



HALEY JOHN DESIGNS

EDUCATION & AWARDS

Bachelor of Fine Arts in Graphic Design

Minor in Marketing

Arkansas State University

2016 - 2020

Arkansas Lottery Scholarship

2016 - 2020

Arkansas Promise Scholarship

SERVICE

- **October 2017, 2018 & November 2019**
Starkey Hearing Foundation - Hike for Hearing and Hamburgers for Hearing.
- **September 2017 - February 2020**
Northeast Arkansas Humane Society.
- **April 2017, 2018, 2019**
Camp Aldersgate - Delta Zeta's relay race
Camp AlderStAte.

ORGANIZATIONS

- **November 2019 - May 2021**
A-State AIGA / Board Member
- **November 2019 - May 2021**
The Professional Association for Design (AIGA).
- **April 2018 - May 2020**
National Society of Leadership and Success.
- **August 2016 - May 2020**
Delta Zeta / Social Media Committee (2017 - 2019) & Banner Chairman (2019).

SKILLS

Adobe Creative Suite

Illustration

HTML / CSS

Procreate

Sales & Marketing

Printmaking

Photography

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Haley John

OBJECTIVE

Graphic designer and illustrator searching for opportunities to use skills in Adobe Creative Suite and marketing to create visual solutions for businesses.

PROFESSIONAL EXPERIENCE

January 2020 - Present

Illustrator / Haley John Designs / Jonesboro, AR

Digitally illustrated house portraits made for multiple clients found through Etsy and Instagram.

December 2020

Designer, Photographer / Happy Tails Playcare / Jonesboro, AR

Designed and photographed lookbook for Happy Tails Playcare. Assisted setup, lighting, and positioning products and models.

February - August 2020

Design Intern / Gearhead Outfitters / Jonesboro, AR

Assisted marketing team with designs for campaigns, flyers, social media posts, t-shirt designs, and sticker packs. Designed campaign and logo for "Walk, Run, Ride for your Ribbon" and "Runder Woman".

August 2019 - February 2020

Graphic Designer / Leadership Center - Arkansas State University / Jonesboro, AR

Created flyers, Instagram graphics, t-shirt designs, and announcements for Leadership Center. Assisted Instagram campaign for the National Panhellenic Council to support Circle of Sisterhood.

October 2019

Freelance Designer / Arkansas State University / Jonesboro, AR

Designed permanent homecoming banner for Arkansas State University.

June 2019

Design Team Intern / Metova / Conway, AR

Assisted design team with prototyping, team logo, t-shirt designs, and featured images for apps.

REFERENCES

Available upon request.