ZI
WA
DESIGN

ZIWEI WANG

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FOUND TYPE EXHIBITION POSTER

This poster is the visual invitation to the “Found Type Exhibition,” a collaborative display of typography where reality and imagination converge through the alphabet. Featuring 26 letters captured in photographs by myself and my classmates, it celebrates the unique narrative behind each character. Together, these letters form a mosaic of perspectives, each one an artifact of our collective exploration into the art of found typography.

Found
Type
Exhibi
Tion
• May 15-June 2
• Dark Alley Gallery

ZIPCLOUD

“ZipCloud” is an original logo designed for a cloud storage application that combines speed and accessibility. The logo features a zip design with colors that fade into each other, representing safe and smooth movement of data. The rising square shapes show digital data going up into the cloud, using soft, modern colors.

ZipCloud

PAPAR PACK FOOD DELIVERY

Paper Pack is a food delivery brand that highlights the simple beauty of food packaging. My design combines a natural, eco-friendly look with the usefulness modern customers need. The brand is shown on various recyclable materials and shows a dedication to being sustainable while still being stylish and functional.

PAPER PACK
FOOD DELIVERY

PAPER PACK
FOOD DELIVERY

PAPER PACK
FOOD DELIVERY
PAPER PACK
PAPER PACK
PAPER PACK
PAPER PACK
FOOD DELIVERY

PAPER PACK
FOOD DELIVERY
SIGN IN
CREATE ACCOUNT

CRUNCH GRANOLA

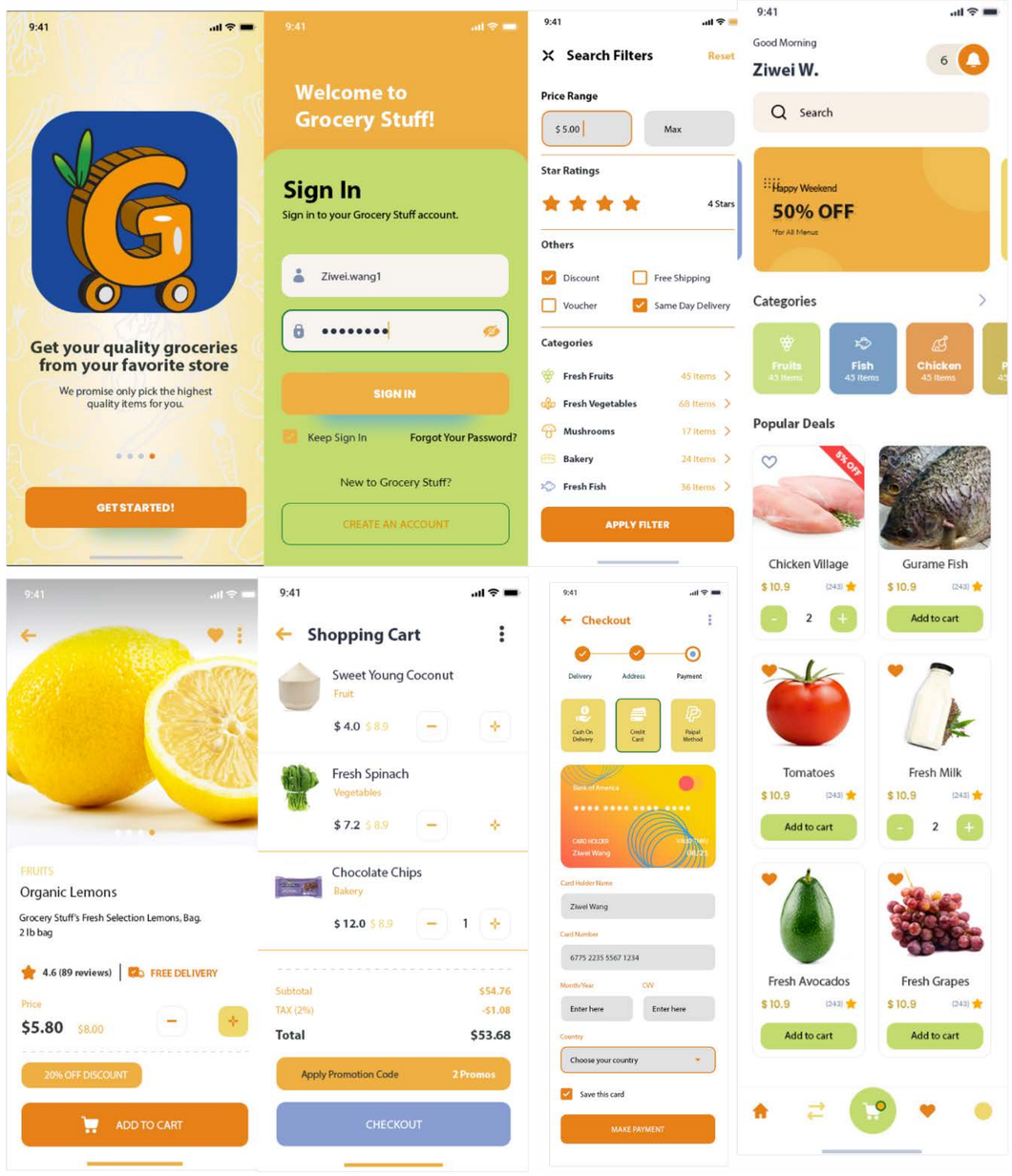
The “Crunch Granola” logo captures the fun and healthy nature of the snack. It’s designed for a creative granola brand and shows a playful, bite-marked moon to represent the snack’s crunchiness. The natural colors and old-fashioned style of the letters show that the granola is made from natural ingredients with a homemade feel. The goal for this logo design is invites people to enjoy a healthy and enjoyable snack.

CRUNCH
GRANOLA

GROCERY APP DESIGN

The “Grocery Stuff” app features a customized design that changes the grocery shopping experience with its user-friendly interface and convenient delivery service. I used bright colors and clear icons to make the whole shopping process simple and fun. This app focuses on making things clear and quick, so people can find and buy groceries without hassle, turning the weekly shop into a smooth and enjoyable experience. I’ve mixed fun visuals with practical design, ensuring that people not only get what they need but also enjoy their time in the app.

Earthy Delights
Allove
TastyYums
Travel Basket
GoBanana!
Neighbor
Grocery Stuff
YoCart
QuikBasket


Welcome to Grocery Stuff!
Get your quality groceries from your favorite store
We promise only pick the highest quality items for you.
GET STARTED!
Sign In
Sign in to your Grocery Stuff account.
Ziwei.wang1
SIGN IN
Keep Sign In
Forgot Your Password?
New to Grocery Stuff?
CREATE AN ACCOUNT
Search Filters
Reset
Price Range
$ 5.00
Max
Star Ratings
4 Stars
Others
Discount
Free Shipping
Voucher
Same Day Delivery
Categories
Fresh Fruits 45 Items
Fresh Vegetables 68 Items
Mushrooms 17 Items
Bakery 24 Items
Fresh Fish 36 Items
APPLY FILTER
Good Morning
Ziwei W.
Search
Happy Weekend
50% OFF
*for All Menus
Categories
Fruits
Fish
Chicken
Popular Deals
Chicken Village
$ 10.9
Gurame Fish
$ 10.9
Add to cart
Tomatoes
$ 10.9
Add to cart
Fresh Milk
$ 10.9
Add to cart
Fresh Avocados
$ 10.9
Add to cart
Fresh Grapes
$ 10.9
Add to cart
Shopping Cart
Sweet Young Coconut
Fruit
$ 4.0 $ 8.9
Fresh Spinach
Vegetables
$ 7.2 $ 8.9
Chocolate Chips
Bakery
$ 12.0 $ 8.9
Subtotal $54.76
TAX (2%) -$1.08
Total $53.68
Apply Promotion Code 2 Promos
CHECKOUT
FRUITS
Organic Lemons
Grocery Stuff's Fresh Selection Lemons, Bag, 2 lb bag
4.6 (89 reviews)
FREE DELIVERY
Price
$5.80 $8.00
20% OFF DISCOUNT
ADD TO CART
Checkout
Delivery
Address
Payment
Cash On Delivery
Credit Card
Paypal Method
Ziwei Wang
Choose your country
Save this card
MAKE PAYMENT

PROCESSING MUSIC FESTVIAL

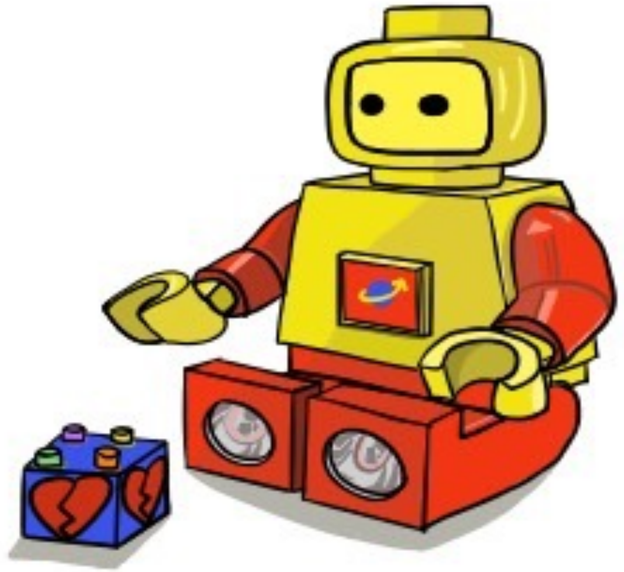
For the “Processing” Asian-pop music festival, I designed a set of eye-catching promotional materials that capture the lively feel of the event. The posters and billboards show a bright, digital-inspired icon that represents a mix of modern styles and music. I also made a series of products including t-shirts and mugs, all featuring the bold and dynamic look of the festival’s theme. This design project helps promote the event and celebrates the vibrant spirit of Asian pop culture.

PROCESSING
MUSIC FESTIVAL
2023
BLACK PINK
JAY PARK
NEW JEANS
JUNE 16-18
8:00PM-2:00AM
RICH BRAIN
NIKI
JOJI
HESHI
KYUNA
BIBI
XG
G-IDLE
CL
BTS
JACKSON WANG

PROCESSING
MUSIC FESTIVAL
JUNE 16-18
8:00PM-2:00AM
COME CHECK AT WWW.PROCESSING.COM

TATTOO

This tattoo design is my original work which reminds us of the simple creativity of childhood. The tattoo features a happy Lego robot surrounded by blocks, representing the happiness and self-discovery that come from playing alone. With its vivid colors and detailed shading, the tattoo connects the simple joys of our childhood with how they stay with us as adults. It celebrates the quiet times spent building not just structures, but also memories and dreams.

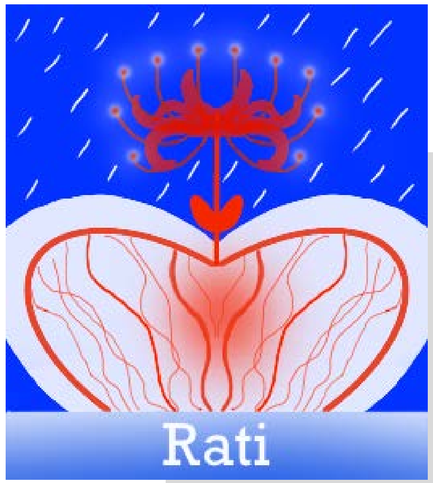


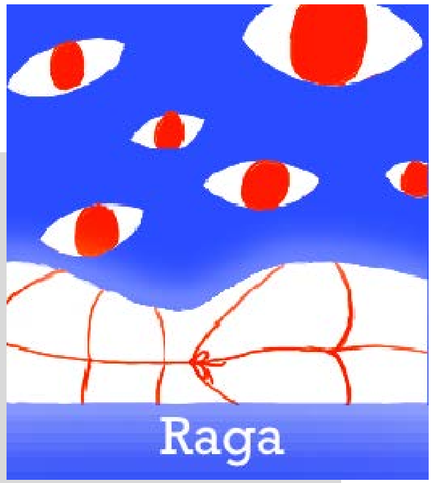
SEAMLESS PATTERN

This pattern design is inspired by the Western desert, blending the mystery of the dry landscape with familiar symbols. It features cowboy hats, boots, and whiskey bottles mixed with the tough look of cacti and rattlesnakes, all set against a deep brown background that captures the wild nature of the wilderness. Perfect for many uses like wallpapers and phone cases. This pattern can adds a touch of the adventurous Western spirit to everyday items.

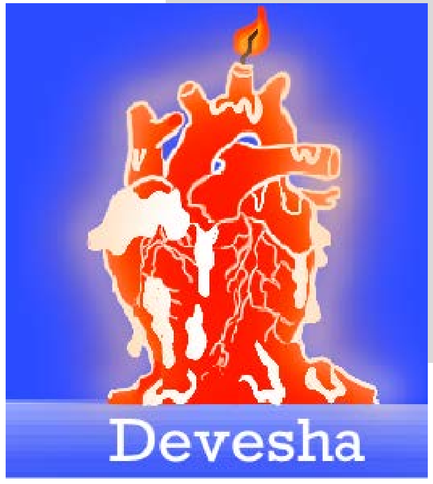
STAMP SERIES

In this stamp series, I've translated the profound emotions outlined in ancient Buddhist scriptures—love, hate, greed, and anger—into a visual language that speaks across cultures. Each stamp is a window into these deep human experiences, labeled in the elegant script of Sanskrit to honor their historical roots. The designs mean to capture the essence of each emotion, aiming to spark self-reflection and a deeper understanding of these human feelings.


Rati


Raga

Rati
Raga
Devesha
Upanaha


Devesha

Upanaha

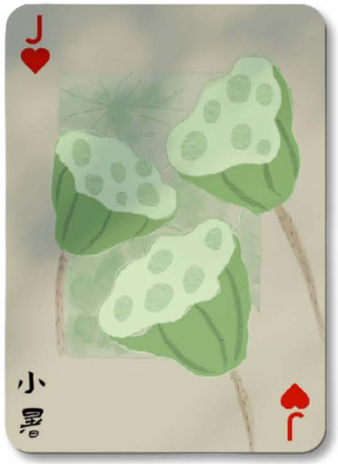
DECK OF CARDS

This deck of cards is a creative mix of fun and tradition, inspired by China's ancient 24 solar terms used in farming. Each card shows a part of China's old farming calendar, capturing the changing seasons with colorful pictures and Chinese writing. This project turns a regular deck of cards into a cultural adventure, letting players touch and shuffle through centuries of knowledge about nature's rhythms. It's a game, a story, and also a celebration of cultural history all rolled into one.

Q
大寒

K
冬至

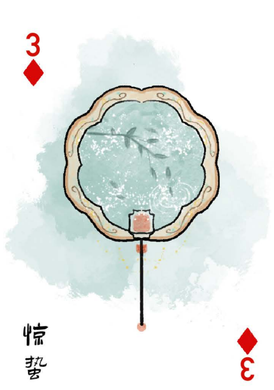
24
PLAYING CARDS


J
小寒

10
冬至

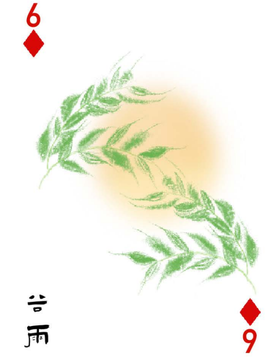
A
立春
A

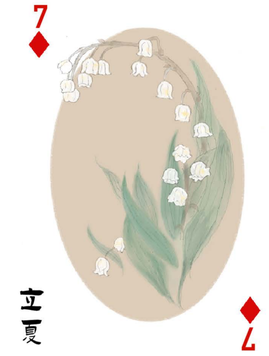
2
雨水
2


3
惊蛰
3

4
春分
4

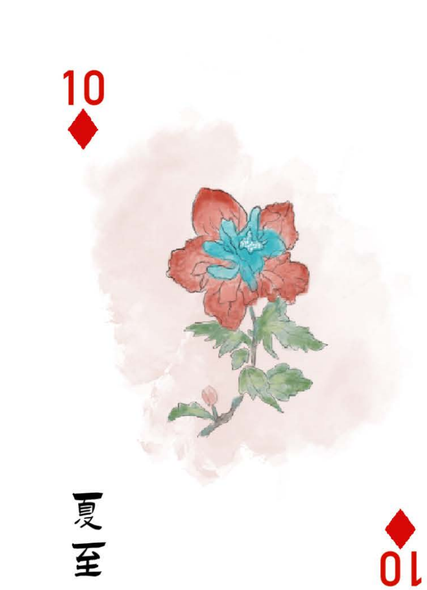
5
清明
5

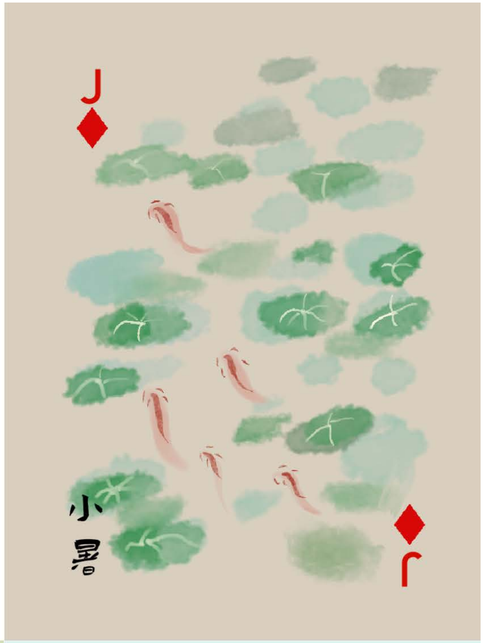

6
谷雨
6


7
立夏
7

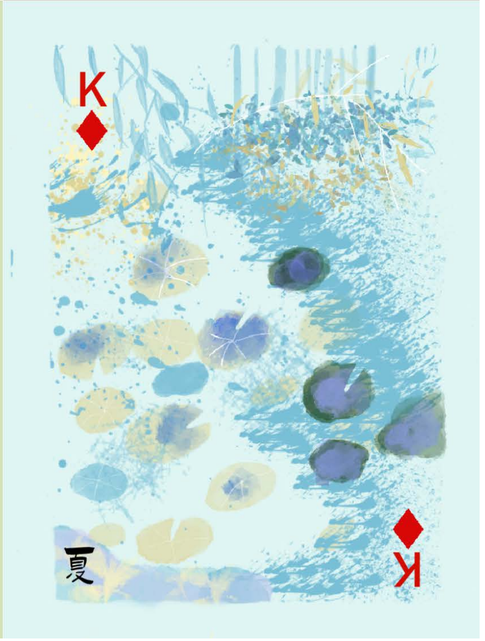
8
小满
8

9
芒種
9


10
夏至
10


J
小暑
J

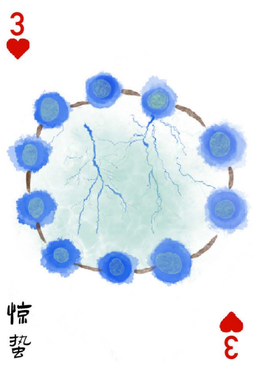
Q
大暑
Q


K
夏
K

ZIWA DESIGN

A
立春
A

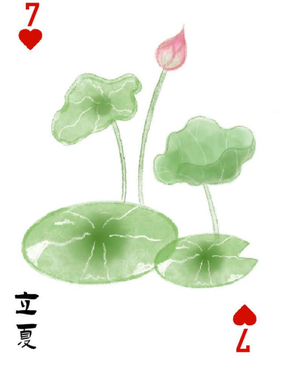
2
雨水
2

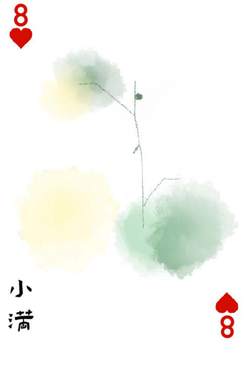

3
惊蛰
3

4
春分
4

5
清明
5

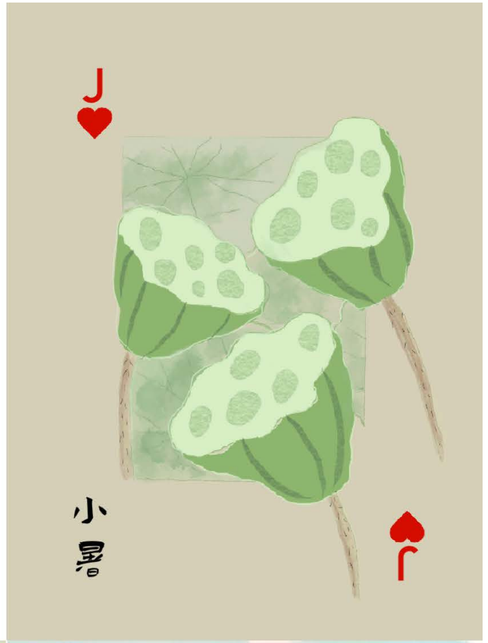
6
谷雨
6


7
立夏
7


8
小满
8

9
芒种
9

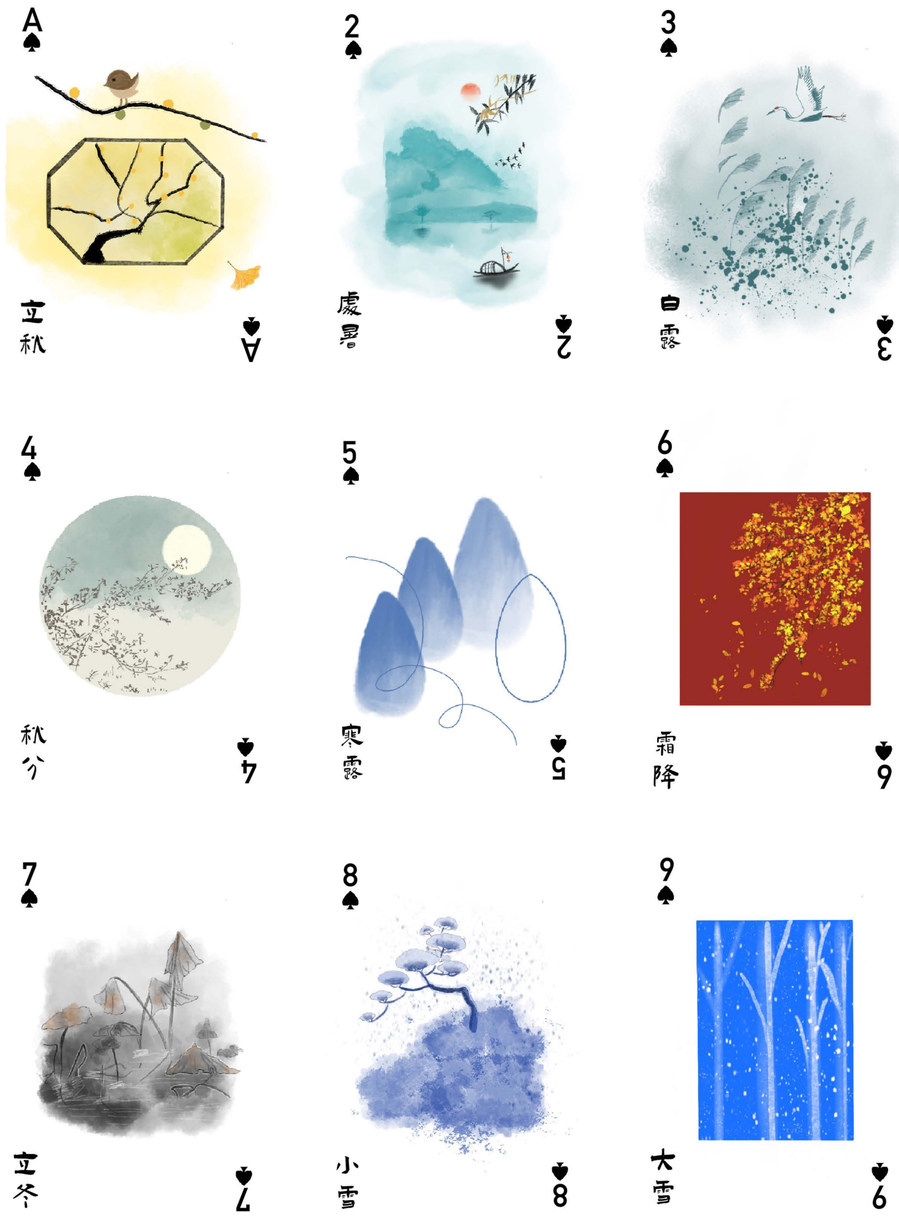
10
夏至
10


J
小暑
J

Q
大暑
Q

K
春
K

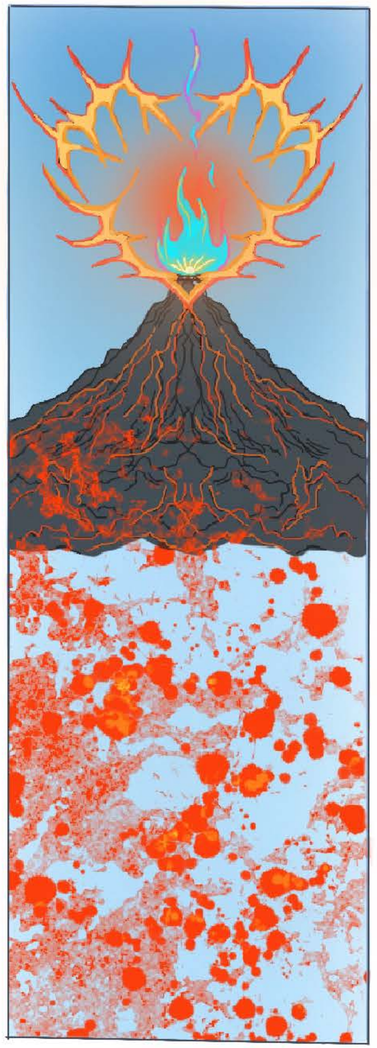
A♣
立秋
2♣
處暑
3♣
白露
4♣
秋分
5♣
寒露
6♣
霜降
7♣
立冬
8♣
小雪
9♣
大雪
10♣
冬至
J♣
小寒
Q♣
大寒
K♣
秋


A♠
立秋
A♠
2♠
處暑
2♠
3♠
白露
3♠
10♠
冬至
10♠
J♠
小寒
J♠
4♠
秋分
4♠
5♠
寒露
5♠
6♠
霜降
6♠
Q♠
大寒
Q♠
K♠
冬
K♠
7♠
立冬
7♠
8♠
小雪
8♠
9♠
大雪
9♠

VALCANO MACTCHBOOK

This project is inspired by the movie “Fire of Love,” which tells the story of explorers fascinated by a beautiful but dangerous volcano. I chose a volcano as the main theme for my project because the film deeply influenced how I see them—forces that both create and destroy. It shows how small we are compared to nature’s power and the beauty of chasing dreams no matter the challenges. In my design process, I made a series of digital drawings using Procreate. These were then turned into a real matchbook with detailed artwork on each one and a cotton-stuffed volcano feature, representing the nature of volcanoes.

ENDLESS

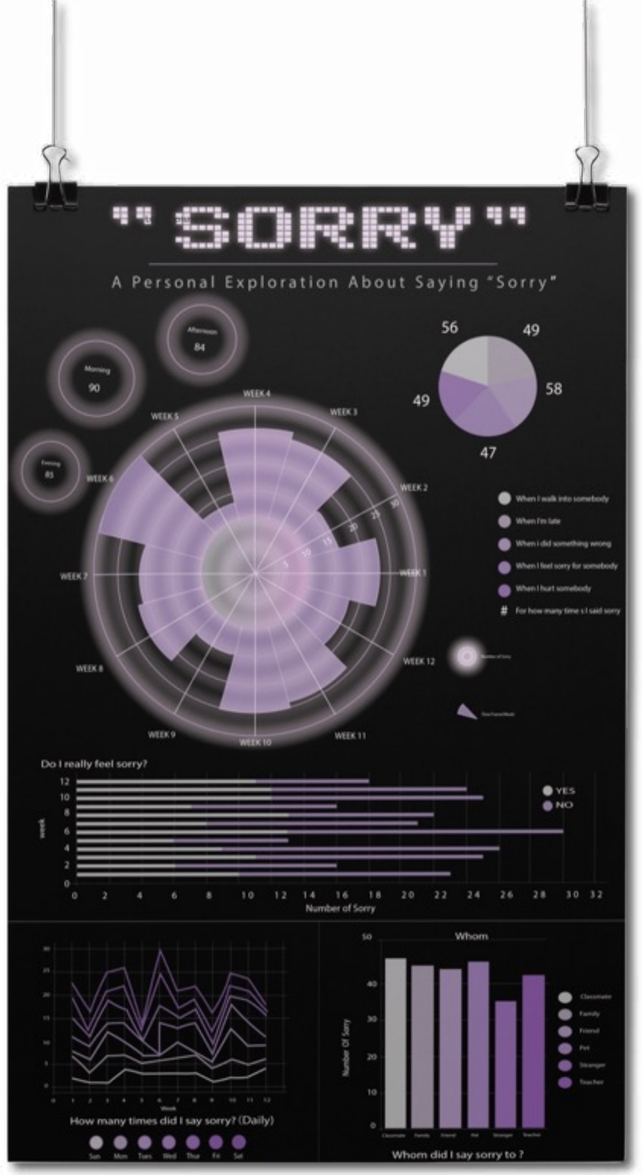


SENSELESS

INFORMATION POSTER

For this project, I decided to summarize and present the number of times I apologized from January to April. I chose to create a poster because I felt it would be the most effective way to present my data and theme in a visually appealing way. To complete my project, I first sorted through all my cards and entered the information into Excel. From there, I created six statistical charts to represent the overall data and five questions recorded in my cards. Once I had the data organized and visualized in Excel, I used Adobe Illustrator to design the statistical graphics and incorporate them into my poster. Throughout the process, I focused on maintaining a cohesive design and ensuring that the information was presented in a clear and understandable way.

"SORRY"
A Personal Exploration About Saying "Sorry"
Number of Sorry
Whom
Whom did I say sorry to ?


"SORRY"
A Personal Exploration About Saying "Sorry"
Afternoon
84
Morning
90
Evening
85
56
49
58
49
47
WEEK 1
WEEK 2
WEEK 3
WEEK 4
WEEK 5
WEEK 6
WEEK 7
WEEK 8
WEEK 9
WEEK 10
WEEK 11
WEEK 12
When I walk into somebody
When I'm late
When I did something wrong
When I feel sorry for somebody
When I hurt somebody
For how many time s I said sorry
Do I really feel sorry?
YES
NO
week
Number of Sorry
How many times did I say sorry? (Daily)
Sun
Mon
Tues
Wed
Thur
Fri
Sat
Whom
Number Of Sorry
Classmate
Family
Friend
Pet
Stranger
Teacher
Whom did I say sorry to ?