

# RIN DESIGN

RIN DESIGN STUDIOS

 [@rindesignstudios](https://www.instagram.com/rindesignstudios) •  [@rindesignstudios](https://www.linkedin.com/company/rindesignstudios) • [rindesignstudios.crd.co](https://www.rindesignstudios.crd.co)

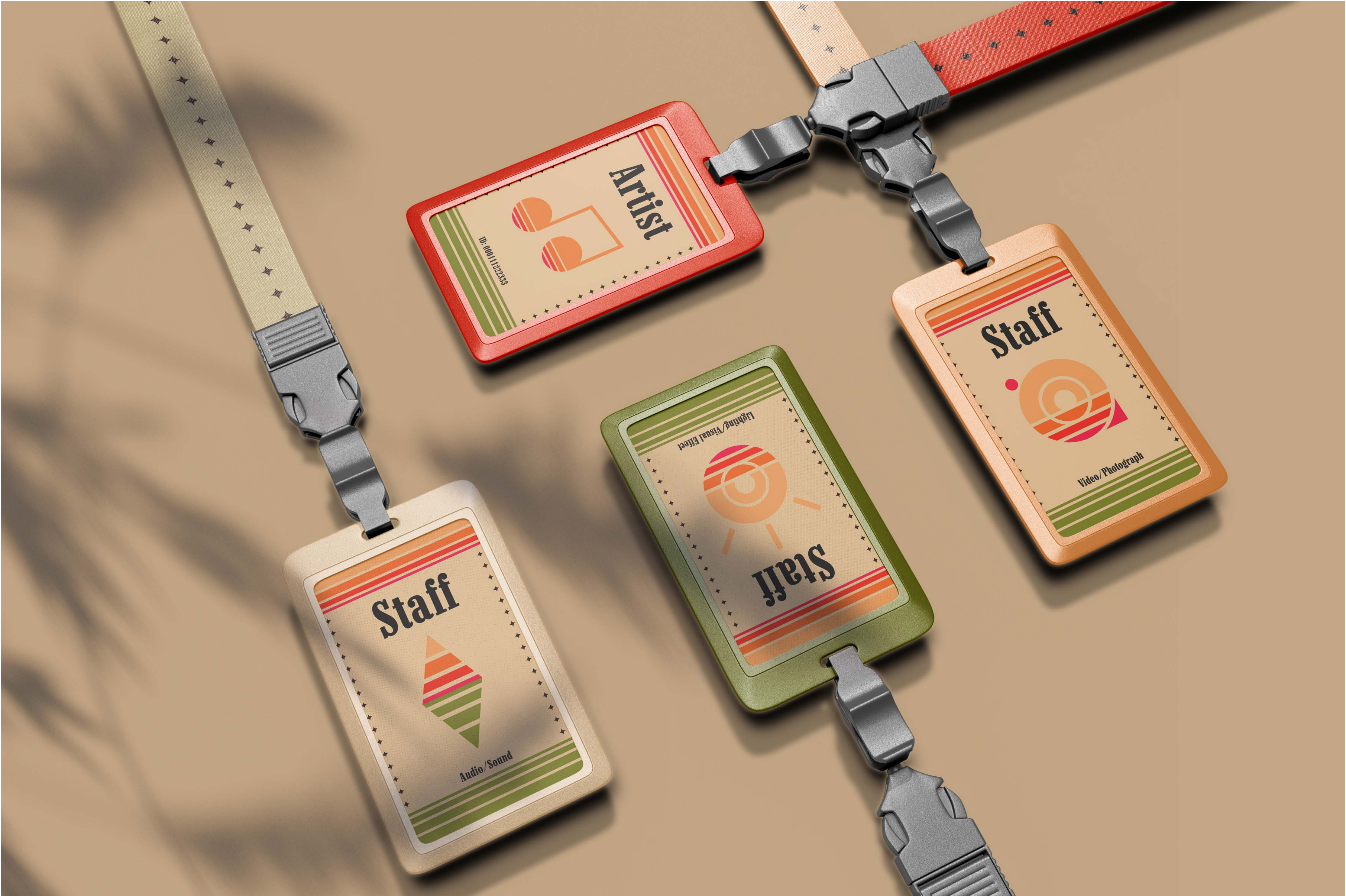
## FIELDS OUTDOOR MUSIC FESTIVAL BRANDING

Fields is a branding project that I did for an outdoor music festival. The process involved designing the logo, creating the visual identity, and designing collateral merchandise for the event. The logo draws inspiration from the serene beauty of a sunset, the melodic charm of a guitar, and the lush greenery of vast fields. It incorporates these elements harmoniously to create a visually captivating design.











## 671 STUDIOS LOGO

This is a logo created for an art gallery named 671 studios. Working with numbers presented a unique challenge – balancing legibility with creativity and simplicity suitable for a logo.



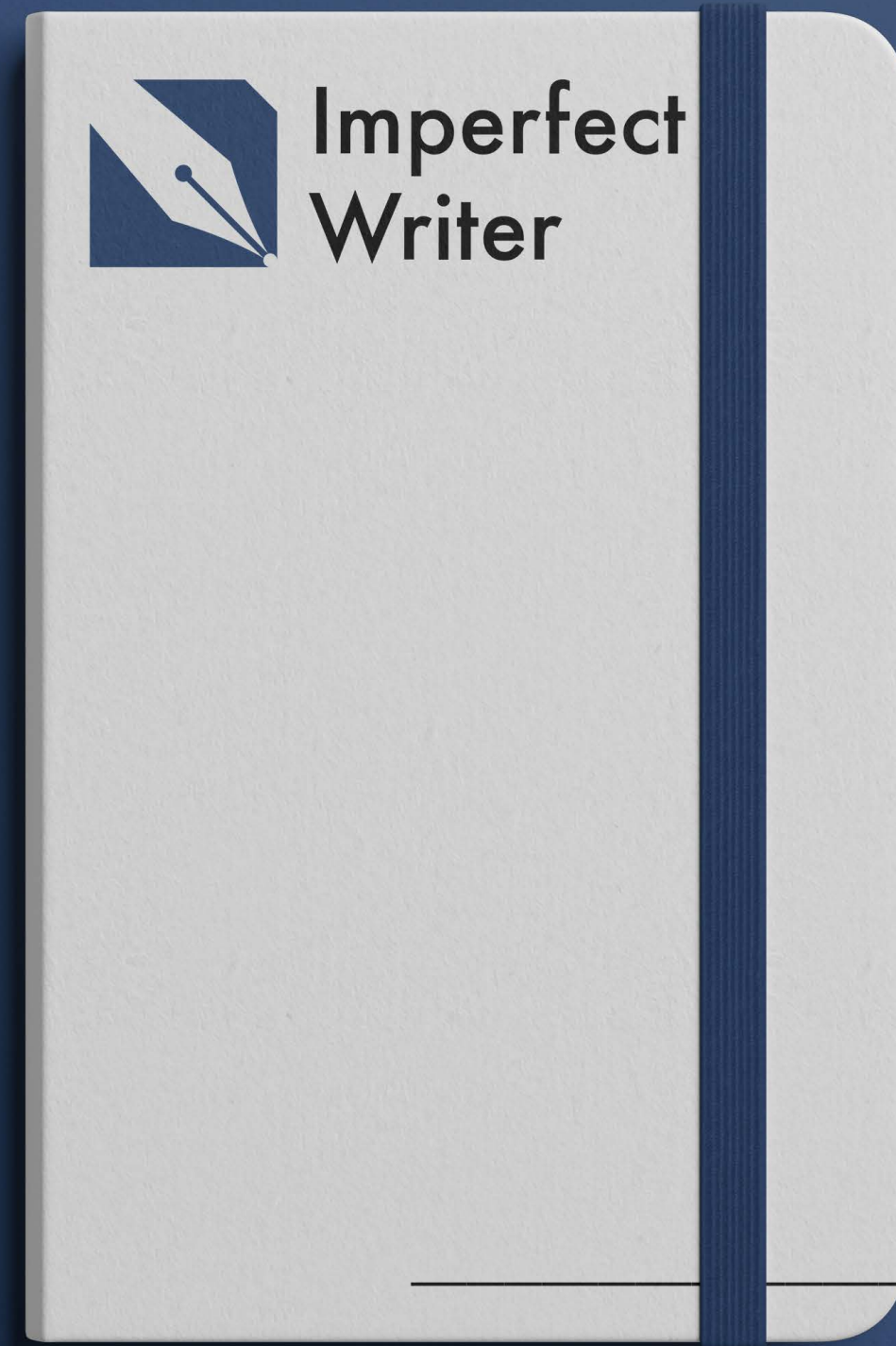




## IMPERFECT WRITER LOGO

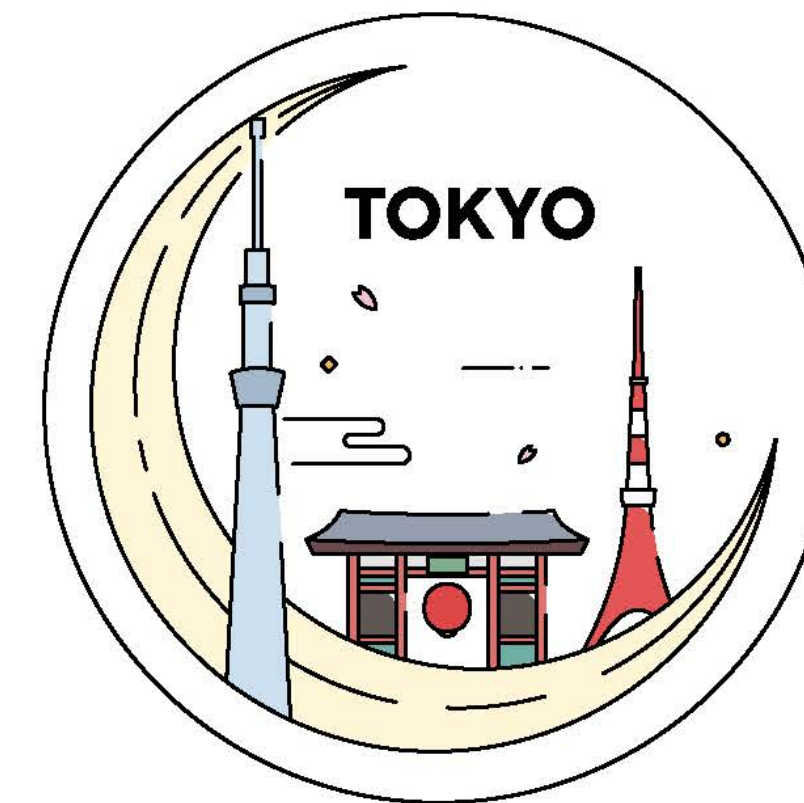
This logo was crafted for a notebook brand named the “Imperfect Writer”. Imperfect Writer is a brand that embraces flaws, promotes authenticity, inclusivity, and creative exploration. I designed this logo by combining a pen and the concept of imperfection using positive and negative spaces.





## CITY TRAVEL STICKERS

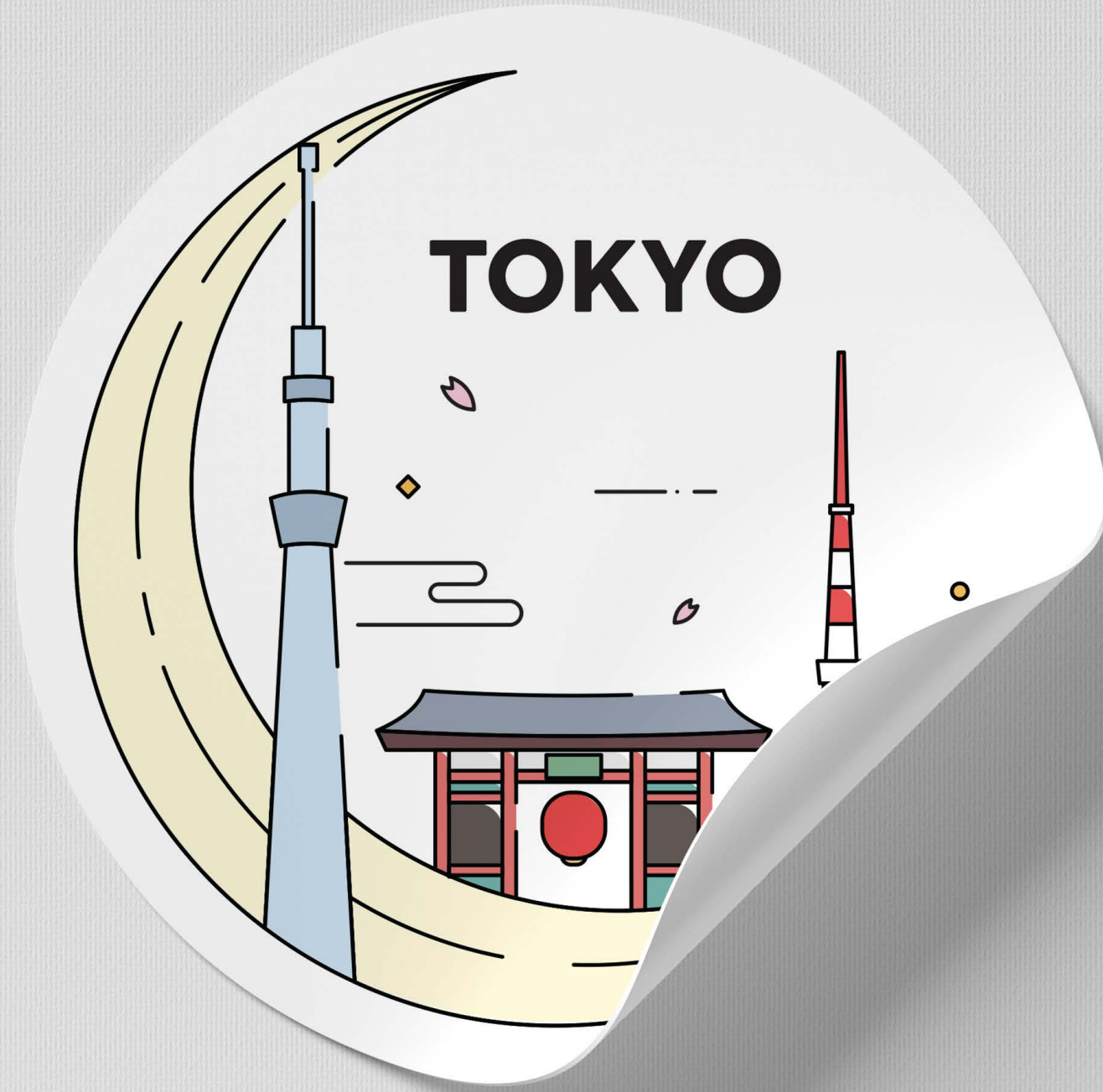
This is a travel sticker series representing big cities with a crescent moon theme. The moon theme was added to give a soothing, warm, and welcoming atmosphere to the design. The challenge was to incorporate iconic monuments and landmarks from each city without clutter.











## TOMOTOR LOGO

This logo was designed using circles exclusively. The biggest challenge was to balance the number of elements that I wanted to include while maintaining simplicity and sophistication that is suitable for a logo.

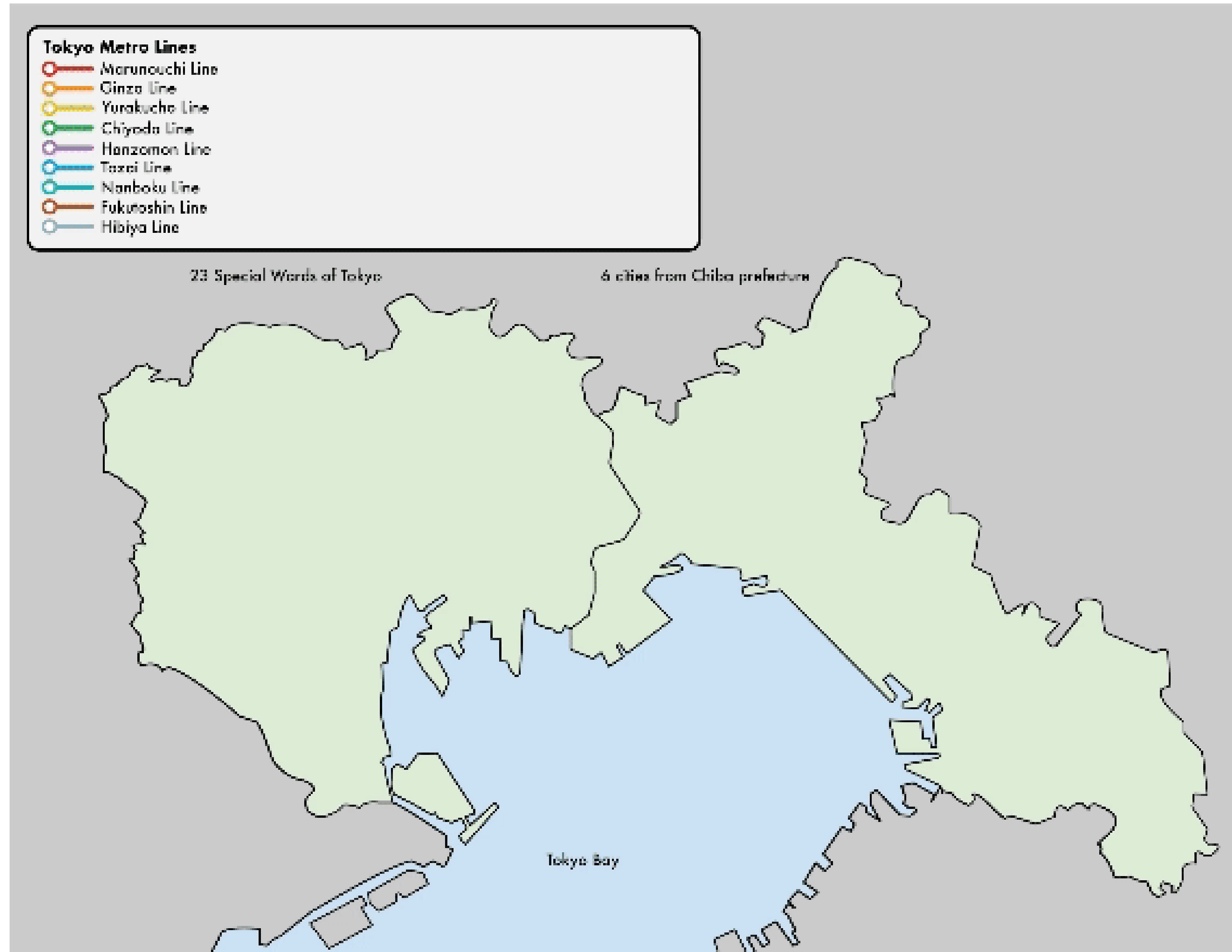






## TOKYO TRAIN MAPPING

This map was an information design project, involving the creation of a layered map of the Tokyo train system using transparent sheets. Each layer displayed different sets of information. Despite the challenges posed by working with these materials, such as the inability to print white—I successfully navigated the process to achieve the desired result.



## DNA SNEAKER BRANDING

This is a branding project I completed for a shoe company called DNA Sneakers. I began by crafting the logo, aiming to avoid overt design tropes associated with DNA, such as the double helix spiral, which can feel overused. Instead, I subtly integrated the DNA motif into the letter “D” to create a logo type. The chosen color scheme conveys a sense of tranquility and calmness, with a hint of mystery.



# DNA

sneakers



# DNA sneakers

## DNA Running sneaker: Cobalt model

Best shoes and best styles for you.

ADD TO cart



**ROGUE REALMS  
STREAMING TITLE CARD**

This is a streaming service title card for a show titled "Rogue Realms & Enchanted Secrets". The primary objective of this project was to grasp and implement hierarchy in the design. I pushed myself to utilize the generative fill tool in Photoshop to edit the image to better suit the composition and layout.





# TRAVEL POSTER SET

This was a project to create an informational poster featuring three natural wonders of the world: the Northern Lights, the Grand Canyon, and the Great Barrier Reef. We were initially assigned one of these wonders for our first poster, and later had the option to create a poster set featuring all three.

This project provided valuable lessons in typography, including when to use or avoid white text on a black background, as well as vice versa. It also taught me about typesizing requirements for different parts of the document.



## Grand Canyon

The Grand Canyon isn't just a hole in the ground; it's a living tapestry woven by the Colorado River for over 6 million years. Imagine mile-deep gorges carved by rushing water, exposing layer upon layer of vibrant rock, whispering the secrets of ancient seas and shifting continents. This is a place where time becomes tangible, etched in every twist of the canyon walls, every whisper of the wind through the pines.

Stand at the rim and gasp as the canyon unfolds before you, a panorama painted in hues of ochre, rust, and lavender. Watch condors dance on thermals, dwarfed by the immensity below. Hike into the canyon and feel the embrace of its cool depths, sunlight filtering through ancient junipers and

pillon pines. Walk amongst towering rock formations named for mythical beasts and celestial bodies - Vishnu Temple, Osiris, Shiva Plateau. Every turn reveals a new vista, a hidden waterfall, a whisper of the canyon's ancient song.

The Grand Canyon's magic extends far beyond its iconic rims. Explore hidden slot canyons, their walls polished smooth by millennia of rushing water. Raft the mighty Colorado, experiencing the thrill of whitewater rapids and the peace of starry desert nights. Take a mule ride down into the canyon, a journey like stepping back in time, and lose yourself in the rhythm of hooves and whispers of mule bells.

### Fun Facts

1. The Grand Canyon is 277 miles long, up to 18 miles wide, and attains a depth of over a mile.
2. Fossils found in the canyon's rock layers tell the story of ancient seas, deserts, and forests that existed here millions of years ago.
3. The Havasupai Tribe, who have lived in the canyon for over 800 years, call it "Wi Supai," meaning "place of blue-green water."
4. The canyon is home to over 1,500 species of plants and animals, including the Kaibab squirrel, the canyon wren, and the California condor.
5. Astronauts train in the Grand Canyon's challenging terrain to prepare for lunar expeditions.
6. The Grand Canyon was designated a UNESCO World Heritage Site in 1979.

### When to visit

<b>Spring (March-May)</b> Pleasant temperatures, fewer crowds, and blooming wildflowers paint the canyon with vibrant hues.	<b>Fall (September-November)</b> Cooler temperatures, crisp air, and golden foliage transform the canyon into a wonderland.
<b>Winter (December-February)</b> The canyon takes on a serene, snow-dusted beauty, perfect for snowshoeing and enjoying cozy nights by the fireplace.	

## Great Barrier Reef

Imagine a vibrant underwater metropolis teeming with life, where coral creates shimmer in every color imaginable. This isn't a fantasy; it's the Great Barrier Reef, the world's largest coral reef system, stretching for over 2,300 kilometers along Australia's northeastern coast. Dive beneath the surface, and you'll find yourself surrounded by a kaleidoscope of colors - clownfish darting through anemones, vibrantly striped butterflyfish filling between coral branches, and majestic turtles gliding through the sunlit waters. It's a living symphony, a constant buzz of activity driven by the sun and the tireless rhythm of the tides.

But the Great Barrier Reef isn't just about the dazzling colors. Look closer, and you'll discover a universe of hidden wonders. Tiny nudibranchs, dressed in psychedelic hues, crawl across the coral. Sly octopus peek from their dens, their camouflage blending seamlessly with the rocks. And then, there are the giants of the reef - majestic manta rays gliding with wings that seem to touch the sky, playful dolphins frolicking in the waves, and even the occasional whale shark, the world's largest fish. Every encounter is a reminder of the interconnectedness of life, the delicate balance that sustains this underwater kingdom.

The Great Barrier Reef isn't just a visual spectacle; it's a symphony for all senses. Listen closely, and you'll hear the crackle of snapping shrimp, the soft chirps of fish, and the rhythmic whoosh of waves against the coral. At night, the reef transforms into a bioluminescent wonderland. Tiny plankton illuminates the water with an ethereal glow, creating an underwater light show that rivals anything you've ever seen. The Great Barrier Reef is a place where nature's artistry reaches its peak, where every moment is a reminder of the magic and wonder that lies just beneath the surface.

### Fun Facts

1. The Great Barrier Reef is so large it can be seen from space! It's the only living structure visible to the naked eye from orbit.
2. Over 1,500 species of fish call the reef home, making it one of the most biodiverse ecosystems on Earth.
3. The reef is also a vital nursery for marine life, with over 600 species of coral providing food and shelter for countless creatures.
4. The Great Barrier Reef is a UNESCO World Heritage Site and one of the Seven Natural Wonders of the World.
5. Unfortunately, the reef faces threats like climate change and pollution. However, conservation efforts are underway to protect this precious ecosystem.
6. You don't need to be a scuba diver to experience the reef. Snorkeling, glass-bottom boat tours, and even kayaking offer incredible ways to explore this underwater wonderland.

### When to visit

<b>June-August</b> Dry season with calm seas, perfect for snorkeling and diving.	<b>September-November</b> Shoulder season with fewer crowds and pleasant temperatures.
<b>December-March</b> Wet season with warmer waters and the possibility of cyclones, but also the chance to see baby turtles hatching.	

## Northern Lights

The aurora borealis, also known as the Northern Lights, is more than just a light show; it's a celestial ballet painted across the velvet canvas of the night sky. Imagine curtains of vibrant emerald green cascading down from the heavens, streaks of violet and crimson weaving through the darkness, and ethereal ribbons of gold shimmering like celestial fireflies. This breathtaking phenomenon mesmerizes with its ever-changing dance, a symphony of light orchestrated by nature itself.

Witnessing the Northern Lights is an experience that transcends the ordinary. It's a humbling reminder of our place in the cosmos, a moment when the boundaries between science and wonder dissolve. Stand beneath the celestial canvas, feel the crisp air against your cheeks, and let the aurora borealis steal your breath away. Hike through snow-covered forests, their silence punctuated by the crackle of frost, or chase the dancing lights across frozen lakes. In the embrace of the aurora, time loses its meaning, and you become a part of the celestial performance.

Charged particles, flung towards Earth in solar storms, collide with our atmosphere, igniting the gases in a vibrant display. But the secrets of the aurora borealis go even deeper. The color you see depends on the type of gas excited and the altitude of the collision.

Oxygen paints the sky green, nitrogen adds wisps of blue and violet, and high-energy collisions spark vibrant crimson hues.

### Fun Facts

1. The word "aurora" comes from the Roman goddess of dawn, Aurora.
2. The Northern Lights have inspired legends and myths for centuries, with some cultures believing they were the spirits of ancestors dancing in the night sky.
3. The aurora borealis isn't exclusive to Earth; other planets with magnetic fields, like Jupiter and Saturn, also experience auroras.
4. The Northern Lights are sometimes accompanied by a faint crackling sound, which some describe as like rustling leaves or static electricity.
5. Chasing the Northern Lights is a popular tourist activity, with cities like Tromsø in Norway, Fairbanks in Alaska, and Abisko National Park in Sweden offering prime viewing spots.
6. You don't need expensive equipment to enjoy the Northern Lights; with clear skies and a bit of patience, you can witness this celestial spectacle with your own eyes.

### When to visit

<b>September-October</b> The equinox offers longer nights and increased solar activity, maximizing your chances of witnessing the aurora.	<b>November-March</b> While colder, these months boast the darkest skies and the most frequent displays.
<b>April-May</b> Spring brings milder temperatures and a chance to see the aurora alongside the midnight sun in some regions.	



## Grand Canyon

The Grand Canyon isn't just a hole in the ground, it's a living history woven by the Colorado River for over 6 million years. Imagine mile-deep gorges carved by rushing water, exposing layer upon layer of vibrant rock, whispering the secrets of ancient seas and shifting continents. This is a place where time becomes tangible, etched in every crevice of the canyon walls, every whisper of the wind through the pines.

Stand at the rim and gaze as the canyon unfolds before you, a panorama painted in hues of ochre, rust, and lavender. Watch condensation dance on ferns, dwarfed by its immensity below. Hike into the canyon and feel the embrace of its cool depths, sunlight filtering through ancient junipers and

pillon pines. Walk among towering rock formations named for mythical beasts and celestial bodies - Vishnu Temple, Oohwi, Slave Plateau. Every turn reveals a new vista, a hidden waterfall, a whisper of the canyon's ancient song.

The Grand Canyon's magic extends far beyond its iconic rim. Explore hidden slot canyons, their walls polished smooth by millennia of rushing water. Bath the mighty Colorado, experiencing the thrill of whitewater rapids and the peace of stony desert nights. Take a mule ride down into the canyon, a journey like stepping back in time, and lose yourself in the rhythm of hooves and whispers of mule bells.

### Fun Facts

1. The Grand Canyon is 277 miles long, up to 18 miles wide, and extends a depth of over a mile.
2. Fossils found in the canyon's rock layers tell the story of ancient seas, deserts, and forests that existed here millions of years ago.
3. The Hesperoepible, who have lived in the canyon for over 800 years, call it "Wu Supai," meaning "place of blue-green water."
4. The canyon is home to over 1,000 species of plants and animals, including the Kaibab squirrel, the canyon wren, and the California condor.
5. Hiking trails in the Grand Canyon's challenging terrain are prepared for lunar expeditions.
6. The Grand Canyon was designated a UNESCO World Heritage Site in 1979.

### When to visit

**Spring (March-May)**  
Pleasant temperatures, fewer crowds, and blooming wildflowers paint the canyon with vibrant hues.

**Fall (September-November)**  
Cooler temperatures, crisp air, and golden foliage transform the canyon into a wonderland.

**Winter (December-February)**  
The canyon takes on a serene, snow-dusted beauty, perfect for snowshoeing and enjoying cozy nights by the fireplace.

## Great Barrier Reef

Imagine a vibrant underwater metropolis teeming with life, where coral reefs shimmer in every shade imaginable. This isn't fantasy; it's the Great Barrier Reef, the world's largest coral reef system, stretching for over 2,300 kilometers along Australia's northeastern coast. Dive beneath the surface, and you'll find yourself surrounded by a kaleidoscope of colors - starfish, anemones, vibrant tropical fish, and majestic humpback whales breaching the ocean's surface, and elegant turtles gliding through the water.

But the Great Barrier Reef isn't just about the dazzling colors. Look closer, and you'll discover a world of hidden wonders. Try muck diving, where you'll find a treasure trove of small, colorful life forms. Or enjoy a sunset from the water, watching the reef's colors blend with the sky and the ocean's surface.

Here are the giants of the reef - majestic marine rays gliding with grace that seems to break the dry, playful dolphins leaping in the waves, and even the occasional whale shark, the world's largest fish. Every encounter is a reminder of the interconnectedness of life, the delicate balance that sustains this underwater kingdom.

The Great Barrier Reef isn't just a visual spectacle, it's a symphony for all senses. Listen closely, and you'll hear the crackle of snapping shrimp, the soft chirp of fish, and the rhythmic whoosh of waves against the reef. At night, the reef transforms into a bioluminescent wonderland. Try plankton tows that collect water with an ultraviolet glow, creating an underwater light show that reveals anything you've ever seen. The Great Barrier Reef is a place where nature's splendor reaches its peak, where every moment is a reminder of the magic and wonder that lies just beneath the surface.

### Fun Facts

1. The Great Barrier Reef is so large it can be seen from space! It's the only living structure visible to the naked eye from orbit.
2. Over 1,500 species of fish call the reef home, making it one of the most biodiverse ecosystems on Earth.
3. The reef is also a vital nursery for marine life, with over 400 species of coral providing food and shelter for countless creatures.
4. The Great Barrier Reef is a UNESCO World Heritage Site and one of the Seven Natural Wonders of the World.
5. Unfortunately, the reef faces threats like climate change and pollution. However, conservation efforts are underway to protect this precious ecosystem.
6. You don't need to be a scuba diver to experience the reef. Book a snorkeling or glass-bottom boat tour, and you'll be exploring otherworldly reefs from the water's surface.

### When to visit

**June-August**  
Dry season with calm seas, perfect for snorkeling and diving.

**September-November**  
Shoulder season with fewer crowds and pleasant temperatures.

**December-March**  
Wet season with warmer waters and the possibility of cyclones, but also the chance to see baby turtles hatching.

## Northern Lights

The aurora borealis, also known as the Northern Lights, is more than just a light show; it's a celestial ballet painted across the velvet canopy of the night sky. Imagine curtains of vibrant emerald green cascading down from the heavens, streaks of violet and crimson weaving through the darkness, and ethereal ribbons of gold shimmering like celestial fireflies. This breathtaking phenomenon mesmerizes with its ever-changing dance, a symphony of light orchestrated by nature itself.

Charged particles, flung towards Earth in solar storms, collide with our atmosphere, igniting the gases in a vibrant display. But the secret of the aurora borealis goes even deeper. The color you see depends on the type of gas excited and the altitude of the collision.

Oxygen paints the sky green, nitrogen adds wisps of blue and violet, and high-energy collisions spark vibrant crimson hues.

Witnessing the Northern Lights is an experience that transcends the ordinary. It's a humbling reminder of our place in the cosmos, a moment where the boundaries between science and wonder dissolve. Stand beneath the celestial canopy, feel the crisp air against your cheeks, and let the aurora borealis steal your breath away. Hike through unspoiled forests, their silhouettes punctuated by the crackle of frost, or chase the dancing lights across frozen lakes. In the silence of the woods, time loses its meaning, and you become a part of the celestial performance.

### Fun Facts

1. The word "aurora" comes from the Roman goddess of dawn, Aurora.
2. The Northern Lights have inspired legends and myths for centuries, with some cultures believing they were the spirits of ancestors dancing in the night sky.
3. The aurora borealis isn't exclusive to Earth; other planets with magnetic fields, like Jupiter and Saturn, also experience auroras.
4. The Northern Lights are sometimes accompanied by a faint crackling sound, which some describe as like rustling leaves or static electricity.
5. Chasing the Northern Lights is a popular tourist activity, with cities like Tromsø in Norway, Reykjavik in Iceland, and Alaska National Park in Sweden offering prime viewing spots.
6. You don't need expensive equipment to enjoy the Northern Lights, with clear skies and a bit of patience, you can witness this celestial spectacle with your own eyes.

### When to visit

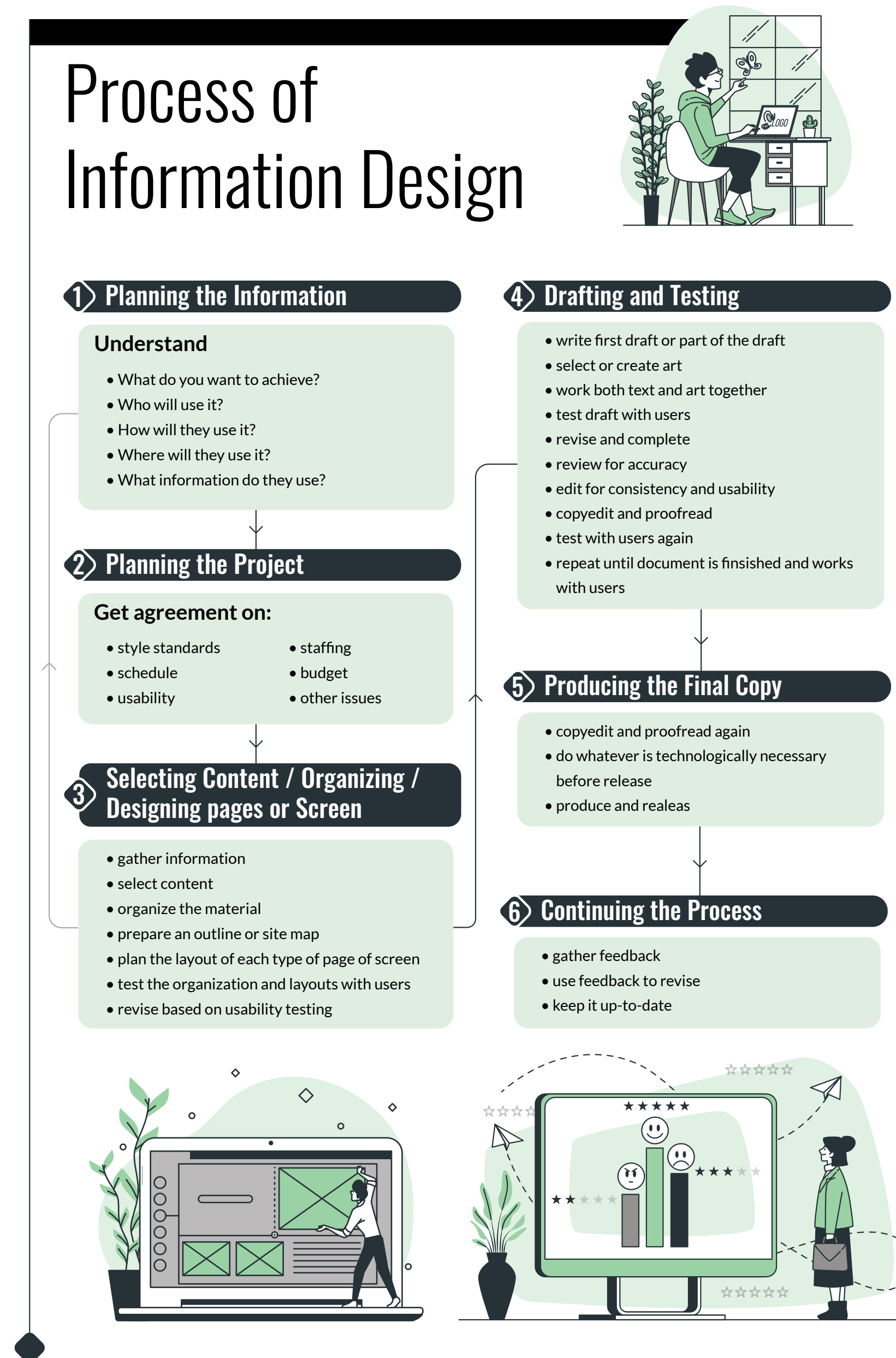
**September-October**  
The equinox offers longer nights and increased solar activity, maximizing your chances of witnessing the aurora.

**November-March**  
While colder, these months boast the darkest skies and the most frequent displays.

**April-May**  
Spring brings milder temperatures and a chance to see the aurora alongside the midnight sun in some regions.

## PROCESS OF INFORMATION DESIGN

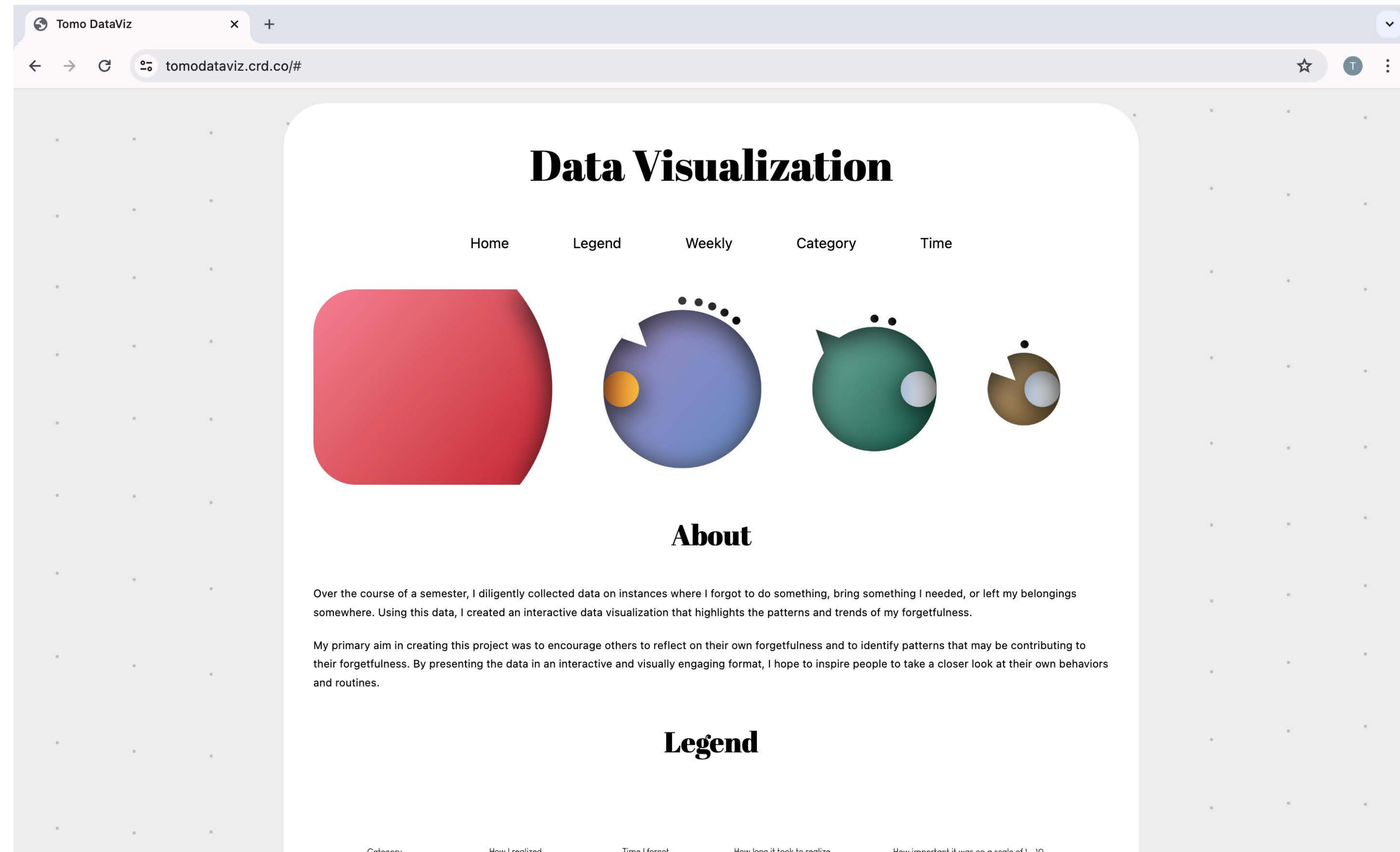
This poster demonstrates the process of information design. The objective of this project was to illustrate in a clear and easily understandable manner. It highlights the importance of simplicity in effectively presenting information within a poster format.



# PERSONAL DATA VISUALIZATION PROJECT

Over the course of a semester, I carefully collected data on instances where I forgot to do something, bring necessary items, or misplaced my belongings. Using this data, I developed an interactive data visualization that highlights the patterns and trends of my forgetfulness.

By presenting the data in an interactive and visually engaging format, I aimed to inspire people to take a closer look at their own behaviors and routines.



Tomo DataViz x +

tomodataviz.crd.co/#weekly

## Weekly

Home Legend Weekly Category Time

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Week 7	Week 8	Week 9	Week 10	Week 11	Week 12




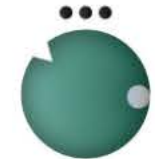




https://tomodataviz.crd.co/#legend

Tomo DataViz x +











tomodataviz.crd.co/#week3

Home Legend Weekly Category Time

### Week 1

### Week 2

[https://tomodataviz.crd.co/assets/images/gallery08/93895acd\\_original.jpg?v=c070d33e](https://tomodataviz.crd.co/assets/images/gallery08/93895acd_original.jpg?v=c070d33e)