



Ashlyn Garrett

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Objective

Ready to work individually or with team to produce creative solutions for complex issues.

Education

Bachelor of Fine Arts in Graphic Design

Arkansas State University

Member of the Honors College

Certificates

IBM Enterprise Design Thinking Practitioner Badge

Scholarships

2020 Art + Design Portfolio Award

2017 > 2021 Arkansas Lottery/Challenge Scholarship

2017 > 2021 ASTATE Pride Scholarship

2017 Heber Springs Rotary Club Scholarship

Awards

Feb 2021 | Bronze District Student ADDY

American Advertising Federation Northeast AR
Donut Sticker Pack

Fall 2018 > Fall 2020 | Chancellor's List

Maintained 4.0 GPA

April 2020 | Portfolio Award

Department of Art + Design Scholarship Committee

Fall 2017 > Spring 2018 | Dean's List

Maintained between 3.6-3.9 GPA

Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe Premiere Pro

html/css/JavaScript

References

Available upon request.

Professional Experience

Jan 2021 > April 2021 | Erin Garcia - Fresno, CA

Designer | Created easy-to-follow glossary for children's book about autism "The Case of Sensational Stims". Formatted remainder of book using Illustrator's work (Christian Bajusz).

Nov 2020 > Dec 2020 | Bennett's Flowers - Jonesboro, AR

Designer/Photographer | Created look book and took professional photos to showcase client's arrangements.

Aug 2020 > Dec 2020 | Erin Garcia - Fresno, CA

Designer | Created children's wellness journal based off of book "Tiger Livy" to produce revenue for non-profit Infinite Inclusion.

June 2020 > Aug 2020 | AutoMail LLC - Jonesboro, AR

Design Intern | Completed logo for Tax Notice Solution (TNS). Designed materials for Harmony Gardens. Completed smaller design tasks for other clients.

March 2020 > April 2020 | Foundation of Arts - Jonesboro, AR

Designer | Created fundraising ad campaign, which extended to print ads and social media content.

Jan 2020 > April 2020 | Adobe, National Student Advertising

Competition (NSAC) - District 10 of NSAC | Art Director | Worked with team of fellow students from other majors – including business, creative media production, and marketing – to strategize and create cohesive B2B campaign for Adobe. Competed in District 10 of NSAC, the annual premier competition held by American Advertising Federation.

Service

Jan 2020 > Present | Arkansas State University - Jonesboro, AR

Hand-Selected Painter | Collaborate with other painters to create mural on inside of Fine Arts Center.

April 2019 > May 2019 | Micro Society Community Garden - Jonesboro, AR

Assistant | Helped bring another designer's work to life by painting the outline and supervising children to finish.

Aug 2014, 2015, 2016, 2017 | Heber Springs Rotary Club - Heber Springs, AR

Volunteer | Helped run annual cardboard boat races.

Organizations

Jan 2020 > April 2020 | American Advertising Federation North East
Arkansas | Member