



MORGAN HOGSETT

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Morgan Hogsett
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EDUCATION

Bachelor of Fine Arts in Graphic Design
Minor in Marketing | GPA 3.9
Arkansas State University

RELEVANT COURSES

Advanced Digital Studio
Art Direction in Advertising
Design Entrepreneurship
Ideation
Identity Design
Interaction Design
Intermediate Typography

LICENSES & CERTIFICATES

2021 Enterprise Design Thinking
Practitioner Badge
IBM

AWARDS

2022 AAF-NEA Judges Choice Chapter
Student ADDY
-Huntington Square Campaign
2022 AAF-NEA Gold Chapter Student ADDY
-Huntington Square Campaign
2022 AAF NEA Silver Chapter Student ADDY
-CASA Impact Report & Social Media
2021 AAF-NEA Gold Chapter Student ADDY
-Pitacropolis Greek Food Truck
2021 2nd place in AAF NEA's Dada
Poster contest
2019 Art Student Union Juried
Student Exhibition

ORGANIZATIONS

2021-PRESENT Student Volunteer on ADDY
Committee for AAF-NEA
2019-PRESENT AIGA National
2019-PRESENT A-State AIGA, Secretary
2018-PRESENT The National Society of
Collegiate Scholars

REFERENCES

Available upon request.

PROFESSIONAL EXPERIENCE

OCT-DEC 2021, MAR- PRESENT | Ford and Camarata Research Group |
Jonesboro, AR

UI/UX Designer

Created wireframes in Adobe XD. Designed and prototyped Breathe Easy app. Designed logo. Work on a team with mobile app developers. Continue to design and prototype Breathe Easy app.

AUG 2021 - JAN 2022 | The Polish Agency | Jonesboro, AR

Junior Graphic Designer

Created content tailored to numerous clients within their brand guidelines. Applied marketing tactics and strategies to designs. Worked closely with marketing team.

JUN - AUG 2021 | The Polish Agency | Jonesboro, AR

Graphic Design Intern

Created advertisements and content for various clients. Studied important marketing tactics.

NOV - DEC 2021 | Huntington Square | Jonesboro, AR

Designer/Social Media Content Creator

Collaborated with team members. Conceptualized and designed the winning ad campaign. Provided social media content and merchandising collateral.

MAY 2021 | Running Threads | Jonesboro, AR

Commissioned Illustrator

Illustrated custom t-shirt design in Adobe Illustrator. Worked in direct contact with Running Threads.

JAN 2020 | Woodlands Honey | Central Arkansas

Graphic Designer

Designed logo for Etsy shop Woodlands Honey.

SEP 2017 - MAY 2018 | Missouri State University | West Plains, MO

Campus Media Assistant

Created slides on Adobe Illustrator and Photoshop for campus news. Photographed and filmed for creation of Campus Media videos. Organized pictures and files in database.

SKILLS

Adobe Creative Suite
UI/UX Design
Marketing
Photography
Illustration