



EDUCATION

Bachelor of Fine Arts Graphic Design

Arkansas State University

Expected Graduation Date: December 2024

CERTIFICATIONS

IBM Design Thinking Practitioner Certificate IBM 2021

SKILLS

Software

- ◆ Photoshop
- ◆ XD
- ◆ Figma
- ◆ Illustrator
- ◆ InDesign

Coding

- ◆ HTML
- ◆ CSS
- ◆ Python
- ◆ C

Other

- ◆ American Sign Language (ASL)
- ◆ Teaching
- ◆ Teamwork

SERVICES

Food Bank, Brookland, AR

December 2019 **Service Helper**

Community Greenhouse, Lake City, AR

January 2024 **Assistant to Staff**

ORGANIZATIONS

Graphic Design Club, Jonesboro, AR

August 2023 - Present **Member**

REFERENCES

Available upon request.

PROFESSIONAL EXPERIENCE

Michael Harris Jonesboro, AR

February 2020 **UI/UX Designer**

- ◆ Created prototypes for mobile phone applications using Figma.

Bradbury Art Museum, Jonesboro, AR

August - December 2023 **Graphic Designer**

- ◆ Developed a campaign for Client focused on effectively promoting their museum events to an audience of children.

Bradbury Art Museum, Jonesboro, AR

January - May 2023 **Design Intern**

- ◆ Created advertising and collateral material for exhibitions including the Delta National Small Print Exhibition 2023, Inspired 9, and Fragments & Fabrications.

Skyfly's Crafts, Jonesboro, AR

July 2023 - Present **Art Director**

- ◆ Created visual identity, collateral, and social media content.

Self-Made, Jonesboro, AR

August - December 2023 **Seller**

- ◆ Created various products for sale at pop-up shop.
- ◆ Engaged with customers and designed table setup.

AWARDS

Silver Chapter Student ADDY 2023

American Advertising Federation - Northeast AR
for Little Creative Heroes Campaign

CRYSTAL JOANN CROWE

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