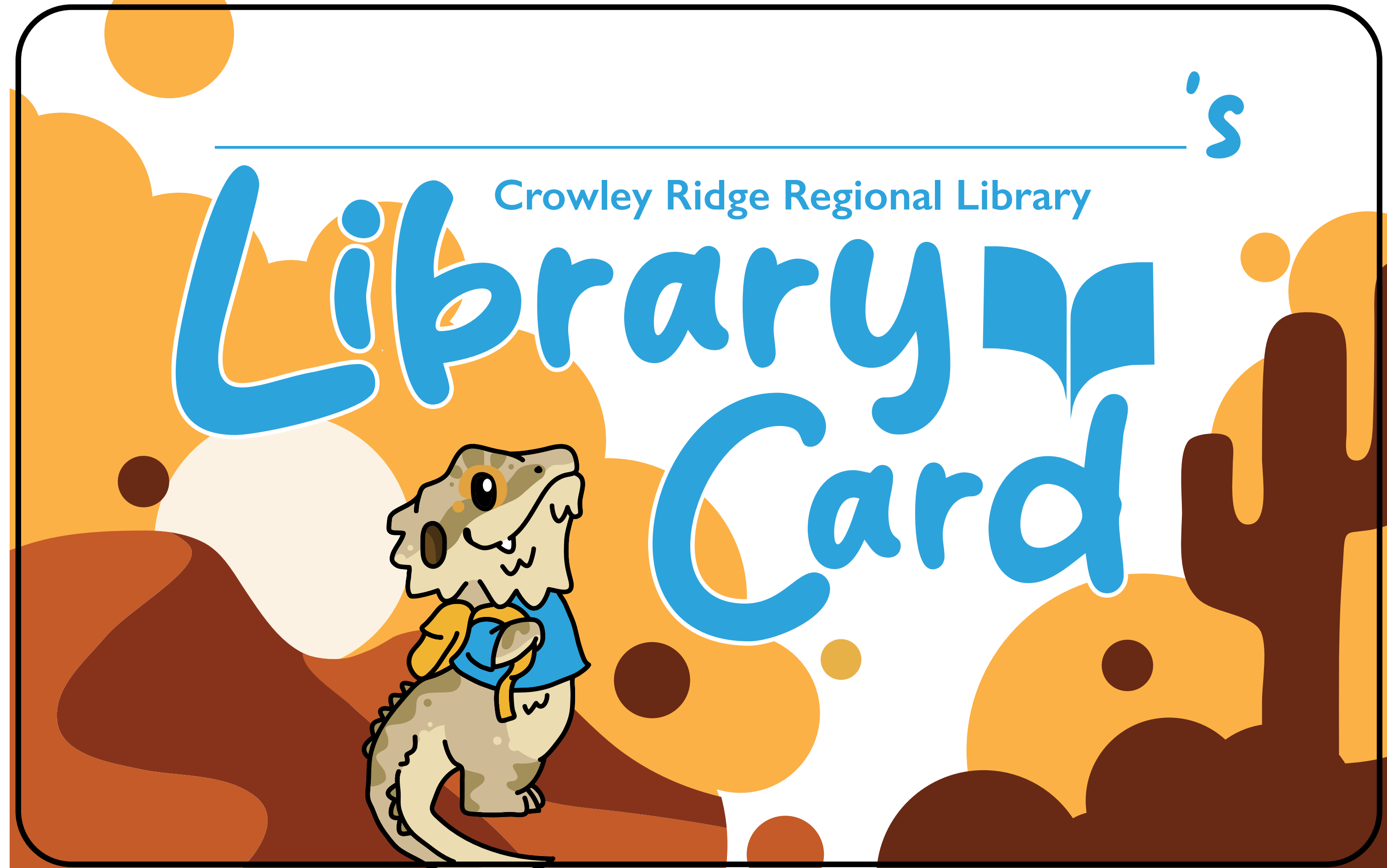


CHILDREN'S DEPARTMENT LIBRARY CARD

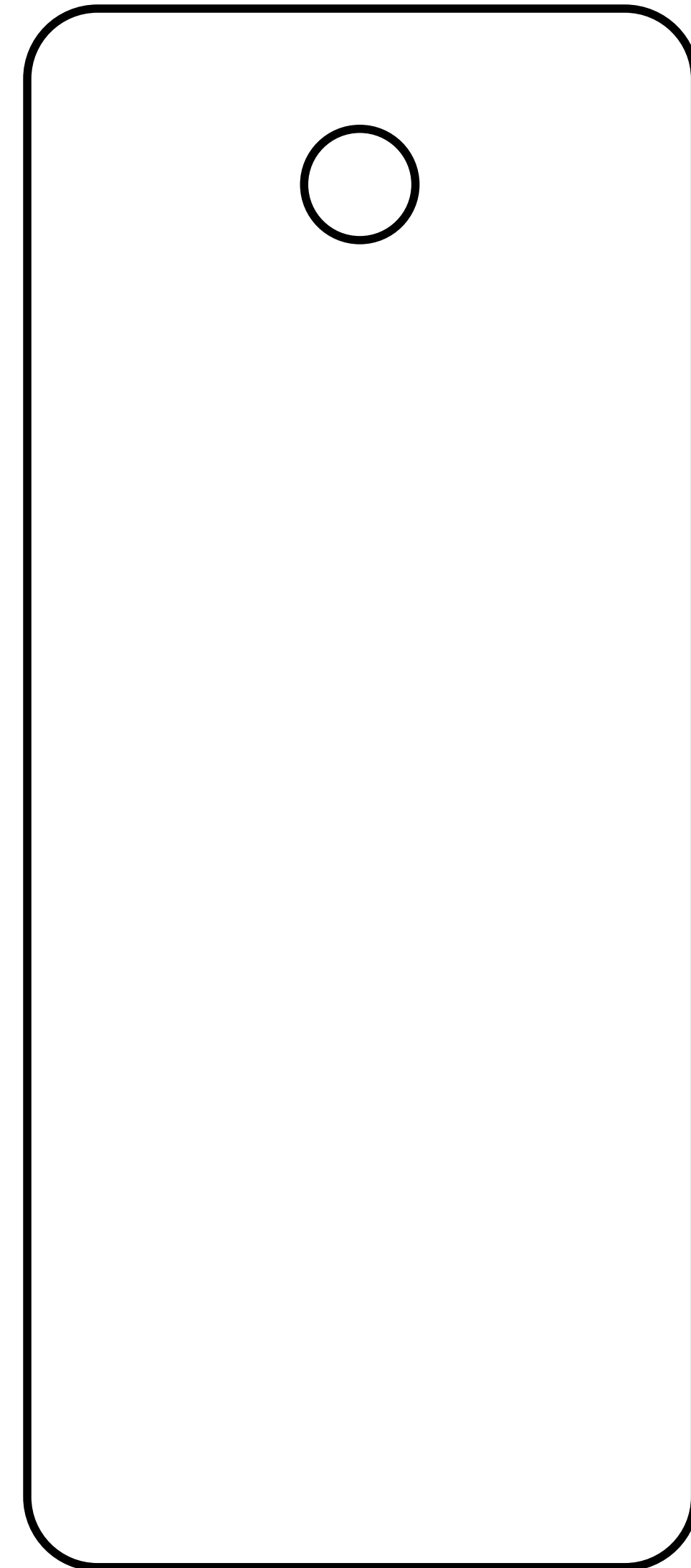
For this project I was tasked of creating the new illustration for a Children's Library Card in which reference to a mural and the pet Bearded Dragon - Norbert - within their department. My goal was to craft a vibrant and playful design that would captivate both parents and children in order to add longevity to the design.







- Present your card each time you check out items.
- Report address change or lost card promptly.
- There are charges for late, lost or damaged materials and to replace library cards.
- Library privileges may be revoked for violation of library rules.
- The undersigned (or parent/guardian) assumes responsibility for materials selected and borrowed with this card.



GAIA'S GOURMET FOOD TRUCK IDENTITY

For this project, I combined a notable Greek cuisine with the distinctive style of risograph prints. Using simple design techniques across different software, I crafted a cohesive design that embodies both the culinary, cultural, and artistic aspects of the concept. This included creating a vegan inspired menu based on their cuisine and incorporating Greek Mythology into elements of the overarching design.

[THOUGHT PROCESS](#)





GAIA'S GOURMET

SNACK

Greek Nachos7\$
Greek Asparagus5\$
Dolmathas7\$
Melitzanosalata7\$
Fasolakia (Green Beans)5\$

MAIN

Vegan Spanakopita10\$
Vegan Moussaka10\$
BBQ Vegan Souvlaki12\$
Vegan Veggie Balls9\$
Lemon Roasted Potatoes with Chickpeas9\$
Kounoupidi me Patates Kapamas10\$

DESSERT

Lalagia7\$
Halva Pudding5\$
Kourambiedes7\$
Marzipan7\$
Pasta Flora5\$

*** ALL VEGAN MENU ITEMS***

HOME BIRD COFFEE SHOP

Home Bird is a brand identity concept in which two randomly generated words and a chosen aesthetic, my perimeters were “Bird” “Coffee” and “Light Academia”. My aim was to integrate these elements into a sleek sophisticated design.



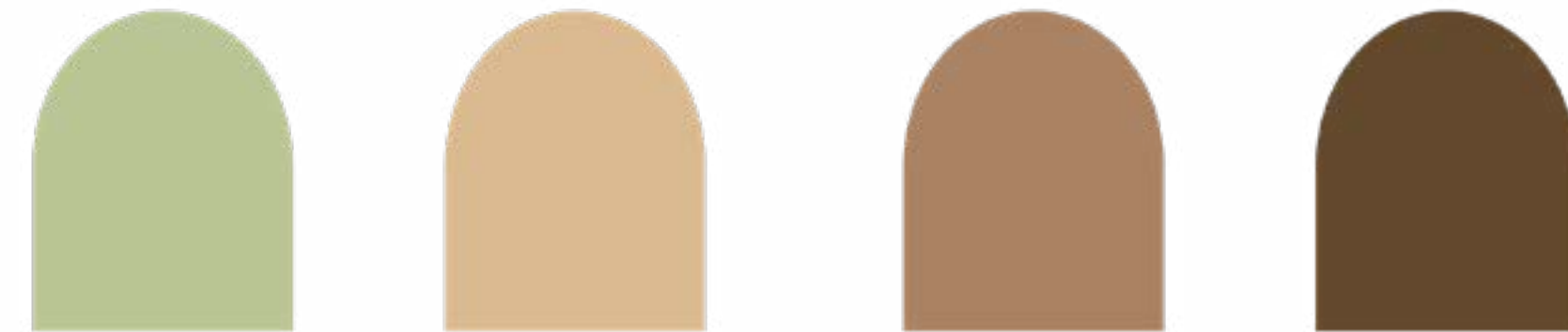
Primary Logo



Submarks



Color



Typeface

ROSERITTA
 ABCDEFGHIJKLM
 NOPQRSTUVWXYZ
 1234567890
 !? . # & () \$ % / +

FUTURA
 ABCDEFGHIJKLMNPOQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890
 !? . # & () \$ % / +



LAURYN HILL IMPACT MAGAZINE

“The Impact: Lauryn Hill Edition” magazine was created to display a multi-spread layout based around both my own personal interest in this particular artist - Lauryn Hill - as well as showcasing my design and layout skills in printed and digital form. The layout took place over the course of several weeks in order for the design to display a cohesive aesthetic throughout in its entirety. (The magazine design was also intended to be carried into an app layout)

[PDF FILE](#)



**"TOMORROW IS
ALWAYS ANOTHER DAY
TO MAKE THINGS RIGHT."**

EDITORIAL LETTER	05	IMPRESSUM PAGE	06
<hr/>		<hr/>	
HIP HOP ARCHIVE: LAURYN HILL	07	ALL ACHIEVER: LAURYN HILL	11
<hr/>		<hr/>	
THE NEXT GENERATION	17		
<hr/>			

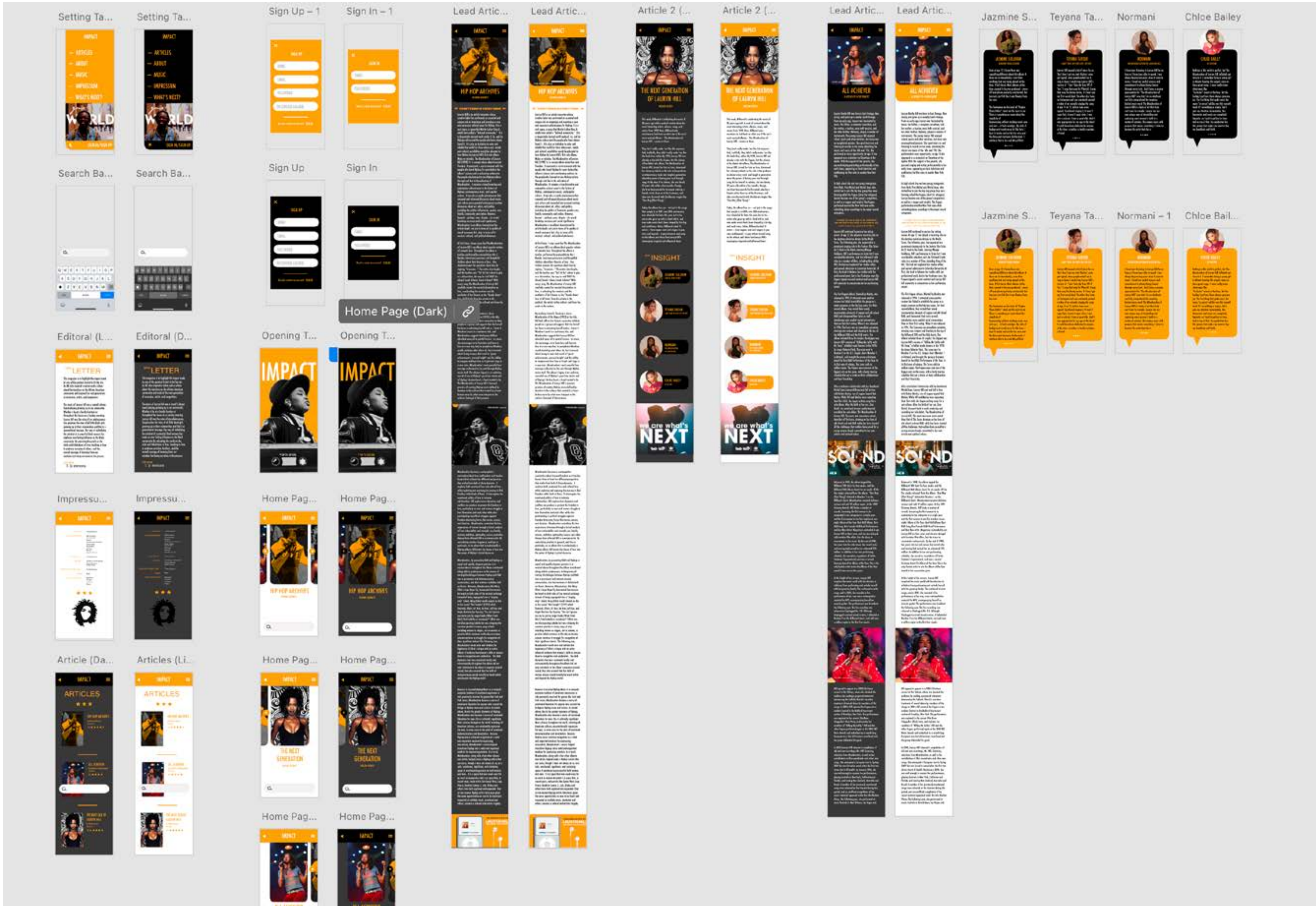
LAURYN HILL IMPACT APP CONT.

This project draws inspiration from the iconic MC Lauryn Hill. Guided by the previous magazine layout concept, I used both type and layout, UI/UX design, and simple coding techniques to create a user friendly app design to present each article effectively. My main goal was to insure that the app prioritized seamless navigations and accessibility for the intended users.

[PROTOTYPE XD FILE](#)





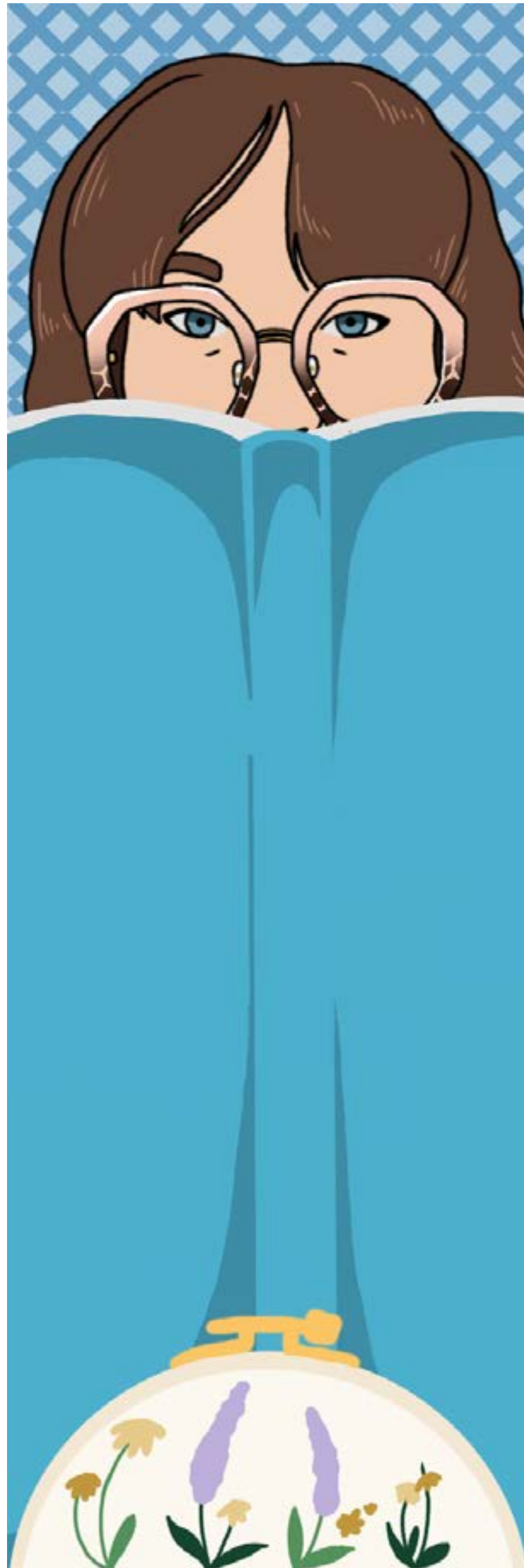
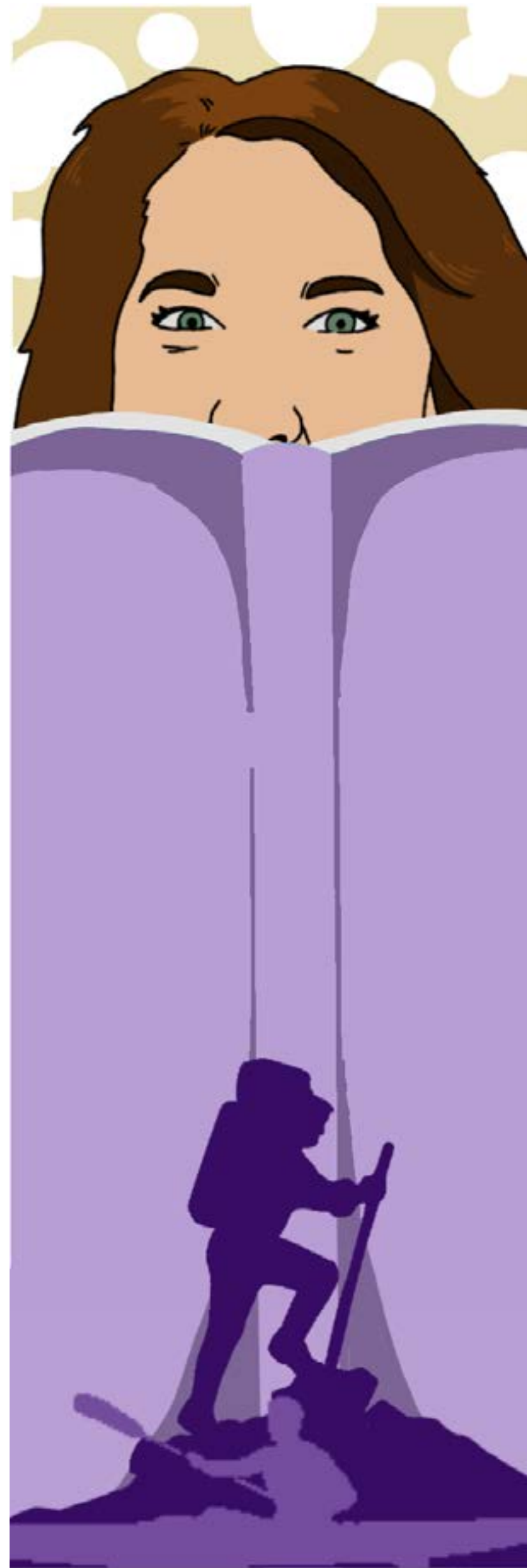


SCHOOL TEACHER CUSTOM BOOKMARKS

These bookmark illustrations were commissioned by a group of elementary teachers for their own personal classrooms. The idea behind them were to reflect their personalities, interests, and hobbies. After thorough discussion and approval from each teacher in order to insure they were properly crafted, the process was completed over the course of summer break to guarantee that the final design met their needs.








WLS SURGIVERSARY SHIRT MOCKUPS

These T-Shirt and Sweatshirt designs were created for a Weight Loss Surgery campaign during one of my internships where I was challenged to create a gender neutral design that could be carried over to other approved apparel items. I was able to use both my typography and layout skills to create a design, based around the phrase “Surgiversary” in a way that would resonate with the wearer.





WEIGHT LOSS
SURG
LVER
SARY
NEA BAPTIST 

WEIGHT LOSS
SURG
LVER
SARY
NEA BAPTIST 

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NEA BAPTIST 

YEAR OF CREATIVITY - BRADBURY ART MUSUEM

The idea behind this project was to find a way to expand the target audience of our local art museum to retirement age couples and individuals. To accomplish this, I collaborated with a team of fellow designers to create social media posts, collateral materials, as well as a web extension for an easily accessible product shop to increase revenue for our clientele. This competitive projects was presented by myself and my teammate.

[LEAVE BEHIND](#)



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years of creativity all in one place



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years of creativity all in one place



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SHOP



BAM COFFEE MUG
11.99



BAM SEASONAL TOTE BAG
8.99



BAM BUMPER STICKER
5.99



BAM ADULT TEE
19.99



BAM PAINTERS APRON
20.99



BAM UMBRELLA
24.99



BAM WATER BOTTLE
12.99



BAM BASEBALL CAP
15.99