



KAYLI LUMPKINS

PROFESSIONAL PROFILE

Creative professional with growing track records in all aspects of the creative process: conceptualization, planning, execution.

PROFESSIONAL EXPERIENCE

Jan 2020 - Present Redfield, AR

Arkansas Youth of the United Pentecostal Church Organization | Design Assistant

Create and post social media graphics. Create visuals of yearly youth themes. Run the live media during services using ProPresenter.

Jan 2018 - Present Cabot, AR

New Life Church | Design Assistant, Graphic Design Internship

Create video announcements every week. Design church slides and announcements.

Oct 2017 - Present Jonesboro, AR

Kohl's | Sales Associate

Work as expert in customer relations, assisting customers with sales, point of commerce, and returns.

June - Sep 2020 Jonesboro, AR

Full Circle | Designer

Designed social media ads, print ads, and infographic icons.

Jan - April 2020 Jonesboro, AR

Adobe, National Student Advertising Competition (NSAC) | Art Director

Worked with team of fellow students from other majors – including business, creative media, and marketing – to strategize and create a cohesive B2B campaign for Adobe. Competed in District 10 of NSAC, the annual premier competition held by the American Advertising Federation.

Spring 2020 Jonesboro, AR

The Foundation of Arts | Designer

Created campaign for donations across print, social media, and merchandise free for them to use.

SOFTWARE SKILLS

Adobe Photoshop	Adobe Fresco
Adobe Illustrator	Adobe XD
Adobe InDesign	Adobe Premiere Pro
HTML and CSS	Adobe Audition Expert

EDUCATION

**Bachelor of Fine Arts in Graphic Design
Strategic Communications Minor**
Arkansas State University

SCHOLARSHIPS

2020 A-State Art and Design Scholarship

2017-2020 Arkansas Challenge Scholarship

2017-2020 A-State Spirit Scholarship

2017-2018 A-State Band Scholarship

2017 Privately Funded Cabot Scholarship

CERTIFICATES

Nov 2020 Google Ads Video Certification

Nov 2020 Google Shopping Ads Certification

Dec 2020 Mimic Pro Digital Marketing Simulation

AWARDS

Feb 2021 American Advertising Federation in Northeast, AR | **Silver Student ADDY**
Heavenly Honey Brand Campaign

Feb 2021 AAF in NEA | **Bronze Student ADDY**
Foundation of Arts Campaign

Jan 2020 AAF in NEA | **Bronze Student ADDY**
Shadrach's Coffee Campaign

SERVICE

2017 - Present Cabot and Jonesboro, AR
New Life Church and Sanctuary Church |
Media Team



Nov 2016, 2017, 2018, 2019 Cabot, AR
Boxes of Hope | The Community of Cabot

ORGANIZATIONS

2017 - Present Jonesboro, AR
Apostolic Student Organization (ASO)
Promotions Director

REFERENCES

Available upon request.

-  KulaDesignCo.com
-  KulaDesignCo@gmail.com
-  501-352-9772
-  [@KulaDesignCo](https://www.instagram.com/KulaDesignCo)
-  [Kayli Lumpkins](https://www.linkedin.com/in/KayliLumpkins)
-  [behance.net/KulaDesignCo](https://www.behance.net/KulaDesignCo)