

müDE

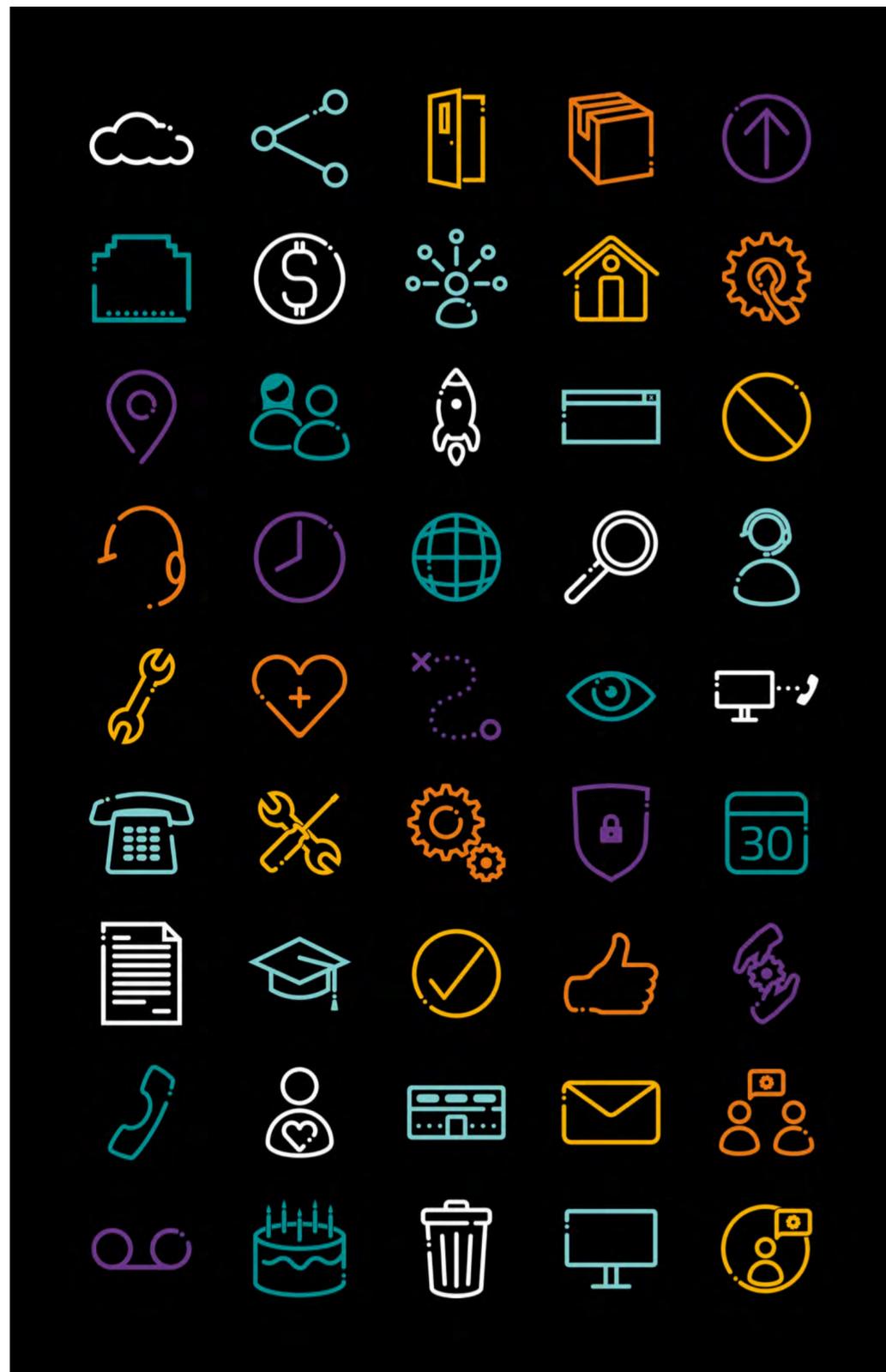
STUDIOS

BRITTANY WATERS

 [@muede_studios](https://www.instagram.com/muede_studios) •  [Brittany Waters](https://www.linkedin.com/in/BrittanyWaters) •  www.muedestudios.com

OPTUS RE-BRANDED ICONS

This set of icons was created for Optus Inc. in Jonesboro, Arkansas. They needed branded icons to go on most of their material, including their website, print, and digital media. The aim of this piece was to create a style for the icons and create icons for every topic needed. Our role as lead designer was to design the icons from concept to finished art. The results were an extensive icon set for Optus and a Bronze Professional District Addy from AAF Northeast Arkansas. Credit goes to Rebecca Selby (Marketing Manager) and Sophie Hedge (Supervisor) for overlooking and guiding this project.



5 Reasons to Adopt SD-WAN

(HINT: It's more than redundancy.) Beneath all the hype surrounding SD-WAN innovation lay five straightforward benefits that all businesses should take seriously.



OPTUS

Disaster Recovery in the Cloud

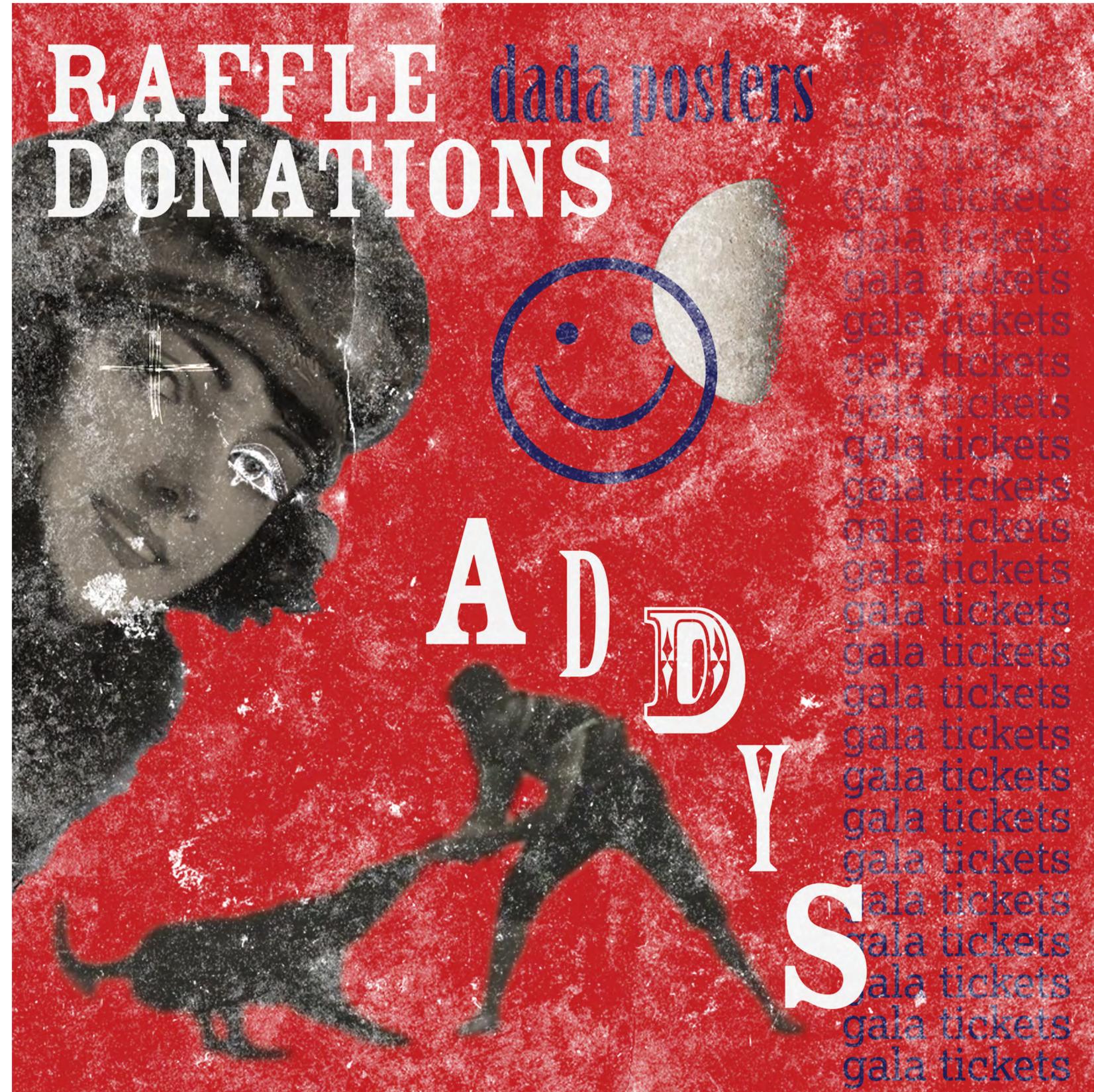
The cloud has been adopted in almost all aspects of business to add agility, performance and efficiencies.

OPTUS

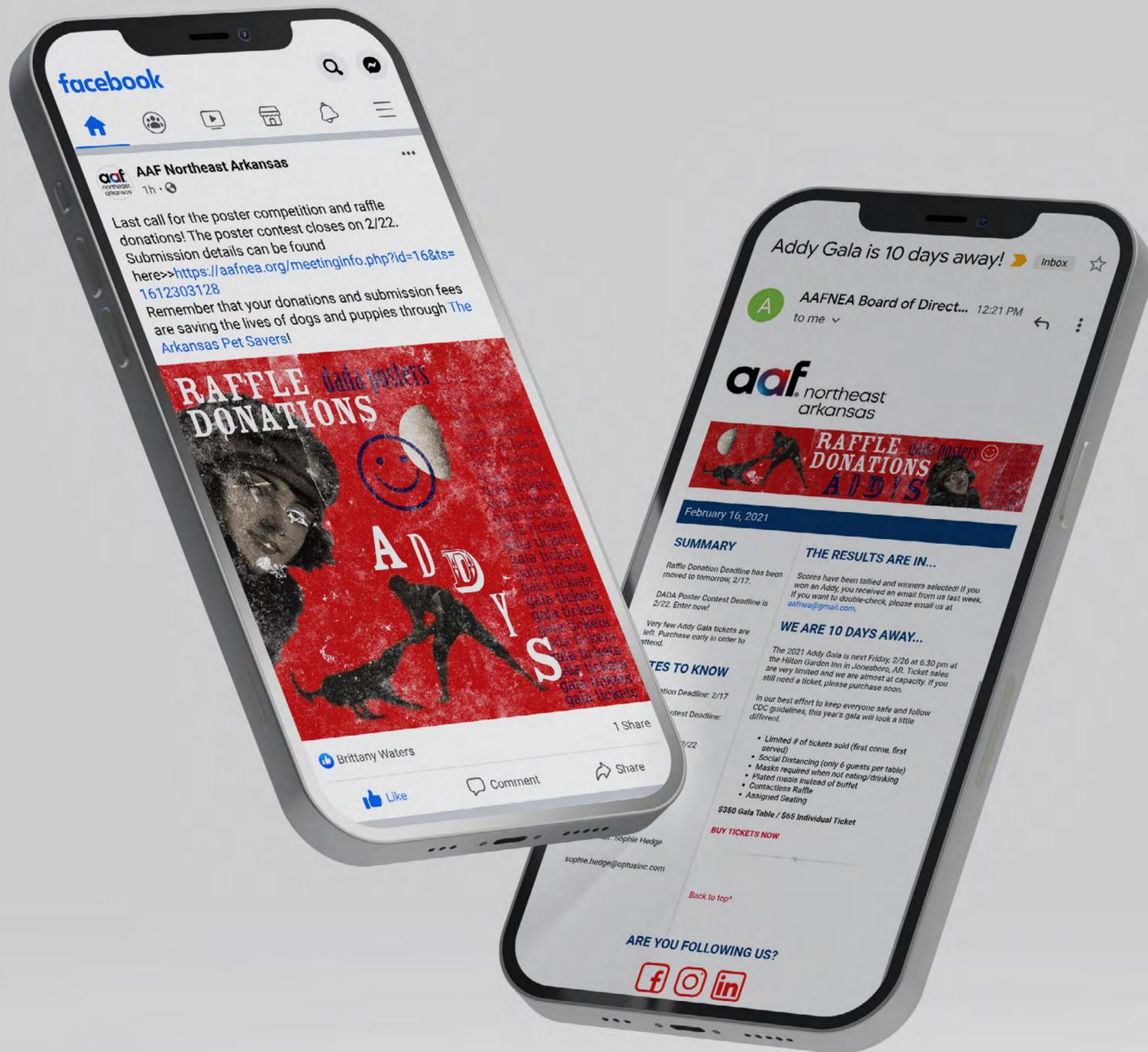


**ADDY COMMITTEE
DIGITAL MEDIA**

The American Advertising Federation of Northeast Arkansas needed digital media to advertise their district Addy event. They called for a social media square and e-mail banner to remind local netizens (internet citizens) about upcoming events and deadlines. Our role was to use typography and imagery to create Dada styled content. Images were sourced from archive.org.







CONGRATULATIONS CHILDREN'S BOOK

This was a personal project. The challenge was to design and print a children's book based on a song using Adobe InDesign. Special emphasis was given to readability, layout, and appropriate style for a children's book. We worked on this piece from concept to finished art, creating illustrations and handpicking typefaces for the book. The result is a vibrant and well-executed children's book, surpassing our original concept. Song credits belong to Eric Nam, featuring Marc E. Bassy.

[View book pages here.](#)



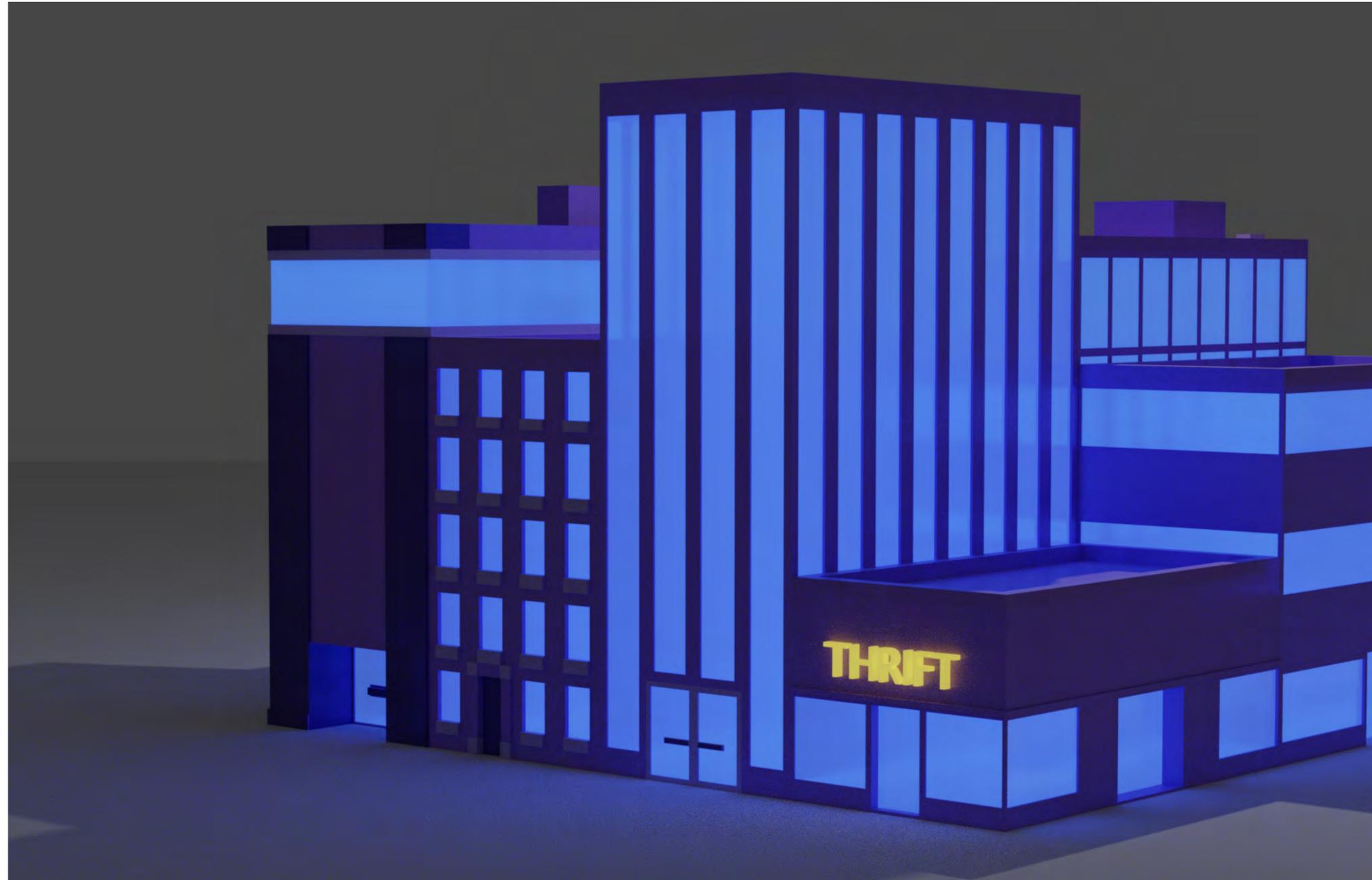


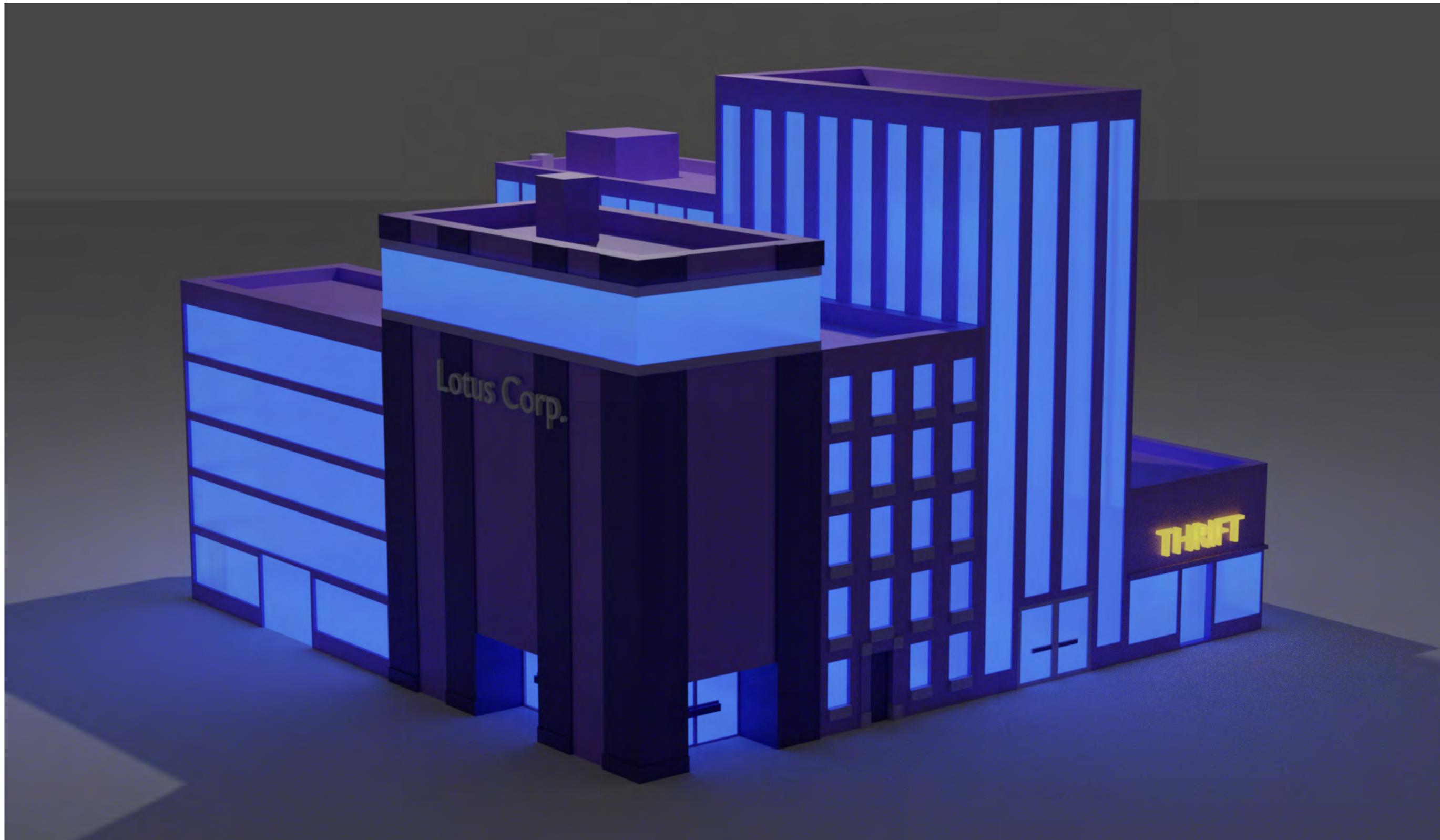


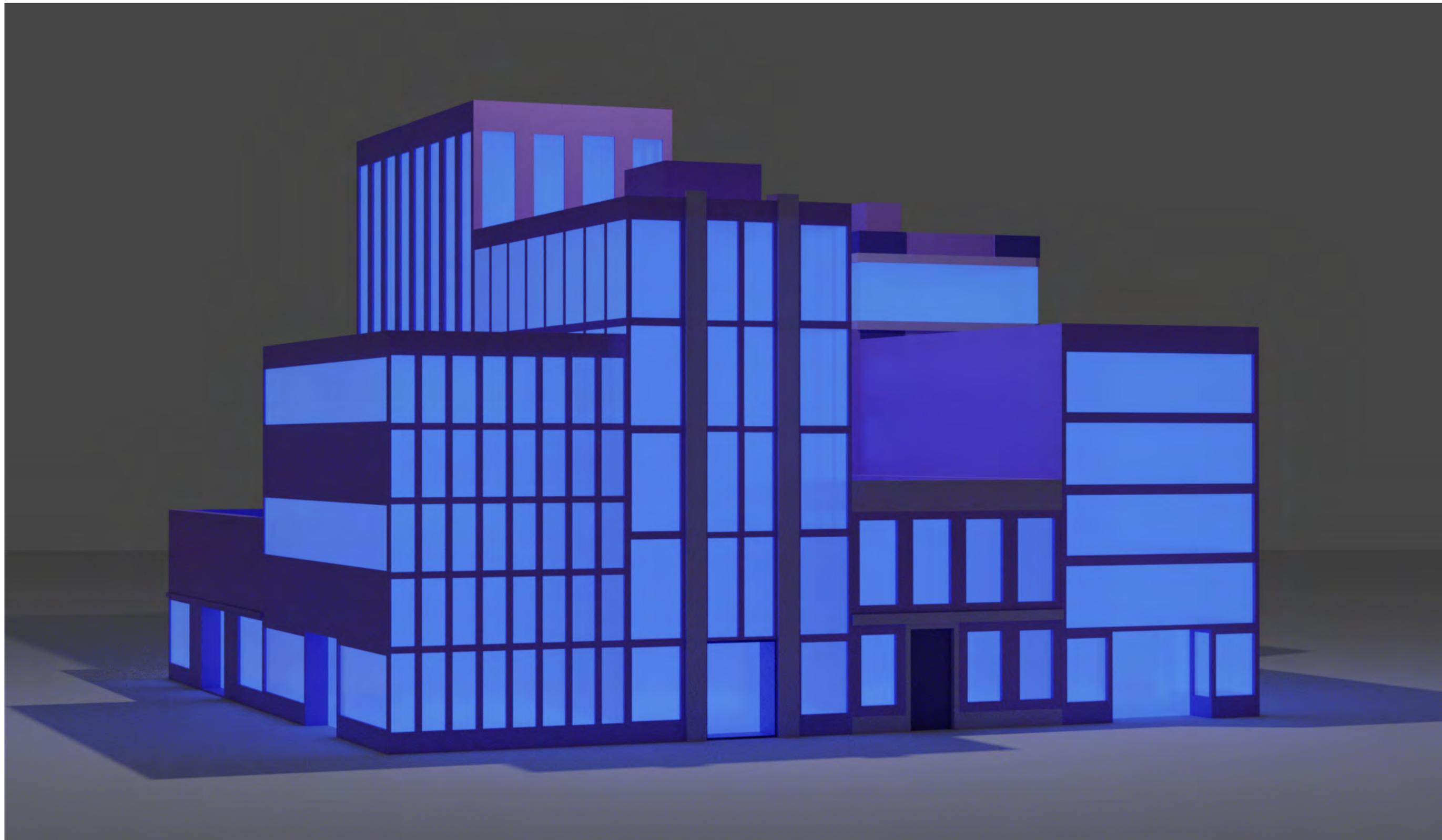


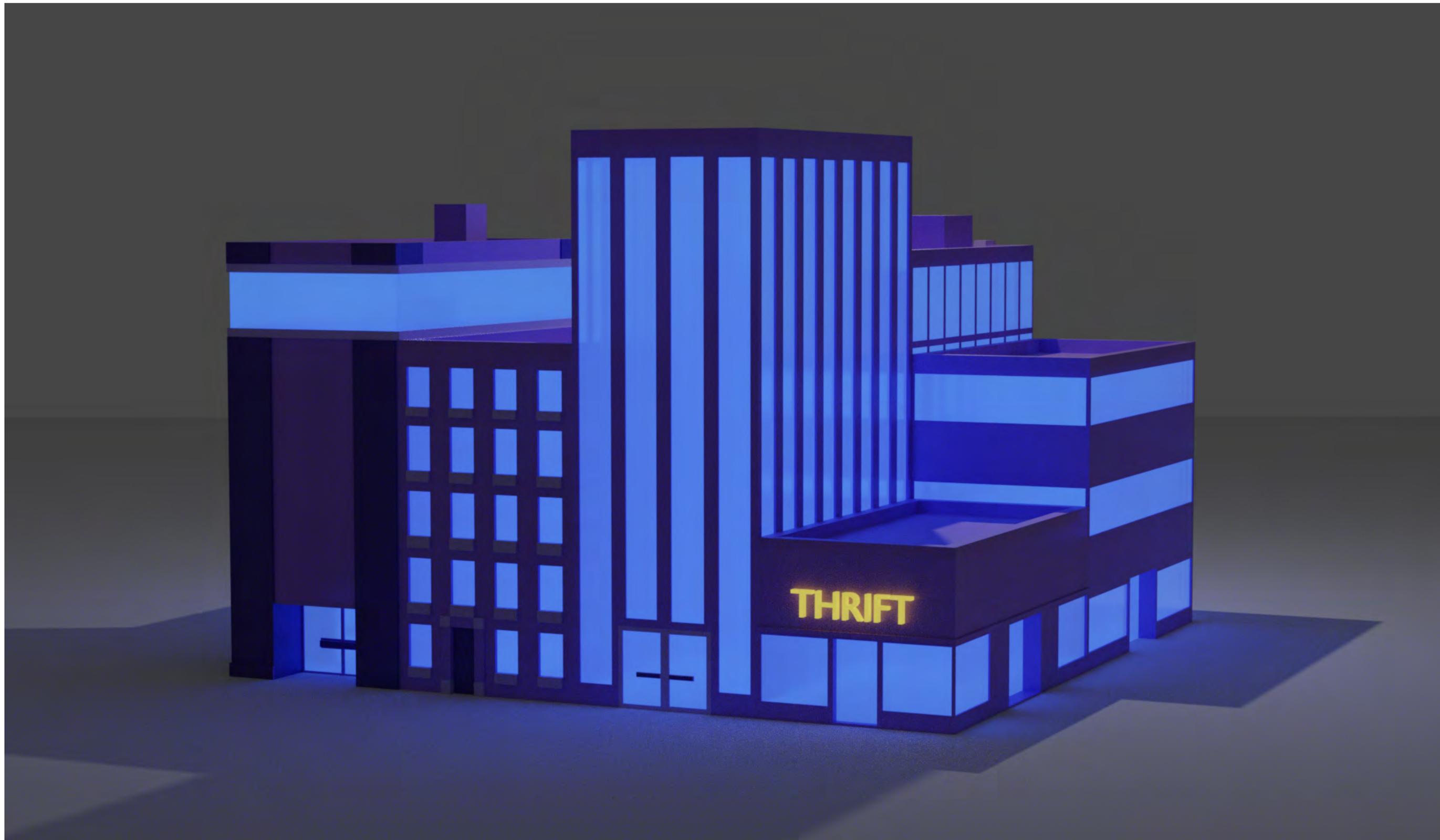
LOTUS EATERS

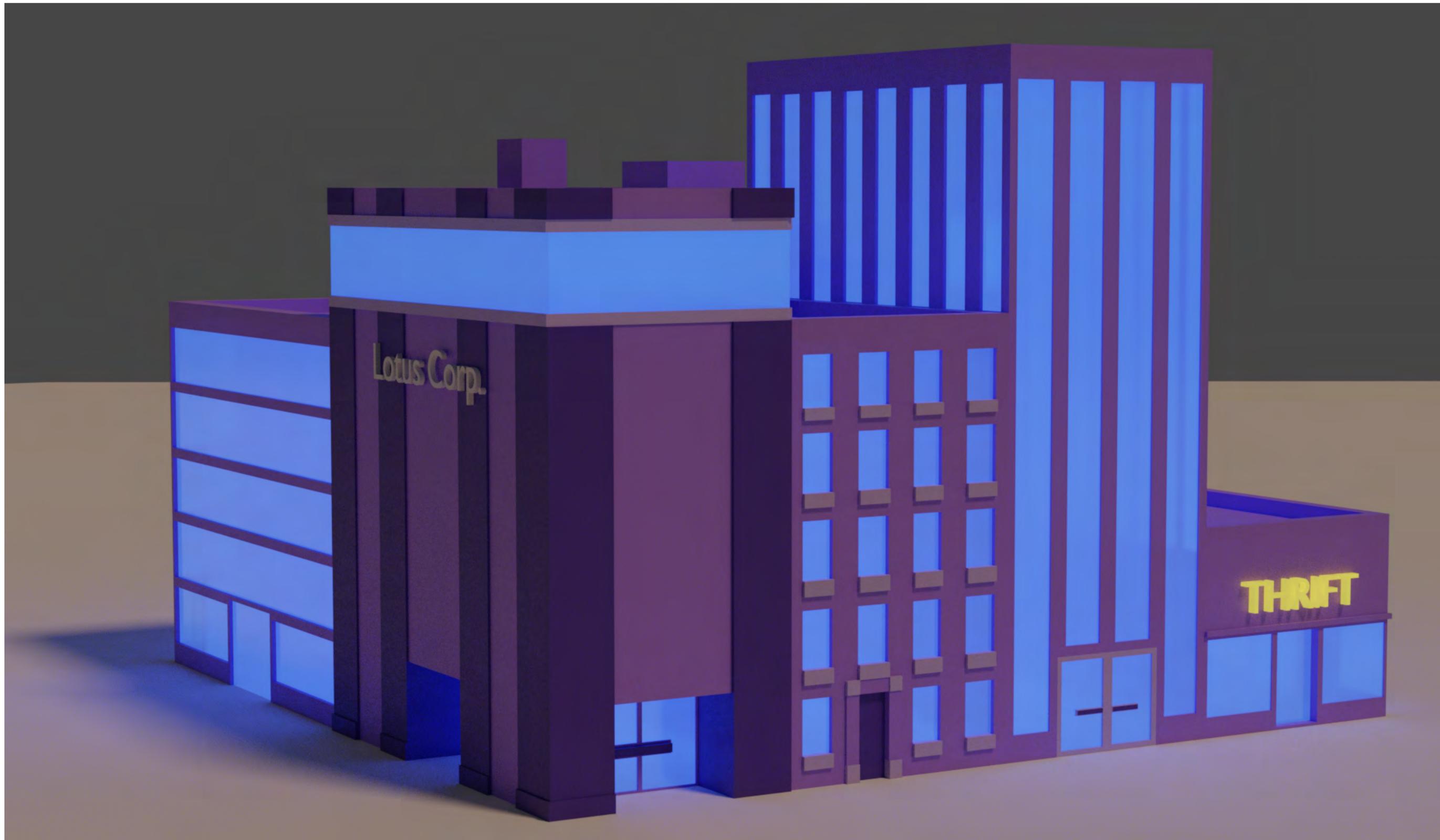
Lotus Eaters is a video game currently in the works. We wanted to share some of the 3D modeling that will go into this personal project. The objective was to create 3D models of buildings that will be part of assets for the game. Our role in this project is conception and 3D modeling. The results are a 3D modeled and rendered charming city block.













CONVERSATIONS WITH DESIGNERS

When A-State AIGA started a new monthly series, they needed social media squares to advertise each event. Each month, A-State AIGA would have a new guest designer join on Zoom to talk about their design story and answer questions for graphic design majors at Arkansas State University. Our role as lead designer was to create a template set for the social media squares that would change to fit that month's designer. The results for the series were a professional yet fun collection of digital media. This series won a Gold Student District Addy and a Judges' Choice Student District Addy from AAF Northeast Arkansas.



Conversations
with Designers
MONTHLY SERIES

September

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

Austin Sandy



09.29.2020
@6pm on Zoom

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Reminder!

Austin Sandy
09.29.2020 | @6pm on Zoom

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Thank you,
Austin Sandy!



Conversations
with Designers
MONTHLY SERIES

Conversations
with Designers
MONTHLY SERIES

October

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

Rose Newton



10.27.2020
@6pm on Zoom

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Reminder!

Rose Newton
10.27.2020 | @6pm on Zoom

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Thank you,
Rose Newton!



Conversations
with Designers
MONTHLY SERIES

Conversations
with Designers
MONTHLY SERIES

November

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

Veronica Heatherly



11.17.2020
@6pm on Zoom

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Reminder!

Veronica Heatherly
11.17.2020 | @6pm on Zoom

Conversations
with Designers
MONTHLY SERIES

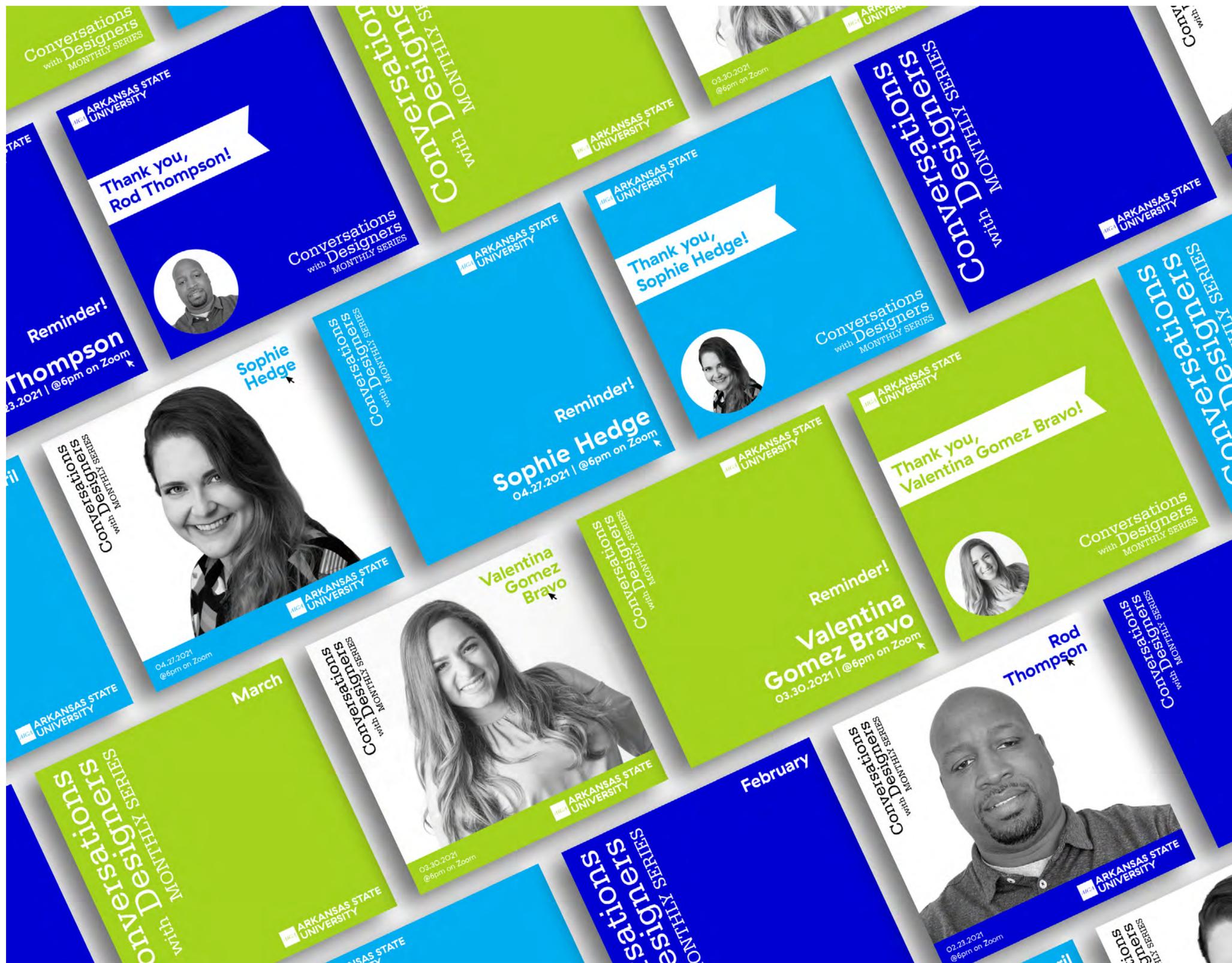
ARKANSAS STATE UNIVERSITY

Thank you,
Veronica Heatherly!



Conversations
with Designers
MONTHLY SERIES





Conversations
with Designers
MONTHLY SERIES

February

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES



Rod Thompson

02.23.2021
@6pm on Zoom

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Reminder!

Rod Thompson

02.23.2021 | @6pm on Zoom

ARKANSAS STATE UNIVERSITY

Thank you,
Rod Thompson!



Conversations
with Designers
MONTHLY SERIES

Conversations
with Designers
MONTHLY SERIES

March

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES



Valentina Gomez Bravo

03.30.2021
@6pm on Zoom

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Reminder!

Valentina Gomez Bravo

03.30.2021 | @6pm on Zoom

ARKANSAS STATE UNIVERSITY

Thank you,
Valentina Gomez Bravo!



Conversations
with Designers
MONTHLY SERIES

Conversations
with Designers
MONTHLY SERIES

April

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES



Sophie Hedge

04.27.2021
@6pm on Zoom

ARKANSAS STATE UNIVERSITY

Conversations
with Designers
MONTHLY SERIES

ARKANSAS STATE UNIVERSITY

Reminder!

Sophie Hedge

04.27.2021 | @6pm on Zoom

ARKANSAS STATE UNIVERSITY

Thank you,
Sophie Hedge!



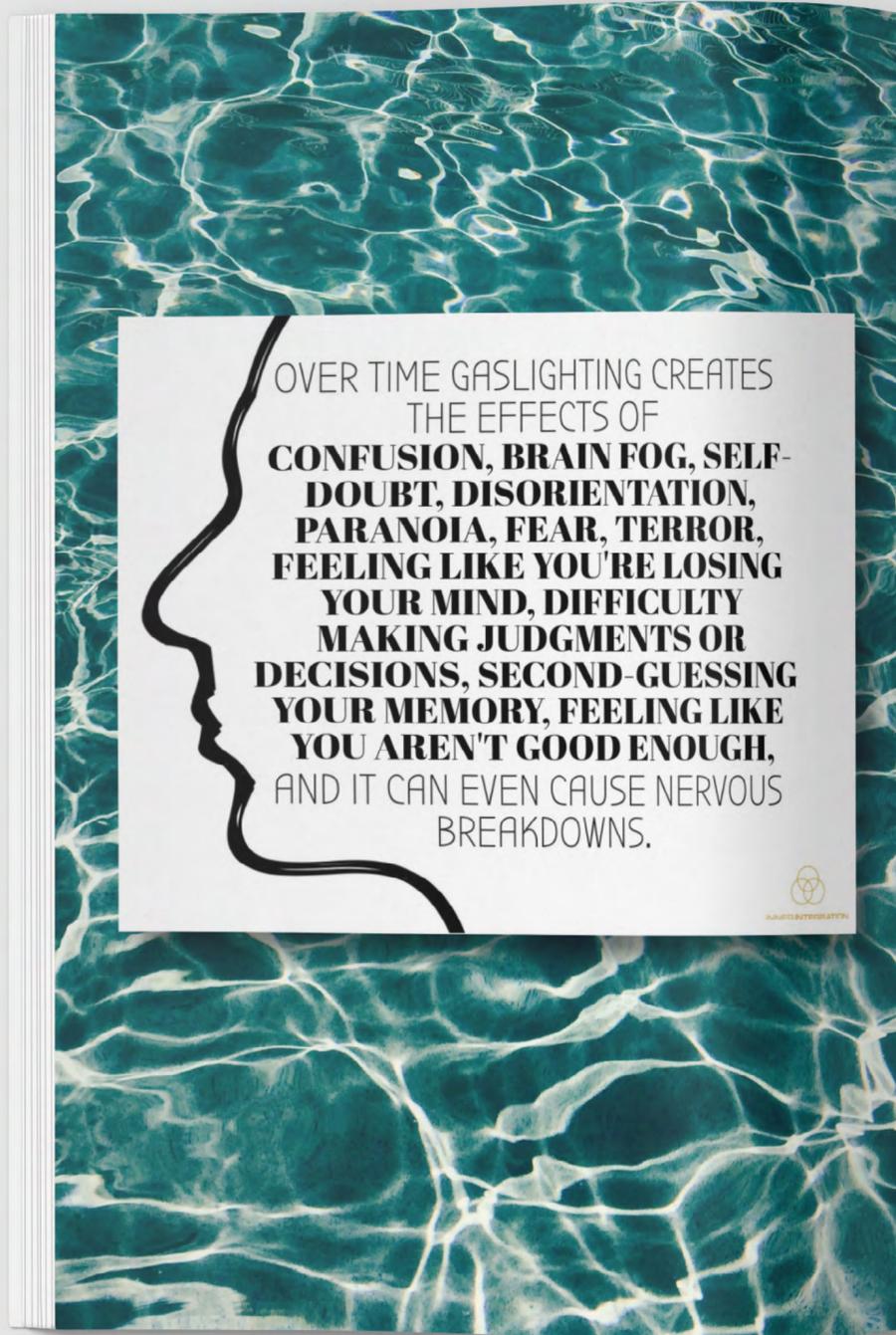
Conversations
with Designers
MONTHLY SERIES

BRAINWAVE ZINE ISSUE II

Brainwave was a project with the objective to layout a zine using multiple images and several articles. The prompt for this zine was 'struggles'. We included articles on 'narcissist parents and emotional abuse'. As lead designer, our role was research, finding content, design, and layout. Images were sourced from Unsplash.

[Check out the zine here.](#)





What Is Narcissistic Gaslighting?

by Narcissist Abuse Support

Has someone said something to you that stopped you in your tracks and made you question your own sanity?

Did it make you doubt your own memories and your perception of reality? Chances are you have been the victim of gaslighting.

Basically, they lie to you accusing you of doing something that you know you didn't do.

Gaslighting is a form of psychological/emotional abuse where the abuser manipulates situations repeatedly to trick the victim into doubting this/her own memory, perception and sanity. Gaslighting is a form of mind-control leaving victims afraid to trust their own experience and memories of a situation.

There is an old 1940's movie called Gaslighting, you can find on Netflix or Amazon Prime – it's old with creepy music but the idea is that the husband hides things and then accuses the wife of losing them. She knows she didn't touch them but then she looks, and they are gone.

Other things they might do is argue that you said something or did something that you know you didn't

do, they are relentless, and you start to get confused.

What To Look For

- Do you feel confused or belittled?
- Is your intuition telling you something is off?
- You might start to have trouble making decisions or distrust yourself.
- Do you feel like you lost yourself or don't know the person you used to be?

Gaslighting doesn't usually start all at once, like most of their devaluing and discarding behaviors gaslighting starts slowly. I often use the story of a frog that gets dropped in boiling water knows he is being boiled, but a frog that starts in cool water and the temperature is slowly turned up never knows he is being boiled. They start with a little lie mixed with a spoonful of truth because it's more believable that way and will confuse the victim. Remember the spoon full of sugar?

They continue to repeat the lie brainwashing the victim slowly (like the frog).

6 Things You Need to Know as the Adult Child of a 'Narcissistic' Parent

by Tabitha Yates | July 10, 2019

Dear adult children of "narcissistic" parents,

If you're reading this, perhaps you've been muddling through, trying to figure out how to live and function as an adult without your parent's voice always in your head, without being fueled by the need to prove them wrong, without losing your entire adulthood in the way you lost your childhood, searching for the approval they don't know how to give.

Maybe you are now a parent and are trying to find the right and healthy balance of raising your own child, when you have no example of someone loving you "the right way" to look to for guidance. All you know is everything to not do as a father or mother and you wish you had someone to call who could lovingly give you advice, in the way parents should.

It is a difficult thing to grow up having your thoughts and feelings not count to the person they should matter most to. It is an exercise in frustration, at times, to try to heal from hurts they refuse to acknowledge because they are too busy always trying to "one-up"

you and prove their pain is more significant than yours. Perhaps most difficult of all is trying to move on with your life, never receiving an apology or any closure, because they cannot ever be the one who is the guilty party.

There are so many hurts that were never acknowledged, apologies never made, wrongs never made right and a childhood shattered. There are so many things I know now or I am currently learning that I wish I could go back and tell my younger self. That poor girl who was always beating herself up and asking, "What is so wrong with me? Why am I the target of all this anger and animosity? What makes me so unlovable?"

This is the advice I would give to anyone who is struggling with a narcissistic parent, whether they have long since been removed from your life but are still the recording playing in your head, or if they are still a presence in your life, yet you have to still grieve a loss of the parent you deserve but they cannot be. This is for us.



Photo by Frank Clay on Unsplash

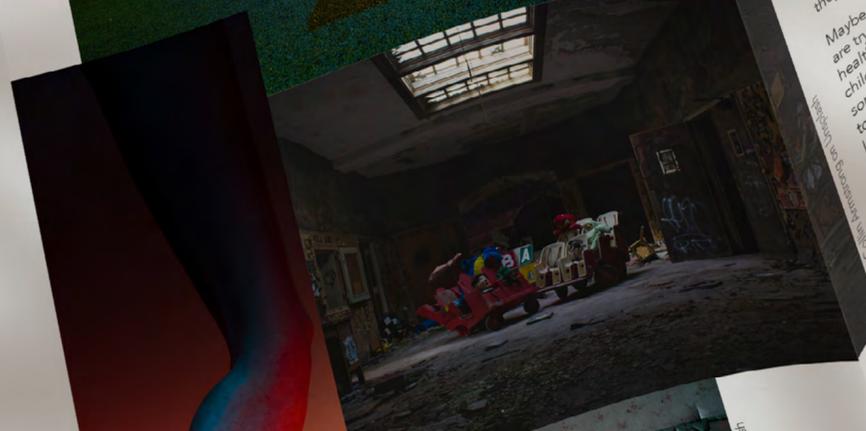


Photo by Suzanne White on Unsplash



Photo by ooooo on Unsplash

QUEENS

Queens is a personal project. The aim was to create a collection of book-covers with diverse sci-fi fantasy women in positions of power. Our role for this project was illustration and design. The intended results for this project were achieved.















THE ILLUMINATED JOURNEY

The Illuminated Journey was a class project. The challenge for this project was to create a video game using Autodesk Maya, Adobe Photoshop, and Unity. As 3D modeler and game designer, we worked on this project from concept to finished art. The result is a stunning walkthrough experience.

[Watch game walkthrough here.](#)









