



CHRISSEY HOLBROOK

EDUCATION

**BACHELORS OF FINE ARTS-
GRAPHIC DESIGN**
Arkansas State University

CERTIFICATES

MICROSOFT OFFICE:
Word, PowerPoint, Excel

RELEVANT CLASSES

Typography and Layout
Digital Illustration
Advertising Design
Advanced Typography
Photography
Ideation

AWARDS

GOLD STUDENT DISTRICT ADDY -
AAF North East Arkansas Feb 2021
"Threads Lookbook"

CHANCELLOR'S LIST: Fall 2019-Spring 2020

DEAN'S LIST: Fall 2020

JUNIOR AUXILIARY SCHOLARSHIP: Fall 2017

SKILLS

Photography
Hootsuite
Illustration
Advertising

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe Premiere Pro
Adobe Lightroom
Hootsuite
HTML/CSS

PROFESSIONAL EXPERIENCE

MOMMY'S LITTLE CAKERY ○ JAN 2021 ○ POCAHONTAS, AR
DESIGNER - Create logo, and sticker for package design.

COBB STREET NUTRITION ○ DEC 2020 ○ JONESBORO, AR
DESIGNER - Create brand identity, including logo, color palette, and typefaces.

STUDIO H PERFORMING ARTS ○ OCT 2020 ○ WALNUT RIDGE, AR
DESIGNER/PAINTER - Design logo, and hand-painted it on jean jackets for competition team.

THE ART OF HEALING ○ JUN-AUG 2020 ○ JONESBORO, AR
DESIGN INTERN- Create graphics for website and social media; work closely with marketing intern to design advertising material, use Squarespace to start website.

CAREER SERVICES ○ JAN 2019- AUG 2020 ○ JONESBORO, AR
DESIGN INTERN - Create social media graphics; run all social media accounts and Hootsuite; photograph events.

THE OFFICE SPORTS BAR AND GRILL ○ JUNE 2020 ○ JONESBORO, AR
DESIGNER - Updated logo; created t-shirt design.

ADOBE, NATIONAL STUDENT ADVERTISING COMPETITION ○ JAN-APR 2020 ○ JONESBORO, AR
ART DIRECTOR - Work with team of fellow students from other majors - including business, creative media, and marketing - to strategize and create cohesive B2B campaign for Adobe. Competed in District 10 of NSAC, the annual premier competition held by American Advertising Federation.

SERVICE

ARKANSAS HANDS AND VOICES ○ FEB 2020 ○ JONESBORO, AR
VOLUNTEER- Helped set up and participated in event, including having games and crafts for deaf/hard of hearing children.

HEART FOR HEARING WEEK ○ NOV 2019 ○ JONESBORO, AR
VOLUNTEER- Raised money for The Starkey Hearing Foundation by obtaining community donations. Participated in many events held on campus throughout week.

HIKE FOR HEARING ○ OCT 2017-18 ○ JONESBORO, AR
VOLUNTEER- Raised money for The Starkey Hearing Foundation by obtaining community donations, participated in 5k event, created Heart for Hearing web page for online donations.

ORGANIZATIONS

DELTA ZETA NATIONAL SORORITY ○ 2017-2021
OMICRON EPSILON CHAPTER- Served as Banner Chairman 2017-2018, Recruitment Assistant 2018-2019, Vice President of Membership 2019-2020

