



SHIQI ZHONG

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EDUCATION

Bachelor of Fine Arts Graphic Design
Bachelor of Science Business Administration
Arkansas State University

RELEVANT CLASSES

- Photography
- History of Graphic Design
- Typography & Layout
- Information Design
- Identity Design
- Digital Illustration
- Professional Practice
- Graphic Design Internship
- Portfolio Capstone
- Marketing
- Accounting
- Consumer Behavior

AWARDS

2024 AAF -NEA Student Chapter
Gold Addy - Bring to the World

ORGANIZATIONS

July 2022 - May 2023 | **Graphic Designer**
A-State Chinese Student Organization

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Fresco
- Adobe XD
- UI/UX
- Ideation
- Typography
- Prototyping
- Photography
- Procreate

PROFESSIONAL EXPERIENCE

May 2023 - August 2023

NEA Baptist Memorial Hospital | Jonesboro AR

Graphic Design Intern

- Helped set up Art Slam, major fundraising event for hospital.
- Designed innovative banners for 'information-board' and 'interview-board' aimed at nurses, improving directional guidance and information dissemination.
- Organized multiple existing files for efficient work flow.

January 2023 - September 2023

The Cho Media, LLC | Paragould AR

Creative Designer & Graphic Designer

- Generated content for social media marketing to boost website click-through rate of potential customers.
- Maintained active communication across different time zones with the client, ensuring project completion within the specified timeline.

September 2022 - December 2022

Ryukando CO. LTD | Ginza, Tokyo

Creative Designer & Web Designer

- Accomplished website design with specialized UI/UX that allows customers to interact with contents easily by observing the heat map data from Google Analytst.
- Boosted product sales by redesigning packaging to more effectively communicate company's message to customers.

REFERENCES

Available upon request.