



# FAITH TATUM

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## EDUCATION

### Bachelor of Fine Arts

#### Graphic Design

Arkansas State University

**2019-2022** A-State Leadership Scholarship

**2019-2022** A-State Art Department Scholarship

## RELEVANT COURSES

- Art Direction in Advertising
- Design Entrepreneurship
- Ideation
- Identity Design
- Interaction Design
- Intermediate Typography
- Microeconomics
- Typography and Layout
- Photography
- Accounting

## CERTIFICATIONS

**2021** IBM Enterprise Design Thinking Practitioner Badge

## AWARDS

- **2021-2022** A-State **Dean's List**
- **2020** Mississippi Theatre Association **Best Front of House** - Six Panel Mural
- **2019** Southaven Arts Council juried exhibition **Best of Show**

## ORGANIZATIONS

- **2021-Present** AIGA Arkansas State University
- **2019-Present** A-State Art Student Union **Vice President**
- **2019-Present** Alpha Gamma Delta, Epsilon Zeta Chapter, **Banner Chair**
- **2019-Present** A-State Environmental Club, **Member**

## SKILLS

- Adobe Creative Suite
- Hand Rendered Typography
- Photography
- Copy Writing
- Illustration
- Identity Design + Branding
- Social Media + Networking
- Advertising

## PROFESSIONAL EXPERIENCE

### Jan 2021- Present

**UNUSUAL ATMOSPHERE** Little Rock, AR

**Design Consultant:** Designed logo to match brand identity guidelines. Have created poster and flyer designs as needed.

### Aug 2020 - Present

**A-STATE DEPT. OF ART + DESIGN** Jonesboro, AR

**Social Media and Design Manager:** Curate Instagram content, minimum 4 posts per week. Designed flyers, postcards, and posters as needed. Provide campus tours to incoming freshmen.

### March 2019 - Present

**COFFEE CENTRAL** Southaven, MS

**Creative Manager:** Created all artwork for logos, menu, murals, retail merchandising, and packaging. Also main contact for further brand development.

### Nov 2021- Dec 2021

**HUNTINGTON SQUARE** Jonesboro, AR

**Designer:** Collaborated with The Polish Agency and other team members to conceptualize and design merchandising collateral, an ad campaign with legs, and social media content.

### Jan 2021 - May 2021

**THE TRUCK PATCH** Jonesboro, AR

**Sales Associate:** Handled money, restocked supplies, and trained new employees

### Dec 2019 - Jan 2021

**ARC OF QUASAR** Nesbit, MS

**Freelance Designer:** Created logo and sticker designs used on album cover. Painted mural in studio space.

### June 2019 - Aug 2019

**CRAVE** Central City, KY

**Creative Intern:** Developed and edited social media content, made graphics, compiled minutes for team meetings, gave input on merch designs.

## SERVICE

**2021** A-State Food Pantry **Volunteer**

**2020** A-State Environmental Club, **Campus Cleanup**

**2019-2020** R3 The Movement, **Volunteer Coordinator** and **Backpack drive assistant**

## REFERENCES

Available upon request.